



CATALOG YEAR 2012-2013

COLLEGE/SCHOOL/SECTION: College of Arts and Sciences

Course: Add: X Delete: Change:

Number COMM 2129 News Publications III SCH 1

Description A continuation of COMM 1130. Work on the staff of one of the college publications. Students are required to work on the staff of at least one of the official college publications for prescribed periods under faculty supervision.

Prerequisite COMM 1130 News Publications II

Response Required: New course will be part of major minor as a required or elective X course

Response Required: New course will introduce , reinforce , or apply X concepts

Justification: This new course will be the third in a series of 8 courses students can enroll in when participating in the college publications (print and online) of the TAMIU student newspaper, THE BRIDGE. The series of courses will allow students to gain college credit for their contributions to the school newspaper- i.e., writer, photographer, editor, graphic designer, marketing personnel, and advertising director- and to enroll in the higher-level courses when continued participation is desired (News Publications IV, V, VI, VII and VIII).

The 8 courses are listed in the Texas Higher Education Coordinating Board’s Academic Course Guide Manual. <http://www.thecb.state.tx.us/AAR/UndergraduateEd/WorkforceEd/acgm.htm>

Approvals:	Signature	Date
Chair Department Curriculum Committee	_____	_____
Chair Department	_____	_____
Chair College Curriculum Committee	_____	_____
Dean	_____	_____

Learning Outcomes

By the end of the semester, students will:

1. Be able to research issues selected for news publication.
2. Be able to organize evidence into effective communication for news publications.
3. Be able to understand the multiple styles, techniques and positions used for news.
4. Be able to create diverse media for news publications.