

College Document#COAS-LL-012  
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Date Received \_\_\_\_\_

**CATALOG YEAR 2007-2008**  
**(Please use separate form for each add/change)**

COLLEGE: \_\_\_\_\_ Sciences \_\_\_\_\_

Current Catalog Page(s) Affected \_\_\_\_\_ Page 279 \_\_\_\_\_

**Course:** Add: \_\_\_\_\_ Delete: \_\_\_+\_\_\_ Change \_\_\_\_\_:  
(check all that apply) Number \_\_\_ Title \_\_\_ SCH \_\_\_ Description \_\_\_ Prerequisite \_\_\_

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, provide change and attach page with changes in red and provide a brief justification.

~~COMM 4321-~~

~~Persuasion-~~

~~Three semester hours. (FL-Even)~~

~~The course examines how purposeful communication changes and strengthens attitudes. It asks: Why are evaluative and proactive messages satisfying, when they are, for both those persuading and being persuaded? Conversely, when (and why) are efforts at persuasion inappropriate, ineffective, or offensive? The course illustrates how these differences can be understood in theory and practice.~~

*\*Currently the number of courses offered in the program exceeds faculty resources. This topic will be offered as a special topic in COMM 3400 Special Issues in Communication.*

Approvals: Signature Date

Chair \_\_\_\_\_  
Department Curriculum Committee

Chair \_\_\_\_\_  
Department

Chair \_\_\_\_\_  
College Curriculum Committee

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