

College Document#COAS-LL-014
UCC Document# _____
Date Received _____

CATALOG YEAR 2007-2008
(Please use separate form for each add/change)

COLLEGE: _____ Arts & Sciences _____

Current Catalog Page(s) Affected _____ pg. 278 _____

Course: Add: _____ Delete: _____ Change __+__:
(check all that apply) Number __+_ Title __SCH__ Description __ Prerequisite
__+__

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, provide change and attach page with changes in red and provide a brief justification.

COMM 4325

Organizational Communication

Three semester hours.

Overview of research and theory in organizational communication. Examines internal processes of socialization, group decision-making and influence as well as external communication such as public relations, issue management and corporate advocacy. Emphasis on analysis or organizational communication problems. Prerequisite: **COMM 3300 and COMM 3310 or instructors permission**, (Cross-listed with MGT 3320)

Rationale: This course highlights different organizational phenomenon through examining different scholarly orientations in organizational research. Students need some understanding about different perspectives and methodologies in research. Therefore, the prerequisite of Methods of Inquiry was added. The number was changed to a senior level due to the complexity of the material.

Approvals: Signature Date

Chair _____
Department Curriculum Committee

Chair _____
Department

Chair _____
College Curriculum Committee

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