

CATALOG 2008-2009



COLLEGE: College of Education

Catalog Page(s) Affected:

Course: Add: x Delete: Change: Number Title
(check all that apply) SCH Description Prerequisite

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, provide change and attach page with changes in red and provide a brief justification. Please see reverse side of this page.

The Department of Curriculum & Instruction requests authority to offer **EDIT 1300 : Multimedia** as an undergraduate elective course.

EDIT 1300 Multimedia: This course will introduce the basics of multimedia production to students with no prior multimedia production experience. Students will have opportunities to develop interactive multimedia content using appropriate software and examine legal and ethical issues concerning the development and distribution of multimedia products. Emphasis will be placed on the application of multimedia authoring programs. 3 credit hours.

Rationale for Course: The course will provide prerequisite technology application skills for students interested in pursuing degrees in various disciplines and can be taken as an elective. It is offered as a dual credit course for the Early College High School.

Program: Add: Change: Attach new/changed Program of Study description and 4-year plan. If in current catalog, provide change and attach page with changes in red.

Minor: Add: Delete: Change: Attach new/changed minor. If in current catalog, provide change and attach page with changes in red.

Faculty: Add: Delete: Change: Attach new/changed faculty entry. If in current catalog, provide change and attach page with changes in red.

College Introductory Pages: Add information: Change information:
Attach new/changed information. If in current catalog, provide change and attach page with changes in red.

Approvals:	Signature	Date
Chair Department Curriculum Committee	_____	_____
Chair Department	_____	_____
Chair College Curriculum Committee	_____	_____
Dean	_____	_____

Texas A&M International University
College of Education
Department of Curriculum and Instruction

EDIT 1300

Multimedia

Student Learning Outcomes

- Understand important multimedia concepts and multimedia production technology
- Understand the process and theories of multimedia production and be able to critically evaluate multimedia products
- Be able to think critically about legal and ethical issues concerning multimedia production
- Be able to digitize and edit graphics, audio, and video using appropriate software
- Demonstrate skills and techniques used in multimedia layout
- Be able to present information through an interactive project that incorporates multimedia elements for clients of diverse backgrounds