Catalog Year 2014-2015

College/School/Section: ARSSB, MKT 3351 – Personal Selling

Course: Add: _____ Delete: X

(check all that apply) Change: Number _____ Title _____ SCH _____ Description _____ Prerequisite _____

Response Required: New course will be part of major _____ minor _____ as a required _____ or elective _____ course

Response Required: New course will introduce ___, reinforce ___, or apply ___ concepts

If new, provide Course Prefix, Number, Title, Measurable Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Course has not been offered since Spring 2007 and needs to be deleted from the University Catalog to reflect updated curriculum.

Program: Delete: ___ Add: ___ Change: ___ Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.


Minor: Add: ____ Delete: ____ Change: ____ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: ____ Change information: ____
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information: ____ Change information: ____ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:

Chair
Department Curriculum Committee

Chair
Department

Chair
College Curriculum Committee

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Signature

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Department Curriculum Committee

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