Course: COMM 4130__ News Publications VIII ___ SCH _2__

Description: A continuation of COMM 4129. Work on the staff of one of the college publications. Students are required to work on the staff of at least one of the official college publications for prescribed periods under faculty supervision. Maybe repeated for credit up to three times.

Prerequisite: COMM 4129 News Publications VII

Response Required: New course will be part of major ___ minor ___ as a required ___ or elective _X__ course

Response Required: New course will introduce ___, reinforce ___, or apply _X_ concepts

Justification: This new course will be the eighth in a series of 8 courses students can enroll in when participating in the college publications (print and online) of the TAMIU student newspaper, THE BRIDGE. The series of courses will allow students to gain college credit for their contributions to the school newspaper- i.e., writer, photographer, editor, graphic designer, marketing personnel, and/or advertising director.

The 8 courses are listed in the Texas Higher Education Coordinating Board’s Academic Course Guide Manual. [http://www.thecb.state.tx.us/AAR/UndergraduateEd/WorkforceEd/acgm.htm](http://www.thecb.state.tx.us/AAR/UndergraduateEd/WorkforceEd/acgm.htm)
Learning Outcomes

By the end of the semester, students will:

1. Be able to research issues selected for news publication.
2. Be able to organize evidence into effective communication for news publications.
3. Be able to understand the multiple styles, techniques and positions used for news.
4. Be able to create diverse media for news publications.