Texas A&M International University
Annual Institutional Effectiveness Review (AIER)

**Date Submitted**  January 31, 2007

**Assessment Period Covered**  (2006)

**Academic Program/AES Unit**  Recreational Sports

**Person(s) Preparing Review**  Juan de Dios Garza

**Provide summary of the last cycle’s use of results and changes implemented**
The Recreational Sports fee was introduced in last year's referendum which was unanimously approved. As a result students have voiced opinions through a series of forums, surveys, suggestion boxes, & email announcements being that a fee was in place. Therefore, it is our goal to seek out additional facilities or renovations to existing structures, improve our services by acquiring additional full-time staff, & properly recording all aspects of Rec. Sports through use of a campus recreation software that can improve the monitoring of scheduling, reservations, membership management, facility usage, & ability to maintain accurate and up-to-date financial records and reports for annual review. This software is essential being that our department is undergoing major changes both physically (facilities) & internally (additional professional staff).

**Institutional Mission**
Texas A&M International University, a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society … Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

**Academic Program or Administrative/Educational Support Unit Mission**
Recreational Sports provides opportunities for participation in a variety of sports, recreational & social activities designed to accommodate all ages, skill levels, gender and sport interests for the University community. Participation facilitates educational interaction outside of the classroom among students, faculty, staff, and alumni. These activities promote leadership, development opportunities for students, and individual wellness.

**Identify outcomes and the relationship to Strategic Plan**

**Outcome 1**  ☐ Is this outcome related to writing (QEP)?
To maintain and improve current Recreational Sports Facility Operations (Improve customer services through ongoing professional development and collaborative efforts among campus
Identify Strategic Plan Goal related to Outcome 1
Goal 3 Service

Identify Strategic Plan Objective related to Outcome 1
3.2 Provide service and outreach activities to the University service area in a professional, courteous, efficient, and timely manner.

Identify methods of assessment to be used
Surveys, participation logs, daily logs (intramurals, fitness & wellness, sport clubs, membership purchases)

Indicate when assessment will take place
Annual

Criteria/Benchmark
Recruit, retain, and expand a diverse staff; celebrate history and traditions in Student Affairs and recognize outstanding staff; Develop avenues for sharing human, facility, technological and fiscal resources.
Create an atmosphere that is dedicated to providing professional services in a diverse Recreational Sports Program. Our goal is to continue to provide activities that are sport, non-sport, aerobic, informal recreation, & sport clubs. Expanding hours of operation as the department grows will also benefit this commuter campus. Introduce a merit system that promotes fitness & wellness as well as a system which motivates our staff of 20 student employees. Provide opportunities for student leadership and growth through our programs.

Outcome 2
Is this outcome related to writing (QEP)?
To maintain and improve current Recreational Sports Facility Operations (Campus Recreation Software Programming)

Identify Strategic Plan Goal related to Outcome 2
Goal 3 Service

Identify Strategic Plan Objective related to Outcome 2
3.2 Provide service and outreach activities to the University service area in a professional, courteous, efficient, and timely manner.

Identify methods of assessment to be used
utilizing a campus recreation software program to monitor activity

Indicate when assessment will take place
Annual

Criteria/Benchmark
Purchase and put into practice new campus recreation software system to improve the monitoring of scheduling, reservations, membership management, & facility: software that can maintain accurate and up to date financial records and reports for annual review; monitor the reservation and scheduling of facilities, locker/equipment rental, & detailed membership records; Options include but are not limited to: Kintera Systems, Active Network Systems, and Triton Systems; seek out additional fitness & wellness software that monitors personal health improvements. Options include Schwin and other similar competitive brand names; provide skilled staff to assure appropriate utilization of equipment/software and user training. Provide effective scheduling of the Recreational Sports facilities including the KCB, new Recreation Center, & Multi-purpose fields through the use of new Campus Rec. Software and Scheduler Plus System.

Outcome 3
☐ Is this outcome related to writing (QEP)?
To maintain and improve current Recreational Sports Facility Operations (through the promotion of additional facilities as well as renovations as needed to the current and future facilities)

Identify Strategic Plan Goal related to Outcome 3
Goal 3 Service

Identify Strategic Plan Objective related to Outcome 3
3.2 Provide service and outreach activities to the University service area in a professional, courteous, efficient, and timely manner.

Identify methods of assessment to be used
utilize assessment tools to utilize the effectiveness of all services, policies and programs (surveys, questionaires, suggestion boxes, open forums, email announcements, and updated/interactive Rec. Sport Websites.

Indicate when assessment will take place
Annual

Criteria/Benchmark
set aside reserve accounts intended for the sole purpose of expansion. i.e. racquetball courts, outdoor pool, running track, tennis courts, etc.; Expand and assist in Division-wide friend/fundraising efforts including unique opportunities for generating income through grants and other such income generating activities
Section II: Analysis of Results

When (term/date) was assessment conducted?
Outcome 1
December 2006

Outcome 2
December 2006

Outcome 3
December 2006

What were the results attained (raw data)?
Outcome 1
The Recreational Facilities had provided services through the Fall 2006 semester. Daily activity was recorded throughout the various times in the day. Two methods documented this information. The OneCard system monitored daily entrance (i.e. Rec. Sports Members only). However, daily counts were also recorded on a daily basis using a simple hardcopy system. The daily activity is as follows: 10am ~10 participants, 1pm ~15 participants, 4pm ~35 participants, & 7pm ~45-55 participants

Outcome 2
Currently, we do not utilize a campus recreation software program. We do however use the Scheduler Plus program to schedule: varsity practices, games, & camps; intramurals; fitness & wellness programming; academic classes; & informal recreational scheduling.

Outcome 3
Approved facilities have included: New Recreational Sports Facility & 2 alternatives that are still in question (lighting in Multi-purpose Fields & Outdoor Pool)

Who (specify names) conducted analysis of data?
Outcome 1
Juan D. Garza

Outcome 2
Juan D. Garza

Outcome 3
Juan D. Garza
When were the results and analysis shared and with whom (department chair, supervisor, staff, external stakeholders)? Submit minutes with data analysis to assessment@tamiu.edu (Please use Minutes Template located on the Project INTEGRATE web page.) Information was not shared being that analysis is still pending in various areas due to lack of software needed. However, hardcopies were recorded and will be submitted to staff, students, supervisor, and TAMIU community as needed in February 2007.

NOTE: Submit all assessment documentation (i.e., surveys, rubrics, course exams with embedded questions, etc.) to the Office of Institutional Effectiveness and Planning.

Use of Results: Indicate whether criteria were met/not met and what changes, if any, have been identified based on the data collected?

Outcome 1
☐ Met ☒ Not Met
Provide narrative: The Recreational Sports department is still undergoing a transition from being a sub-department of Athletics to a single department through the division of Student Affairs as of Fall 2006.

Outcome 2
☐ Met ☒ Not Met
Provide narrative: Campus recreation software will be purchased in late Spring 2007 to prepare us for the new 2007-2008 academic year.

Outcome 3
☐ Met ☒ Not Met
Provide narrative: The new recreational facility was approved when Recreational Sports was still a sub-department of Athletics. Alternates that were not accepted included: Racquetball courts, tennis courts, outdoor running track, indoor track, & outdoor pool

How have these data-based changes improved your program/unit?
This is the first time Recreational Sports has had to submit an AIER Report and is therefore incomplete. As the department continues to expand and services improve, more accurate data could be recorded and submitted.
Section III: Programmatic Review

Are resources affected by the changes identified in Section II?  ☑ Yes  ☐ No

If so, specify the effect(s) using the chart below:

<table>
<thead>
<tr>
<th>Funding</th>
<th>Physical</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>☑ New resources required</td>
<td>☑ New or reallocated space</td>
<td>☑ Primarily faculty/staff time</td>
</tr>
<tr>
<td>☐ Reallocation of current funds</td>
<td></td>
<td>☐ University rule/procedure change only</td>
</tr>
<tr>
<td></td>
<td></td>
<td>☐ Other: Enter text here</td>
</tr>
</tbody>
</table>

Provide a narrative description and justification for requested resources (include linkage to Strategic Plan)

Our current budget includes 5 full-time staff. At this time only 2 have been filled. Seeking out the most qualified candidates as well as retention will be a vital role in the next year. Additional facilities are needed as stressed by the students of the university. Recreational Sports Fees were intended to improve our services as well as to introduce a variety of new facilities (i.e. racquetball courts, indoor track, tennis courts, & recreational pool.

Identify proposed outcomes for the next assessment cycle:

- Continuation of present outcome(s) – (Indicate reason for continuation): Enter text here
- New Outcome(s) – (List outcomes below): Enter text here
- Modification of present outcome(s) – (Indicate reason for modification): Enter text here

Are resources requested a priority for the academic program/AES unit?  ☐ Yes  ☐ No

Comments:
Enter text here

If funding, physical or other resources were requested, what is the impact of the budget decisions on the academic program/AES unit? Enter text here