COMM 4325
Organizational Communication
Three semester hours.
Overview of research and theory in organizational communication. Examines internal processes of socialization, group decision-making and influence as well as external communication such as public relations, issue management and corporate advocacy. Emphasis on analysis of organizational communication problems. Prerequisite: COMM 3300 and COMM 3310 or instructors permission, (Cross-listed with MGT 3320)

Rationale: This course highlights different organizational phenomenon through examining different scholarly orientations in organizational research. Students need some understanding about different perspectives and methodologies in research. Therefore, the prerequisite of Methods of Inquiry was added. The number was changed to a senior level due to the complexity of the material.

Approvals: Signature Date
Chair Kevin Lindberg
Department Curriculum Committee
Chair Sean Chadwell
Department
Chair Qingwen Ni
College Curriculum Committee
Dean Rex H. Ball