



CATALOG YEAR 2006-2008

(Please use separate form for each add/change)

COLLEGE/SCHOOL :

COBA – Editorial Changes

Current Catalog Page(s) Affected _____

Course:

(check all that apply)

Add: _____

Delete: _____

Change:

Number _____ Title _____ SCH _____

Description _____ Prerequisite _____

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

Program:

Add: _____

Change: _____

Attach new/changed Program of Study

description and 4-year plan. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

Minor:

Add: _____

Delete: _____

Change: _____

Attach new/changed minor.

If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

Faculty:

Add: _____

Delete: _____

Change: _____

Attach new/changed faculty entry.

If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

College Introductory Pages:

Add information: _____

Change information: _____

Attach new/changed information. If in current catalog, copy and paste the text from the [on-line catalog](#) and indicate changes in red.

BACHELOR OF BUSINESS ADMINISTRATION CONCENTRATION IN MARKETING

Following is **one** suggested four-year degree plan. Students are encouraged to see their advisor each semester for help with program decisions and enrollment. Students are responsible for reviewing the **Program of Study Requirements**.

**See the University Core Curriculum Requirements in [Appendix A](#) for approved list of course options.*

FALL	HOURS	SPRING	HOURS
FRESHMAN YEAR		FRESHMAN YEAR	
ENGL 1301	3	ENGL 1302	3
HIST 1301	3	HIST 1302	3
MAT H 1324	3	MATH 1325	3
	3	SPCH 1311	3
	4		4
	1	EDFS	1
Total	17		17
SOPHOMORE YEAR		SOPHOMORE YEAR	
ENGL	3	ECO 2302	3
ECO 2301	3	ACC 2302	3
ACC 2301	3	PSCI 2306	3
DS 2310	3	MIS 3310	3
PSCI 2305	3		3
Total	15		15
JUNIOR YEAR		JUNIOR YEAR	
BA 3301	3	FIN 3310	3
BA 3310	3	MKT 3330	3
MKT 3310	3	MGT 3310	3
ECO 3320	3	POM 3310	3
BA 3320	3		3
Total	15		15
SENIOR YEAR		SENIOR YEAR	
MKT 3320	3	MKT 4390	3

TIL	3340	Business Logistics Mgmt	3	MKT	4310	International Marketing	3
MKT	4320	Marketing Research	3	MKT	4330	Marketing management	3
		Advanced Business Elec	3			Advanced Business Elec	3
						General Elective ¹	3
Total			12				15

TOTAL SEMESTER CREDIT HOURS: 121

¹Select from ANTH/GEOG/GENU/HIST/PHIL/PSYC/SOCI/MATH/SPCH/SCIENCE

<http://www.tamtu.edu/catalog/current/bba-mkt.shtml>