



CATALOG YEAR 2012-2013

COLLEGE/SCHOOL/SECTION: College of Arts and Sciences/Psychology and Communication/Communication

Course: Add: X Delete: Change:

Number COMM 2366 Introduction to Film SCH 3

Description Emphasis on the analysis of the visual and aural aspects of selected motion pictures, dramatic aspects of narrative films, and historical growth and sociological effect of film as an art. (Cross- listed as THAR 2366)

Prerequisite none

Response Required: New course will be part of major X minor X as a required or elective X course

Response Required: New course will introduce X, reinforce , or apply concepts

Justification: New course is listed in the Texas Coordinating Board’s lower division academic course guide manual, and will make a nice addition to the optional lower- division electives in the College of Arts and Sciences. New course is also cross-listed with THAR 2366, and will serve as an elective in the new Minor in Theatre.

| Approvals: | Signature | Date |
|--|-----------|-------|
| Chair Department Curriculum Committee | _____ | _____ |
| Chair Department | _____ | _____ |
| Chair College Curriculum Committee | _____ | _____ |
| Dean | _____ | _____ |

04/2011

the course THAR 2366 also needs to be added to the catalog as below (J Norris)

THAR 2366 Introduction to Film SCH 3

Description

Emphasis on the analysis of the visual and aural aspects of selected motion pictures, dramatic aspects of narrative films, and historical growth and sociological effect of film as an art. (Cross- listed as COMM 2366)

TEXAS A&M INTERNATIONAL UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
Department of Psychology and Communication

Course Syllabus- Fall 2012

Course Title: COMM 2366 Introduction to Film

Cross listed: THAR 2366

Time: TR 1:30- 2:45pm R 3-4:15pm (film screenings)

Location: PH 115

Professor: Angela Marcela Moran

Phone: 326-3047

Email: amoran@tamiu.edu

Office: LBVC 324C

Office Hours: TR 11am-1: 30pm

Course Description:

Emphasis on the analysis of the visual and aural aspects of selected motion pictures, dramatic aspects of narrative films, and historical growth and sociological effect of film as an art. (Cross- listed as THAR 2366)

Objective: Students who successfully complete this course will employ a range of cinematic concepts and terminology to analyze moving image art.

Student Learning Outcomes:

- Match basic cinematic stylistic elements with the films being studied;
- Identify critical, cultural, sociological and historical impacts of films being studied;
- Analyze relationships between a film and the established classical narrative conventions of motion picture art.
- Reflect on (i.e., analytically critique) the possibilities (shots/angles/camera movement, sound, director's style, CGI) – and problems (budget constraints, target audience) involved in film production.

Required Text: *Understanding Movies*, 11/E by Louis Giannetti ISBN-10: 0132336995

Methods and Rubric for Evaluation: Students will learn to analyze films and articulate their own interpretations of the films. Students will be required to attend film screenings.

- Both midterm and final exams will consist of fill in the blank, multiple choice, matching, and essay questions that are worth 30% of the exams.
- Students are required to turn in a proposal for a formal essay on a film(s): topic, focus, literature review, and limits/methods.
- Students are required to turn in a 7-10 page essay (MLA style) that analyzes the action or reaction; interaction between a film(s) and the director/auteur.
- An unannounced pop quiz on the required reading will be given during the semester; there will be no makeup date for this quiz.

All written assignments and exam essay questions will be graded based on an analytical rubric for writing assessment that includes the following breakdown:

| | | | | | |
|--------|----------------------------|--------------------|-------------------|-----------------------------|----------|
| Focus, | Organization & Development | Sentence Structure | Grammar and Usage | Discipline specific writing | Research |
|--------|----------------------------|--------------------|-------------------|-----------------------------|----------|

The rubric will be made available on Angel under Lessons. You may also use *Resources for Success* (under Lessons), which will consist of guidelines and links to help you with your writing assignments and your overall success in this course.

| | |
|------------|-------|
| Quiz | =15 % |
| Midterm | = 25% |
| Proposal | =10% |
| Essay | = 25% |
| Final Exam | = 25% |

Grading Scale: A: 90-100% B: 80-89% C: 70-79% D: 60-69% F: 0-59%

Attendance Policy: STUDENTS WITH MORE THAN FOUR UNEXCUSED ABSENCES WILL AUTHOMATICALLY FAIL THE COURSE. PLEASE BE ON TIME!