



**CATALOG YEAR 2006-2008**

**(Please use separate form for each add/change)**

COLLEGE/SCHOOL : COBA – Editorial Changes

Current Catalog Page(s) Affected \_\_\_\_\_

**Course:** Add: \_\_\_\_\_ Delete: \_\_\_\_\_  
(check all that apply) Change: Number \_\_\_\_\_ Title \_\_\_\_\_ SCH \_\_\_\_\_  
Description \_\_\_\_\_ Prerequisite \_\_\_\_\_

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

**Program:** Add: \_\_\_\_\_ Change: \_\_\_\_\_ Attach new/changed Program of Study description and 4-year plan. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

**Minor:** Add: \_\_\_\_\_ Delete: \_\_\_\_\_ Change: \_\_\_\_\_ Attach new/changed minor. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

**Faculty:** Add: \_\_\_\_\_ Delete: \_\_\_\_\_ Change: \_\_\_\_\_ Attach new/changed faculty entry. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

**College Introductory Pages:** Add information: \_\_\_\_\_ Change information: \_\_\_\_\_ Attach new/changed information. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

**BACHELOR OF BUSINESS ADMINISTRATION  
ALL MAJORS AND CONCENTRATIONS**

<b>CORE CURRICULUM (Freshman &amp; Sophomore)</b>			<b>42 SCH</b>
ECO	2301	<a href="#">Principles of Macroeconomics</a>	3
ENGL	1301	<a href="#">English Composition I</a>	3
ENGL	1302	<a href="#">English Composition II</a>	3
HIST	1301	<a href="#">The U.S. to 1877</a>	3
HIST	1302	<a href="#">The U.S. since 1877</a>	3
MATH	1324	<a href="#">Business Mathematics I</a>	3
PSCI	2305	<a href="#">American National Government</a>	3
PSCI	2306	<a href="#">American State Government</a>	3
SPCH	1311	<a href="#">Fundamentals of Speech</a>	3
		Any Activity or Wellness Course	1
		Science 1	8
		Sophomore English Literature	3
		Visual and Performing Arts	3
<b>MATHEMATICS</b>			<b>3 SCH</b>
MATH	1325	<a href="#">Business Mathematics II</a>	3
<b>MICROECONOMICS</b>			<b>3 SCH</b>
ECO	2302	<a href="#">Principles of Microeconomics</a>	3
<b>GENERAL ELECTIVES</b>			<b>7 SCH</b>
		Fitness and Sports-activity based	1
<b>Select any six hours from:</b>			
		ANTH/COMM/GEOG/HIST/PHIL/PSCI/PSYC/ SOVI/MATH/SPCH/ANY SCIENCE	6
<b>COMMUNICATIONS</b>			<b>3 SCH</b>
BA	3301	<a href="#">Professional Written Communications</a>	3
<b>BUSINESS FOUNDATION (Freshman &amp; Sophomore)</b>			<b>9 SCH</b>
ACC	2301	<a href="#">Introduction to Financial Accounting</a> <del><a href="#">Principles of Accounting I</a></del>	3
ACC	2302	<a href="#">Introduction to Managerial Accounting</a> <del><a href="#">Principles of Accounting II</a></del>	3
DS	2310	<a href="#">Business Statistics I</a>	3
<b>COMMON BODY OF KNOWLEDGE</b>			<b>24 SCH</b>
BA	3310	<a href="#">Legal Environment of Business</a>	3
BA	3320	<a href="#">International Business</a>	3
ECO	3320	<a href="#">Managerial Economics</a>	3
FIN	3310	<a href="#">Introduction to Finance</a>	3
MGT	3310	<a href="#">Principles of Management &amp; Organizational Behavior</a>	3
MIS	3310	<a href="#">Management Information Systems</a>	3
MKT	3310	<a href="#">Principles of Marketing</a>	3
POM	3310	<a href="#">Production and Operations Management</a>	3
<b>MAJOR CURRICULUM AND BUSINESS ELECTIVES</b>			<b>30 SCH</b>

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**TOTAL** **121 SCH**

1 Eight hours of science including two laboratories selected from ASTR/BIOL/CHEM/ENSC/EPSC/PHYS.

**MINOR CURRICULUM - BUSINESS ADMINISTRATION****18 SCH**

ACC	2301	<a href="#">Introduction to Financial Accounting</a> <a href="#">Principles of Accounting I</a>
ACC	2302	<a href="#">Introduction to Managerial Accounting</a> <a href="#">Principles of Accounting II</a>
BA	3310	<a href="#">Legal Environment of Business</a>
FIN	3310	<a href="#">Introduction to Finance</a>
MGT	3310	<a href="#">Principles of Management&amp;Organizational Behavior</a>
MKT	3310	<a href="#">Principles of Marketing</a>

**Notes:**

1. ECO [2301](#) and ECO [2302](#) are prerequisites for FIN [3310](#) and will have to be taken as either electives or to satisfy the Social Science requirement of the Core Curriculum.
2. It is recommended that students in this minor take a course in Statistics. MATH [3360](#) may be taken to satisfy a part of the Mathematics requirement of the Core Curriculum also.

**MINOR IN MANAGEMENT INFORMATION SYSTEMS (MIS)***(For students outside the College of Business Administration)***MINOR CURRICULUM - MANAGEMENT INFORMATION SYSTEMS****18 SCH**

MIS	2350	<a href="#">Introduction to Programming</a>
MIS	3310	<a href="#">Management Information Systems</a>

**Four courses chosen from:**

MIS	3320	<a href="#">Information Sys Analysis</a> <a href="#">&amp; Design</a>
MIS	3330	<a href="#">Database Design &amp; Implementation</a>
MIS	3340	<a href="#">Data Communication &amp; Networking</a>
MIS	3350	<a href="#">Advanced Programming Concepts</a>
MIS	3399	<a href="#">Topics in Information Systems</a>
MIS	4399	<a href="#">Issues in Information Systems</a>

or any approved elective

**MINOR IN ECONOMICS***(For students outside the College of Business Administration)***MINOR CURRICULUM - ECONOMICS****18 SCH****Required courses:**

ECO	2301	<a href="#">Principles of Macroeconomics</a>
ECO	2302	<a href="#">Principles of Microeconomics</a>

**Four courses chosen from:**

ECO	3310	<a href="#">Money and Banking</a>
ECO	3320	<a href="#">Managerial Economics</a>

ECO	3325	<a href="#">Latin American Economic Issues</a>
ECO	4310	<a href="#">Intermediate Macroeconomics</a>
<b>ECO</b>	<b>4320</b>	<b><a href="#">Intermediate Microeconomics</a></b>
ECO	4350	<a href="#">Economic Development</a>
ECO	4360	<a href="#">Public Finance</a>
ECO	4370	<a href="#">Regional Economic Integration</a>
ECO	4399	<a href="#">Issues in Economics</a>

**BBA WITH A MAJOR IN COMPUTER MANAGEMENT INFORMATION SYSTEMS:**

1. Be knowledgeable of technological developments in the professional business realm;
2. Operate and manage computer-based information systems;
3. Utilize these technological aspects in responding to social and economic developments of this evolving field; and
4. Become a creative and responsible leader in both business and society as a whole.

**<http://www.tamtu.edu/catalog/current/undercoba.shtml>**

## COURSE DESCRIPTIONS

<http://www.tamtu.edu/catalog/current/coba-cdlist.shtml>

ACC 3320

Intermediate Accounting II.

Three semester hours. (FL/SP/SS)

Expanded problems and procedures related to assets, liabilities, and **stockholder's** equity. Valuation of liabilities and investments, recognition of income and earnings per share, accounting for income taxes, post employment benefits, leases, statement of cash flows, and accounting changes and errors. Prerequisites: ACC 3310 with a grade of "C" or better and FIN 3310.

ACC 3344

Ethics for Accountants.

Three semester hours.

This course provides an intensive study of ethical reasoning, integrity, accounting **objectivity**, public accountant's independence and other core values. Prerequisite: ACC 3310 with a grade of "C" or better.

ACC 4398

Accounting Internship

Three semester hours. (FL/SP/SS)

A directed internship in a public accounting firm or equivalent organization to provide accounting students with a learning experience supervised by a professional in an organizational setting appropriate to the student's career objectives. Student must comply with the requirements established by the Texas State Board of Public Accountancy. Prerequisites: Must have completed at least 75 semester credit hours with at least **an** overall grade point average of 2.5 with more than a 3.0 GPA in accounting courses and obtain the approval of the Department Chair. May be taken one time.

BA 3301

Professional Written Communications

Three semester hours.

An interdisciplinary study and practice of the fundamental communication principles for memoranda, letter, and report writing. Emphasis is placed on clear, accurate, and concise writing in a variety of professional settings. Prerequisites: ENGL 1301, ENGL 1302, and **MIS 4300 1305** or MIS 1110. (Formerly BA 2310)

BA 3310

Legal Environment of Business

Three semester hours. (FL/SP/SS)

A study of the role of law and ethics in **business** and society. How political and social issues affect the law. Government regulation including protection of the environment and antitrust law. General principles of contracts, commercial transactions, property law and international law. Types of business associations including partnerships and corporations. Written and/or oral presentations are required

BA 4398

Business Internship.

Three semester hours.

A directed internship in an organization to provide business students with a learning experience supervised by professionals in an organizational setting appropriate to the **student's** career objectives. (requires a minimum of 135 clock hours). These credits may be applied towards electives for any COBA s degrees and will be graded as

Satisfactory/Unsatisfactory. Prerequisites: Must have completed 90 SCH (or 75 SCH with the approval of the **student's** Department Chair) and have at least an overall 2.50 GPA with more than a 3.00 GPA in the **student's** major courses. May be repeated; however, only 3 SCH may be used toward a degree program.

ECO 4340

International Economics

Three semester hours. (FL)

This course examines the impact of tariffs, quotas, and subsidies on the furtherance of national economic objectives; basic economic theory and models for determining the impact of tariffs, quotas, and subsidies on the furtherance of **national** economic objectives; exchange rate policies, balance of payments; the role of important international trade agreements, i.e., the General Agreement on Tariffs and Trade (GATT), the European Union (EWU), and the North American Free Trade Agreement (NAFTA). Prerequisites: ECO 2301 and ECO 2302.

FIN 3310

Introduction to Finance

Three semester hours. (FL/SP/SS)

An introduction of **the** basic concepts and principles of finance. The material to be covered will include: financial markets and institutions, investments, and managerial finance. Prerequisites: ACC 2302 with a grade of "C" or better; ECO 2301, and ECO 2302.

FIN 3333

Financing Business Ventures

Three semester hours.

This course provides an introduction to the sources of funds for business ventures including private placements, limited partnerships, qualified small company public **insert space** offerings and guaranteed loans. Prerequisite: FIN 3310.

MGT 4199-4399

Issues in Management

One-three semester hours.

This course deals with selected issues of **current** importance in the field of management. May be repeated once when the topic changes.

MIS 3340

Data Communication and Networking

Three semester hours. (FL)

The purpose **of** this course is to develop an understanding of the differences between centralized, decentralized, and distributed data processing systems; their relationships with the business enterprise, data communications and the parameters affecting the implementation of the system. Background for analysis, design, selection and evaluation of hardware, software and support required for a distributed data processing environment will be gained. Prerequisites: MIS 2350 and MIS 3310.

MKT 3351

Personal Selling

Three semester hours.