CATALOG YEAR 2014-2015

COLLEGE/SCHOOL/SECTION: ARSSB, MKT 3325 – Marketing Channels

Course: Add: _____ Delete: X
(check all that apply) Change: Number __ Title ___ SCH ___ Description ___ Prerequisite ___

Response Required: New course will be part of major ___ minor ___ as a required ___ or elective ___ course

Response Required: New course will introduce___, reinforce___, or apply___ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Course has not been offered since Spring 2007 and needs to be deleted from the University Catalog to reflect updated curriculum.

Program: Delete: ___ Add: ___ Change: ___ Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.


Minor: Add: ___ Delete: ___ Change: ___ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:

Signature: [Signature]
Date: 10/22/13

Chair
Department Curriculum Committee

[Signature]
Date: 10/23/13

Chair
Department

[Signature]
Date: 10/22/13

Chair
College Curriculum Committee

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Date: 10/23/13

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Date: 11/4/13

Provost

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Date