Course: Add: ___ Delete: ___ (check all that apply) Change: Number ___ Title ___ SCH ___ Description ___ Prerequisite ____

**Response Required:** New course will be part of major ___ minor ___ as a required ___ or elective ___ course

**Response Required:** New course will introduce ___, reinforce ___, or apply ___ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

**Other:** Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Justification:
Communication faculty believes the current course title does not adequately describe the course and its curricula. While theory is mentioned within the course description revising the course title allows us to have a more generalized understanding of the overall course.

**COMM 3300**

**Communication and Meaning:** Introduction to Theoretical Principles of Communication

Three semester hours. (FL)

Beginning study of the nature, problems, and theories of human communication. Examines issues of meaning, relationship, and community within interpersonal, group, and media contexts. Surveys rhetorical, pragmatic, and interpretive perspectives on the communication process.

**Student Learning Outcomes:**
- Students will be able to critically examine theories of communication and their relevancy to contemporary culture.
- Students will be able to evaluate the significance of traditions within communication theory.
- Students will be able to summarize and illustrate the development of academic theory.
- Students will be able to identify and interpret philosophic assumptions of communication theory.
- Students will be able to understand the intersection between communication theory and academic scholarship.
- Students will be given the opportunity to increase their competency and an ability to assess the appropriateness and effectiveness of their individual communication practices.
- Students will develop small group communication skills.
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<thead>
<tr>
<th>Approvals</th>
<th>Signature</th>
<th>Date</th>
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<tbody>
<tr>
<td>Chair Department Curriculum Committee</td>
<td>Joquina Reed</td>
<td>11/05/2012</td>
</tr>
<tr>
<td>Chair Department</td>
<td>Christopher J. Ferguson</td>
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<tr>
<td>Chair College Curriculum Committee</td>
<td>Kevin Lindberg</td>
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<tr>
<td>Dean</td>
<td>Thomas R. Mitchell</td>
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