Course: Add: _x__ Delete: ___ PADM 5379  Philanthropy, Fund Raising for Nonprofit Organizations

Response Required: New course will be part of major ___ minor ___ as a required ___ or elective ___ course  Elective for Certificate in Nonprofit Leadership and Management

Response Required: New course will introduce __x_, reinforce _x__, or apply _x__ concepts

If new, provide Course Prefix, Number, Title, Measurable Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

PADM 5379  Philanthropy, Fund Raising for Nonprofit Organizations (3 sch)

This course will address attracting financial support from individuals including annual fundraisers, special events, major gift solicitation and gifts through estate planning and bequests. Emphasis will be on ethical issues in working with donors and volunteers. Prerequisite: graduate standing in the Master of Public Administration program at TAMIU or graduation from a master’s degree program from any accredited university.

Learning Outcomes: at the end of this course,
- students will apply knowledge of laws and principles of fundraising to develop a gift solicitation plan for a nonprofit organization
- students will incorporate legal and ethical principles into a fundraising plan for a nonprofit organization
- students will be able to evaluate the applicability of fundraisers, annual gifts, estate planning and other means of raising support in terms of the needs of nonprofit organizations at different stages of development and size.

Approvals:

Chair
Department Curriculum Committee

Chair
Department

James A Norris

Frances Bernat
Chair
College Curriculum Committee

Dean

02/2012