COLLEGE/SCHOOL/SECTION: ____________________________

Course: Add: ___ Delete: ___
(check all that apply) Change: Number ___ Title ___X___ SCH ___ Description ___ Prerequisite ______

**Response Required:** New course will be part of major ___ minor ___ as a required ___
or elective ___ course

**Response Required:** New course will introduce ___, reinforce ___, or apply ___ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

**Program:** Delete: ___ Add: ___ Change: ___
Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

**Program Learning Outcomes:** Add: ___ Change: ___
Attach listing of program learning outcomes.

**Minor:** Add: ___ Delete: ___ Change: ___ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

**College Introductory Pages:** Add information: ___ Change information: ___
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

**Other:** Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.
JUSTIFICATION: The new name clarifies better the communication area the course refers to: international communication (as opposed to intercultural or organizational communication). The changes in the description also help to define the specific type of communication processes and media that are to be included in the contents of the course.

COMM 4320
Transnational Trends in International Communication
Three semester hours. (SP)
This course is an intensive study of the interdependent relationship between mass and digital communication and culture with an international focus in an international context. Students will examine conceptual and experiential problems that affect media communication across physical and cultural boundaries including problems of interpreting and evaluating different cultural values, world views, patterns of communication, international media conglomerates, cultural imperialism, nationalism, information flow, and the effects of globalization.

Approvals:

Joquina Reed  
Signature  
Date 10/17/12

Christopher J. Ferguson
Signature

Kevin Lindberg
Signature

Thomas R. Mitchell
Signature

02/2012