



**CATALOG YEAR 2012-2013**

COLLEGE/SCHOOL/SECTION \_\_\_\_\_ College of Arts and Sciences \_\_\_\_\_

Course:          Add: X    Delete: \_\_\_    Change: \_\_\_

Number COMM 4130\_\_ News Publications VIII \_\_\_ SCH 2

Description **\_A continuation of COMM 4129. Work on the staff of one of the college publications. Students are required to work on the staff of at least one of the official college publications for prescribed periods under faculty supervision. Maybe repeated for credit up to three times.**

Prerequisite COMM 4129 News Publications VII

**Response Required:** New course will be part of major \_\_\_ minor \_\_\_ as a required \_\_\_ or elective X course

**Response Required:** New course will introduce \_\_\_, reinforce \_\_\_, or apply X concepts

Justification: This new course will be the eighth in a series of 8 courses students can enroll in when participating in the college publications (print and online) of the TAMU student newspaper, THE BRIDGE. The series of courses will allow students to gain college credit for their contributions to the school newspaper- i.e., writer, photographer, editor, graphic designer, marketing personnel, and/or advertising director.

The 8 courses are listed in the Texas Higher Education Coordinating Board's Academic Course Guide Manual. <http://www.thecb.state.tx.us/AAR/UndergraduateEd/WorkforceEd/acgm.htm>

Approvals:	Signature	Date
Chair Department Curriculum Committee	_____	_____
Chair Department	_____	_____
Chair College Curriculum Committee	_____	_____
Dean	_____	_____

## **Learning Outcomes**

By the end of the semester, students will:

1. Be able to research issues selected for news publication.
2. Be able to organize evidence into effective communication for news publications.
3. Be able to understand the multiple styles, techniques and positions used for news.
4. Be able to create diverse media for news publications.