

UCC Document # \_\_\_\_\_

College Document # \_\_\_\_\_

Review Type:  Edit  Exp  Full



**CATALOG YEAR 2012-2013**

COLLEGE/SCHOOL/SECTION: A. R. Sanchez School of Business \_\_\_\_\_

**Course: BA 6698** Add:  Delete:

(check all that apply) Change: Number  Title  SCH  Description  Prerequisite

**Response Required:** New course will be part of major  minor  as a required  or elective  course

**Response Required:** New course will introduce , reinforce , or apply  concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

BA 6698: Directed Readings for Comprehensive Examinations (3 semester credit hours)

This course will prepare PhD students to understand, apply, analyze, evaluate, and synthesize the relevant literature in the field of international business and specialty areas through a reading of the appropriate literature. In addition, this course will help students prepare for their dissertation work.

The course is graded as pass/fail and may be repeated for credit.

The prerequisite for the course is the successful completion of all required PhD coursework and approval of the Ph.D. Program Director.

Learning outcomes

Students will be able to:

- Evaluate the theoretical and practical significance of advanced international business concepts and explain the criteria used to arrive at this assessment.
- Evaluate and communicate the theoretical and practical significance of different international business research studies, and the factors used to arrive at this decision.
- Apply, analyze, and evaluate advanced international business concepts, models, and procedures reflected in the research methodologies of their areas of specialization.
- Synthesize the relevant research literature in their advanced specialty areas and use the insights gained to explore possible dissertation topics – including the role of their specialty areas in managerial and organizational contexts.

**Program:** Delete: \_\_\_ Add: \_\_\_ Change: \_\_\_ Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

**Minor:** Add: \_\_\_ Delete: \_\_\_ Change: \_\_\_ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

**College Introductory Pages:** Add information: \_\_\_ Change information: \_\_\_ Attach new/changed information. If in current online catalog, provide change and attach text

with changes in red.

**Other:** Add information: \_\_\_ Change information: \_\_\_ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

*Milton Mayfield*

Approvals:	Signature	Date
Chair Department Curriculum Committee		2 Feb 2011

Chair *Milton Mayfield*

Department		
Chair College Curriculum Committee		2 Feb 2011

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04/2011