



CATALOG YEAR 2006-2007
(Please use separate form for each add/change)

UCC119
01-19-06

COLLEGE: _____

Current Catalog Page(s) Affected _____265_____

Course: Add: x Delete: _____ Change _____:
(check all that apply) Number _____ Title _____ SCH _____ Description _____ Prerequisite _____

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, provide change and attach page with changes in red and provide a brief justification.

COMM 3328 *Advanced Journalistic Writing*. Three semester hours. (FL/SP/SS)
A continuation of journalistic techniques, integrating the practices of news gathering, writing, editing, and revising through individual projects. Students will be required to produce publishable work of considerable depth and sophistication. Stories, features, and opinion pieces can be based on students' areas of interest and/or major fields. May be taken up to two times. Prerequisites: successful completion of COMM 3326 and approval of instructor.

Justification: Students may now take COMM 3326 up to three times and receive nine hours undergraduate credit. In practice, beginning and advanced students are grouped in the same class. This one-size-fits-all approach serves neither beginning nor advanced students well. In addition, as the course is coupled with The Bridge student newspaper, beginning students are often required to publish before they are ready. We suggest leaving COMM 3326 as a basic, introductory course and using COMM 3328 for advanced students.

Program: Add: _____ Change: _____ Attach new/changed Program of Study description and 4-year plan. If in current catalog, provide change and attach page with changes in red.

Minor: Add: _____ Delete: _____ Change: _____ Attach new/changed minor.
If in current catalog, provide change and attach page with changes in red.

Faculty: Add: _____ Delete: _____ Change: _____ Attach new/changed faculty entry.

If in current catalog, provide change and attach page with changes in red.

College Introductory Pages: Add information: _____ Change information: _____
Attach new/changed information. If in current catalog, provide change and attach page with changes in red.

Approvals: Signature Date

Chair _____
Department Curriculum Committee

Chair _____
Department

Chair _____
College Curriculum Committee

Dean _____

Syllabus for Communications 3328, Advanced Journalistic Writing

Prerequisites: successful completion of COMM 3326 and approval of instructor.

Communications 3328-000 is designed to build upon and further develop and refine skills taught in Comm. 3326, with emphasis on feature articles.

Students should expect to write nonfiction short stories of human interest: quotation-filled, descriptive, entertaining and informative, yet follow the same standards of journalistic accuracy as standard news stories. Both news features and timeless features will be explored.

Students will be expected to generate feature stories on topics of their choice, displaying skills that include researching the topic, using multiple sources, developing relevant questions, taking accurate notes, organizing information, writing a series of rough drafts, editing and revising, using quotes effectively, double-checking facts and otherwise telling a story to a mass audience.

Stories must display use of feature writing techniques, and must exhibit sophistication beyond that required of students enrolled in Comm. 3326. Students taking Comm. 3328 a second time should show continuing development in writing ability.

Students are required to complete four feature stories of publishable quality, by deadlines set by the instructor.

Students who have school-related activities that will cause them to miss class on a particular evening are still required to have their work turned in on time, and can do so via e-mail or through WebCT.

Absences relating to family emergencies will be evaluated on an individual basis. See attendance policy below.

Objectives

Students enrolled in Communications 3328-000 will be able to:

- a) Prepare for and write nonfiction short stories of human interest: quotation-filled, descriptive, entertaining and informative, yet follow the same standards of journalistic accuracy as standard news stories. Both news features and timeless features will be explored.
- b) Use clear, engaging language that is grammatically correct.
- c) Practice journalism ethics.
- d) Understand basic libel laws as they relate to private citizens, public figures and politicians.
- e) Gain an awareness of the media's First Amendment rights.