

College Document # COAS 099 _____
UCC Document # _____
Date Received _____



CATALOG YEAR 2008-2009
(Please use separate form for each add/change)

COLLEGE: _____ COAS _____

Current Catalog Page(s) Affected _____ 99, 290, _____

Course: Add Change
(check all that apply) Number Title _____ SCH Description _____ Prerequisite _____

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, provide change and attach page with changes in red and provide a brief justification.

Justification

This change will shift Video Production 1 to a lecture/lab framework – two hours of lecture per week, accompanied by two hours of labs, for a total of three hours of credit – that will enable three times as many students to enroll in this popular course each semester. It will also enable the instructor, who will work with a lab assistant, to work more closely in hands-on applications with students throughout the semester. Provided it is complemented by a proportional increase in equipment available to students enrolled, this change will make our Video Production 1 offering consistent with such courses at peer institutions.

ADD

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COMM 3102 *Video Production 1 Laboratory. One semester hour.*
Laboratory course to accompany COMM 3202. Must be taken concurrently with COMM 3202.

CHANGE

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COMM ~~3302~~ 3202 *Video Production I. ~~Three~~ Two semester hours.*

Through class and instructor analysis of each student's idea for a short video, the class will cover pre-production details: initial concepts, synopsis, treatment, script, storyboards, shot list, scheduling, location scouting, and cost. Using screenings and analysis of classic scenes, the choices available to the videomaker are discussed in depth with focus on subsequent application. Students will work on individual video projects, and on one 6-10 minute final group project. **To be taken concurrently with Lab COMM 3102.**

Course fee: \$40. (Formerly COMM 2332)

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¹Math elective, select 3 SCH from any math course above the level of College Algebra.

²Communication, select 3 SCH from ENGL [2311](#) or SPCH [1311](#).

³Required COMM electives, select 27 SCH from any remaining COMM courses, with at least 3 SCH from COMM [2331](#), [3302](#), [3202](#) (Concurrent with Lab 3102), [3303](#), [3327](#), [3331](#), [3332](#), [3333](#) or [4330](#) (if the topic has a media focus) and at least 9 SCH from other COMM electives at the 3000-4000 level. COMM [4325](#) may be replaced with MGT [3320](#). Certain courses (COMM [3324](#), [3326](#), [3327](#), [3331](#), [3332](#), [3333](#), and [4330](#)) may be taken more than once (when topics vary) for credit within the degree program. See course descriptions.

Note: A Concentration in Media Production will be earned if 15 SCH of the work done for the major are taken from COMM [2331](#), [3302](#), [3303](#), [3324](#), [3327](#), [3331](#), [3332](#), [3333](#), and [4330](#) (if subject is media production). Students desiring a Concentration in Media Production noted on their transcript must request it on their Application for Graduation.

Approvals: Signature Date

Chair Kevin Lindberg
Department Curriculum Committee

Digitally signed by Kevin Lindberg
DN: CN = Kevin Lindberg, C = US, O = Language and Literature, OU = English Dept
Date: 2009.04.29 09:19:00 -0600

Chair Sean Chadwell
Department

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Chair James A Norris
College Curriculum Committee

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Outcomes for COMM 3202 Video Production I:

1. Students will be able to discuss and evaluate images and their communication potential.
2. Students will be able to recognize the possibilities when working with digital video formats.
3. Students will be able to apply learned techniques in a professional setting.

Outcomes for COMM 3102 Video Production I Lab:

1. Students will demonstrate the ability to competently use production equipment.
2. Students will execute a group project demonstrating competency using production equipment.