CATALOG YEAR 2014-2015

COLLEGE/SCHOOL/SECTION: _COAS/Psychology and Communication/Communication

Course: Add: _X__   Delete: ___
(check all that apply)   Change: Number ___ Title ___ SCH ___ Description ___ Prerequisite _____
Response Required: **New** course will be part of major ___ minor ___ as a required ___
              or elective _X__ course
Response Required: **New** course will introduce _X__, reinforce __X_, or apply _X__
              concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable.   If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

JUSTIFICATION: This course will be part of the future Master in Arts in Communication.

COMM 5313 Ethnography and Documentary Production in the Border region

Course Description:
This course will develop students' critical skills of film analysis through the practical application and experience of creating a film and manipulating digital media and equipment. The course will introduce and prepare students to use digital media as a tool in research, and as a method of presenting research outcomes. While the aims are primarily to enable students to acquire and apply practical skills, by doing so this course contributes to their formation as ethnographers in the Border region. It demystifies the process of digital filmmaking, and opens new ways of reading and understanding visual ethnographies (particularly documentary and ethnographic film).

Learning Outcomes:

1. Students will develop the technical skills needed to complete a video project to broadcast standards using digital video cameras and Final Cut Pro editing.

2. Students will develop practical, analytical and intellectual skills in using moving image and sound recording equipment and discover how new technologies create new methodologies.

3. Students will analyze and utilize a range of the technical, stylistic, aesthetic, and representational dynamics involved in video construction. By doing so, students will become more informed as well as practically experienced commentators on the 'truths', 'fictions, styles, genres, ethics and modes of ethnographic filmmaking.

4. Students will identify and describe the potential of moving image to document their research, and have explored issues of representation and audience reception.

Course Purpose:
This course will introduce/reinforce and apply critical analysis moving image and practical application of the tools and techniques used for the production of moving image art form,

specifically as it relates to ethnography on the border. This course is an elective toward program completion.

Course Prerequisite: Graduate standing

Approvals:	Signature	Date
Chair Department Curriculum Committee	___Joquina Reed_____	2/19/14
Chair Department	_____	_____
Chair College Curriculum Committee	_____	_____
Dean	_____	_____
Provost	_____	_____

01/2014