

College Document # COAS 015
UCC Document # _____
Date Received _____



CATALOG YEAR 2010-2011
(Please use separate form for each add/change)

COLLEGE: Arts and Sciences

Current Catalog Page(s) Affected _____

Course: Add: + Delete: Change :
(check all that apply) Number + Title + SCH + Description + Prerequisite +

If new, provide Course Prefix, Number, Title, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current catalog, provide change and attach page with changes in red and provide a brief justification.

COMM 4324 Comparative Journalism

Three semester hours (Even SS)

Students will be engaged in a comprehensive study of the state of Latin American journalism practices, mainstream American journalism practices and ethnic Hispanic-oriented media in the United States. The focus is on traditional/new media outlets and news wires during election periods as well as journalistic freedoms and censorship, presidential elections, political news and advertisements, and international news reporting. This course is writing and research intensive and **will primarily be taught in English though students will be reading media examples written in Spanish.** Prerequisite SPAN 3300 or permission of the instructor.

Justification:

This course adds necessary knowledge for the COMM/SPAN composite degree and for the communication degree program.

Learning Objectives:

- 1- Students will be able to recognize the impact of main stream media and ethnic-oriented media with a focus on Hispanic media.
- 2- Students will be able to critically analyze the similarities and differences in ethnic, domestic and international media outlets.
- 3- Students will be able to discuss the different journalism practices in the United States as well as around the world.
- 4- Students will be able to discuss how journalism's transition from print to multiplatform journalism is impacting America's and Latin America's media.

Approvals: Signature Date

Chair _____
Department Curriculum Committee

Chair _____
Department

Chair _____
College Curriculum Committee

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