Texas A&M International University
Annual Institutional Effectiveness Review (AIER)

Date Submitted  January 30, 2008

Assessment Period Covered (2007)

Academic Program/AES Unit  Recreational Sports Department

Person(s) Preparing Review  Jorge C. Juarez

Provide summary of the last cycle’s use of results and changes implemented
The Recreational Sports fee was introduced in last year's referendum which was unanimously approved. As a result, students have voiced opinions through a series of forums, surveys, emails, and suggestion boxes that a fee was in place. Therefore, it is the goal of the Recreational Sports Department to seek out additional funds for facilities such as an outdoor pool or racquetball courts that were in the vision of the student's who pass the referendum. Another goal of the department is to improve our services by acquiring additional professional staff. The additional staff will help facilitate the growth of services within the Recreational Sports Department. The final goal will be implementing the use of a campus recreation software that can improve the monitoring of scheduling, reservations, membership management (both registration and locks) and facility usage. This software will also aid in the ability to maintain up-to-date financial records and reports for annual reviews.

Institutional Mission
Texas A&M International University, a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society … Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

Academic Program or Administrative/Educational Support Unit Mission
Recreational Sports Department provides opportunities for participation in a variety of fitness, recreational, and social activities designed to accommodate all ages, skill levels, genders, and sports interests for the University community. Recreational participation facilitates educational interaction outside the classroom among students, faculty, staff, and alumni. These activities promote leadership, development opportunities for students, and individual wellness.
Identify outcomes and the relationship to Strategic Plan

Outcome 1  □  Is this outcome related to writing (QEP)?
To maintain and increase Recreational Sports facilities for TAMIU students, faculty, staff members, and alumni.

Identify Strategic Plan Goal related to Outcome 1
Goal 6 Physical Resources

Identify Strategic Plan Objective related to Outcome 1
6.4 Operate, maintain, and renovate facilities to serve the needs of the University

Identify methods of assessment to be used
Surveys, participation logs, daily counts, and computerize usage of cardio equipment

Indicate when assessment will take place
Annual

Criteria/Benchmark
With the projected growth of TAMIU, the recreation center will truly need to expand as well. Another point of emphasis is making the students feel that the recreational sports fee is truly at work within the recreational sport facility. Surveying the students will identify the students' need for an outdoor pool, racquetball courts, or tennis courts. The key to this outcome will be identifying means to create a construction fund and researching a formula to assist in equipment depreciation/amortization.

Outcome 2  □  Is this outcome related to writing (QEP)?
To maintain and improve the current use of technology in all areas of the Recreational Sports Department

Identify Strategic Plan Goal related to Outcome 2
Goal 6 Physical Resources

Identify Strategic Plan Objective related to Outcome 2
6.2 Update and expand campus technology

Identify methods of assessment to be used
Crystal reports from a campus recreation software program to monitor activity

Indicate when assessment will take place
Annual

Criteria/Benchmark
Purchase and put into practice new campus recreation software system to improve the monitoring of scheduling, reservation, membership management, and facility. This software can maintain accurate accounting record, help bookkeeping, and assist with annual reports. Options
include but are not limited to: Kintera Systems, Active Network Systems, and Triton Systems. We will actively seek a software that will monitor personal health improvement. This will aid in the personal training aspect of the Fitness area of Recreational Sports.

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**Outcome 3**  
[ ] Is this outcome related to writing (QEP)?
Recruit and retain well-prepared and knowledgeable Recreational Sports staff to continue to deliver excellent programs and services to all TAMIU stakeholders

**Identify Strategic Plan Goal related to Outcome 3**
Goal 5 Human Resources

**Identify Strategic Plan Objective related to Outcome 3**
5.3 Support the professional development of faculty and staff

**Identify methods of assessment to be used**
Reports of post-trip conferences, learned objectives in seminars, practical knowledge that directly ties to the recreational facility, and certification gained through seminars

**Indicate when assessment will take place**
Annual

**Criteria/Benchmark**
With the growing trend of campus recreation in the state of Texas, recruiting, retaining, and hiring a diverse staff is an important dimension of Recreational Sports on University campuses. Sending the Recreational Sports staff to professional conferences on fitness, facilities, or programs will prepare the staff to improve current programs for the TAMIU community. Our goal is to provide quality fitness and programs to the common college student as well as faculty, staff, and alumni.
Section II: Analysis of Results

When (term/date) was assessment conducted?

Outcome 1
Assessments are conducted daily using participation log/daily counts. Also, September, 2007

Outcome 2
August, 2007

Outcome 3
December, 2007

What were the results attained (raw data)?

Outcome 1
The data revealed that the TAMIU community wanted longer hours of the Rec Center and a more definite group fitness program (more non-academic aerobics classes).

Outcome 2
Opening the new KWRC without a software to monitor activity was an interesting time in the new facility. With pen and paper, daily counts were done. The TAMIU One Card department worked on a computer program to aid in daily counts.

Outcome 3
Every December, I meet with my staff to review travel - both past and future. I request destination and purpose for the travel.

Who (specify names) conducted analysis of data?

Outcome 1
Jorge C. Juarez and Denise Schuster

Outcome 2
Jorge C. Juarez, Juan Garza, and Albert Chavez (One Card)

Outcome 3
Jorge C. Juarez

When were the results and analysis shared and with whom (department chair, supervisor, staff, external stakeholders)? Submit minutes with data analysis to assessment@tamiu.edu

(Please use Minutes Template located on the Project INTEGRATE web page.)

Information was not shared. With the transition from the KCB to the new KWRC, many things still need to be worked out especially in the area of software. Our main report is through the One Card system which is our participation numbers and member counts. Hardcopies,
charts, and graphs can be submitted to staff, students, supervisors, and the TAMIU community as needed in March, 2008.

**NOTE: Submit all assessment documentation (i.e., surveys, rubrics, course exams with embedded questions, etc.) to the Office of Institutional Effectiveness and Planning.**

**Use of Results: Indicate whether criteria were met/not met and what changes, if any, have been identified based on the data collected?**

**Outcome 1**

☐ Met  ☒ Not Met

**Provide narrative:** Serving the University's needs is an on-going process, this outcome was not met but is consistently evolving.

**Outcome 2**

☐ Met  ☐ Not Met

**Provide narrative:** No new campus recreation software has been purchased. Record keeping, money transactions, and membership are done using an Excel file.

**Outcome 3**

☒ Met  ☐ Not Met

**Provide narrative:** In December 2007, I was pleased with the reports that I received from the Recreational Sports staff. Their reports detailed where and what the staff was learning during travel. Because of this support, every area (Intramurals, Fitness/Wellness, and the Facility) within Recreational Sports will continue to deliver excellent programs to all TAMIU members.

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**How have these data-based changes improved your program/unit?**

Enter text here
Section III: Programmatic Review

Are resources affected by the changes identified in Section II?  ✓ Yes   □ No

If so, specify the effect(s) using the chart below:

<table>
<thead>
<tr>
<th>Funding</th>
<th>Physical</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>☑ New resources required</td>
<td>☑ New or reallocated space</td>
<td>☐ Primarily faculty/staff time</td>
</tr>
<tr>
<td>☑ Reallocation of current funds</td>
<td></td>
<td>☐ University rule/procedure change only</td>
</tr>
<tr>
<td></td>
<td></td>
<td>☑ Other: Increase Program &amp; Hours = Increase in Student Wages</td>
</tr>
</tbody>
</table>

Provide a narrative description and justification for requested resources (include linkage to Strategic Plan)

Moving from the KCB and opening a new workout/education building - Kinesiology Wellness Recreation Center - to serve the TAMIU community was a big assignment for the Recreational Sports Department in 2007. Increases in hours, professional staff, and non-academic aerobic classes were the big draw for the Fall semester. With these increases, comes the need for more increase in the budget in terms of student wages. However, the student "wage" part of the budget is still the same as 2006. If the budget does not increase, Recreational Sports will be forced to cut hours and programs that are much needed in the TAMIU community.

Fault of no one, Recreational Sports is still a new concept to TAMIU. The TRB of 2003, funded the construction of the new building while under Athletics. In 2006, the Department of Recreational Sports breaks away from under Athletics. In September 2007, Recreational Sports has a ribbon cutting to open the new facility. As each semester passes, Recreational Sports will continue to become a vital part of education and fitness for the TAMIU community.

Identify proposed outcomes for the next assessment cycle:

Continuation of present outcome(s) – (Indicate reason for continuation):
The Department of Recreational Sports will joyfully continue to operate, maintain, and renovate facilities to serve the needs of the University. Collaborative programming with the Department of Human Resource for Faculty & Staff members of TAMIU.

New Outcome(s) – (List outcomes below):

Modification of present outcome(s) – (Indicate reason for modification):
Recreational Sports would like to modify outcome #2. I do not foresee a recreational sports software in the near future for the department. The cost of this software ranges from $15,000 to $24,000. Recreational Sports would love to continue the success with the One Card Department (Albert Chavez). The system for daily counts and participation is working well. These reports are good for now.
Are resources requested a priority for the academic program/AES unit?
☐ Yes  ☐ No

Comments:
Enter text here

If funding, physical or other resources were requested, what is the impact of the budget decisions on the academic program/AES unit?
Enter text here