CATALOG YEAR 2006-2007
(Please use separate form for each add/change)

COLLEGE/SCHOOL: College of Business Administration

Current Catalog Page(s) Affected ________________________________

Course: Add: X Delete: _____ Change: ____
(Number) MGT 6330 Title Seminar in Strategic Management
(SCH) 3 Description X Prerequisite Consent of the instructor and the Graduate Advisor

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab
hours if applicable. If in current catalog, copy and paste the text from the on-line catalog and indicate
changes in red.

MGT 6330: Seminar in Strategic Management

This course involves a critical examination of the strategic management literature, including a
theoretical, strategic understanding of organizations within their environments, a review and synthesis of
research streams in the field of strategic management, and a study of contributions of other fields to it.

Program: Add: _____ Change: _____ Attach new/changed Program of Study description and
4-year plan. If in current catalog, copy and paste the text from the on-line catalog and indicate changes in red.

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Faculty: Add: _____ Delete: _____ Change: _____ Attach new/changed faculty entry.
If in current catalog, copy and paste the text from the on-line catalog and indicate changes in red.

College Introductory Pages: Add information: _____ Change information: _____
Attach new/changed information. If in current catalog, copy and paste the text from the on-line catalog
and indicate changes in red.

Approvals: 

Chair
Department Curriculum Committee

Signature: __________________________ Date: 9/14/05

Chair
Department

Signature: __________________________ Date: 9/14/05

Chair
College Curriculum Committee

Signature: __________________________ Date: 9/16/05

Dean

Signature: __________________________ Date: 9/16/05
MGT 6330 Seminar in Strategic Management

Credit:
Three semester hours

Course Description:
This course involves a critical examination of the strategic management literature, including a theoretical, strategic understanding of organizations within their environments, a review and synthesis of research streams in the field of strategic management, and a study of contributions of other fields to it.

Prerequisites:
Consent of the instructor and the Graduate Advisor

Student Learning Outcomes:
• Students will assess and integrate the literature in various fields to strategic management in seminar research projects.
• Students will compile research to questions in strategic management suitable for presentation at professional academic meetings or publication in refereed journals.

Seminar Topics:
• Contributions to the study of strategy
• Environment/industry determining strategy and outcomes vs. firm proactivity
• Corporate strategic outcomes
• Business unit strategic outcomes
• Organizational economics and firm governance
• Resource-based theory