



College Document # COAS 035

UCC Document # 87

Review Type: Edit Exp Full

CATALOG YEAR 2013-2014

COLLEGE/SCHOOL/SECTION: COAS

Course: Add: Delete:

(check all that apply) Change: Number Title SCH Description Prerequisite

Response Required: New course will be part of major minor as a required
or elective course

Response Required: New course will introduce , reinforce , or apply concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: Delete: Add: Change: Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

Program Learning Outcomes: Add: Change: Attach listing of program learning outcomes.

Minor: Add: Delete: Change: Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: Change information:
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information: Change information: Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

JUSTIFICATION: The new name clarifies better the communication area the course refers to: international communication (as opposed to intercultural or organizational communication). The changes in the description also help to define the specific type of communication processes and media that are to be included in the contents of the course.

COMM 4320

~~Transnational~~ Trends in **International** Communication

Three semester hours. (SP)

This course is an intensive study of the interdependent relationship between **mass and digital** communication and culture ~~with an international focus in~~ **an international context**. Students will examine conceptual and experiential problems that affect **media** communication across physical and cultural boundaries including problems of interpreting and evaluating different cultural values, world views, ~~patterns of communication,~~ **international media conglomerates**, cultural imperialism, nationalism, information flow, and the effects of globalization.

Approvals:

Signature

Date

Chair

Department Curriculum Committee

Joquina Reed

10/17/12

Chair

Department

Chair

College Curriculum Committee

Dean

02/2012