CATEGORICAL YEAR 2014-2015

COLLEGE/SCHOOL/SECTION:

Course: 
Add:   Delete:   
(check all that apply) Change: Number    Title    SCH    Description    Prerequisite

Response Required: New course will be part of major    minor    as a required    
or elective    course

Response Required: New course will introduce    , reinforce    , or apply    concepts

If new, provide Course Prefix, Number, Title, Measurable Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: 
Delete:   Add:   Change:   Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

Program Learning Outcomes:
Add:   Change:   Attach listing of program learning outcomes.

Minor:
Add:   Delete:   Change:   Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages:
Add information:   Change information:   
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information:   Change information:   Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:
Chair
Department Curriculum Committee

Chair
Department

Chair
College Curriculum Committee

Dean

Provost
01/2014

Signature
Date
3/10/14

3/10/14

3/12/14
Texas A&M International University (TAMIU)
Master of Arts in Communication
Thesis Plan

REQUIRED COURSES
COMM 5301 Communication Theories  
COMM 5302 Quantitative Methods In Communication  
COMM 5303 Qualitative Methods In Communication

AREA OF CONCENTRATION (select one of the following two):

CONCENTRATION #1: BORDER AND LATIN AMERICAN MEDIA STUDIES
Three courses chosen from
COMM 5310 Media, culture and identity in the US-Mexico border
COMM 5311 Border journalism
COMM 5312 Mexican and Latino Cinema
COMM 5313 Ethnography and Documentary Prod in the Border Region
COMM 5320 Media flows and audiences in the Americas
COMM 5321 Political Communication in Comparative Perspective

OR

CONCENTRATION #2: ORGANIZATIONAL COMMUNICATION IN TRANSNATIONAL SETTINGS
Three courses chosen from
COMM 5330 Organizational Communication
COMM 5331 Intercultural Training in Organizations
COMM 5332 Managing Organizational Conflict
COMM 5333 Organizational Culture, Climate and Communication
COMM 5334 Advertising
COMM 5335 Group/Team Dynamics
COMM 5336 Ethical Issues in Organizations
COMM 5337 Leadership Communication

ADVANCED ELECTIVES
Two 5000-level graduate courses chosen from
COMM, CRIJ, HIST, LLTC, LLTS, PSCI, PADM, SOCI, SPAN.

THESIS
COMM 5398 Thesis I
COMM 5399 Thesis II

TOTAL

Hours  
9 SCH
9 SCH
9 SCH
6 SCH
6 SCH
30 SCH
Texas A&M International University (TAMIU)
Master of Arts in Communication
Non-Thesis Plan

REQUIRED COURSES
COMM 5301 Communication Theories
COMM 5302 Quantitative Methods In Communication
COMM 5303 Qualitative Methods In Communication

AREA OF CONCENTRATION (select one of the following two):

CONCENTRATION #1: BORDER AND LATIN AMERICAN MEDIA STUDIES
Five courses chosen from:
COMM 5310 Media, culture and identity in the US-Mexico border
COMM 5311 Border journalism
COMM 5312 Mexican and Latino Cinema
COMM 5313 Ethnography and Documentary Production in the Border Region
COMM 5320 Media flows and audiences in the Americas
COMM 5321 Political Communication in Comparative Perspective

OR

CONCENTRATION #2: ORGANIZATIONAL COMMUNICATION IN TRANSNATIONAL SETTINGS
Five courses chosen from
COMM 5330 Organizational Communication
COMM 5331 Intercultural Training in Organizations
COMM 5332 Managing Organizational Conflict
COMM 5333 Organizational Culture, Climate and Communication
COMM 5334 Advertising
COMM 5335 Group/Team Dynamics
COMM 5336 Ethical Issues in Organizations
COMM 5337 Leadership Communication

ADVANCED ELECTIVES
Four 5000-level graduate courses chosen from
COMM, CRJ, HIST, LLCTC, LLTS, PSCI, PADM, SOCI, SPAN.

TOTAL

9 SCH

15 SCH

15 SCH

12 SCH

36 SCH
**M.A. in Communication**

**Student learning outcomes**

1. Students will apply theoretical concepts in the analysis of media and organizations in the border and the inter-American contexts.
2. Students will examine and apply multiple qualitative methodological strategies for collecting, analyzing, and interpreting data for the diagnosis of binational and inter American problems and the development of strategies to solve them.
3. Students will analyze the relationship between the geographical, political and cultural contexts of the border region and the issues, topics and frames in border journalism, border media and communication in both U.S. and Latin American organizations.
4. Students will identify the main challenges and threats facing border journalists covering organized crime, undocumented immigrants and corruption and will make recommendations about how to respond to them.
5. Students will analyze the different relationships and interactions between mass media and the rest of the institutional and cultural organizations in both sides of the U.S.-Mexico border and the U.S. and Latin American countries.
6. Students will identify the different political and economic influences affecting the growth and functioning of media in the Americas.
7. Students will estimate the main components of U.S.-Mexico border identity and will critically appraise the role of border media in shaping, transforming or reinforcing that identity.
8. Students will analyze and compare the flows of films, television programs, music and news between the United States and Canada and Latin American countries.
9. Students will apply concepts and findings from communication theoretical perspectives in the analysis and evaluation of the role played by the media in Inter-American social, economic, cultural and political processes.
10. Students will apply intercultural communication theories and cultural dimensions to research projects related to the U.S.-Mexico border or to the U.S. and Latin American countries.