

UCC Document # _69 College Document # COAS 038 Review Type: ___Edit ___ Exp ___Full

CATALOG YEAR <u>2012-2013</u>

COLLEGE/SCHOOL/SECTION: ___College of Arts and Sciences_____

Course: Add: __X_ Delete: ___ Change: ____

Number COMM 2130___ News Publications IV ___ SCH _1__

Description <u>A</u> continuation of COMM 2129. Work on the staff of one of the college publications. Students are required to work on the staff of at least one of the official college publications for prescribed periods under faculty supervision.

Prerequisite _COMM 2129 News Publications III

 Response Required:
 New course will be part of major ____ minor ____ as a required _____ or elective _X__ course

 Response Required:
 New course will introduce _____, reinforce _____, or apply _X_ concepts

Justification: This new course will be the fourth in a series of 8 courses students can enroll in when participating in the college publications (print and online) of the TAMIU student newspaper, THE BRIDGE. The series of courses will allow students to gain college credit for their contributions to the school newspaper- i.e., writer, photographer, editor, graphic designer, marketing personnel, and advertising director- and to enroll in the higher-level courses when continued participation is desired (News Publications V, VI, VII and VIII).

The 8 courses are listed in the Texas Higher Education Coordinating Board's Academic Course Guide Manual. <u>http://www.thecb.state.tx.us/AAR/UndergraduateEd/WorkforceEd/acgm.htm</u>

Approvals:	Signature	Date
Chair Department Curriculum Committee		
Chair Department		
Chair College Curriculum Committee		
Dean		
04/2011		

Learning Outcomes

By the end of the semester, students will:

- 1. Be able to research issues selected for news publication.
- 2. Be able to organize evidence into effective communication for news publications.
- 3. Be able to understand the multiple styles, techniques and positions used for news.
- 4. Be able to create diverse media for news publications.