COLLEGE/SCHOOL/SECTION: COAS/Language and Literature/Communication
SPCH 3311-Advanced Public Speaking

Course: Add: ___ Delete: ___
(check all that apply)
Change: Number ___ Title ___ Title SCH ___ Description ___ Prerequisite ___
New course will be part of major ___ minor ___ as a required ___
or elective ___ course
New course will introduce ___, reinforce ___, or apply ___ concepts

If new, provide Course Prefix, Number, Title, Measurable Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: Delete: ___ Add: ___ Change: ___ Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

Minor: Add: ___ Delete: ___ Change: ___ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

Faculty: Add: ___ Delete: ___ Change: ___ Attach new/changed faculty entry. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: ___ Change information: ___
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:

Chair
Department Curriculum Committee

Signature
Agustin Martinez-Samos
Date: 11/22/10

Manuel Broncano

James A Norris

Thomas R. Mitchell

Dean
11/22/10
**PROPOSED CHANGES TO CURRENT CATALOGUE**

**DESCRIPTION**

**SPCH COMM 3311 Advanced Public Speaking.** Three semester hours. (FL)

The course serves to extend and develop presentational skills. It compares forms of reasoning and methods of message rehearsal. Students will write about and discuss their experiences as speakers and audience members. Prerequisite: **SPCH COMM 1311.**

**Justification:** We would like to propose all of the SPCH courses use the prefix COMM. This specific proposal asks for SPCH 3311- Advanced Public Speaking to COMM 3311- Advanced Public Speaking to create a much needed clarity to the Communication Program. Besides bringing clarity to the Communication Program it has been a national trend to remove the title of “Speech” within departments and associations. This would mean that Speech/Human/Mass Communication would fall under the umbrella of Communication Studies, and instead be treated as separate tracts.