Texas A&M International University
Annual Institutional Effectiveness Review (AIER)
for Administrative or Educational Support Units

Unit Name:

Office of Student Activities

Unit Type:
  _X__ Administrative Unit   ___ Educational Support Unit

Assessment Period Covered:

January 1, 2008 to December 31, 2008

Unit Coordinator (Preparer of Report):

Jerry Alva

List Other Report Contributors (if applicable):

Miguel Trevino

The annual review is directed at the following goals of the Texas A&M International University 2006-2010 Strategic Plan. Please list goals below:

Goal 1- Academics 1.8 Provide support programs, services, and activities that promote student learning, enhance student development and advance campus internationalization

<u>Institutional Mission</u>
Texas A&M International University, a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society … Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

<u>Administrative or Educational Support Unit Mission</u>

The Office of Student Activities promotes and encourages experiences and opportunities that will allow students the ability to mature and create a positive atmosphere as they excel in their future within themselves, the University and the community at large. Students will develop a community of citizens through the promotion of personal and social responsibility, student success and academic completion.

<u>Provide summary of the last cycle's use of results and changes implemented</u>
This statement should specify if the outcomes addressed were a continuation of previous ones, new outcomes, or modified versions of previous outcomes. In addition, the statement should include a concise analysis of the assessment data collected during the previous year, a brief explanation of actions taken to address specific outcomes, an evaluation of how these actions contributed to the improvement of the unit, and any recommendations formulated.   Assessment data must be viewed and discussed by the unit during this process.

Data submitted in previous years was not readily available due to a transition of new administration. The outcomes derived this year were formulated using a locally developed survey administered at two separate orientation sessions for incoming freshmen students over 400 surveys were completed. The desire to improve the services offered to incoming students and to create an orientation program that fulfills both academic and social needs was paramount to the assessment of the current orientation program.

List of unit-level outcomes
It is recommended that units rotate through their entire set of outcomes over a multi-year period. Units may focus on one or two outcomes each year, as deemed appropriate.

1. Participants at Dusty Camp New Student Orientation will be satisfied with the overall program.
2. Participants at Dusty Camp New Student Orientation will be satisfied with the information presented at presentations.
3. Participants at Lead to Succeed Conference will be satisfied with the information presented at the conference.
4. Student Organizations will be satisfied with the service received when working with the Office of Student Activities.
5. Student Government Association will be satisfied with the advisors role in helping the organization meet its mission.
6.

Section I: Planning and Implementation

Outcome(s): *Identify the outcome(s) that will be focused upon this year.*

> 1. Participants at Dusty Camp New Student Orientation will be satisfied with the overall program.

Methods of assessment to be used:
Identify and describe the type of assessment(s) that will be used and how the data will be obtained. During this assessment period, has your unit used any of the following measures for assessment of outcomes? Indicate "Y" if currently being used; "N" if not currently being used but interested in using; and "NA" if not applicable.

Type of Measure	Y	N	NA	Specify which type of measure was used and what outcome the measure was applied to:
Volume of Activity: (Number of clients served, circulation data, etc.)		N		
Efficiency: (Turnaround time for filling requests, timely service or prompt response, etc.)		N		
Service Quality: (Error rates, accuracy of information provided, etc)		N		
Client Satisfaction Survey	Y			Locally developed survey "Dusty Camp New

(Student, employer, alumni, customer, etc.)				Student Orientation" for outcome # 1.
<u>Feedback:</u> (Suggestion box, focus groups, evaluation forms, etc.)	Y			
<u>Review of existing data:</u> (Routine records or reports, institutional data, audits, etc.)		N		
Staff discussions or evaluations of services to clients		N		
Standards/guidelines provided by professional associations		N		
Standards set by federal, state, county, city or system regulations		N		
External evaluations or auditors		N		
Benchmarks or comparisons with peer institutions		N		
Other				

Criteria/Benchmark(s):
Specify, if deemed appropriate to assess outcome(s). Criteria/ benchmark(s) may be optional, especially if qualitative measures are used for data collection.

Dusty Camp participants will be 90% satisfied with the overall Orientation Program.

Section II: Analysis of Results

What were the results attained?
Describe the primary results or findings from your analysis of the information collected. Were the results used to improve the unit services or operations? Please specify:

The Office of Student Activities Dusty Camp Survey indicates that 92% of the respondents are satisfied with the overall Orientation Program

What were the conclusions reached?
Include a brief description of the procedure used for reaching the conclusion(s) based on the evidence collected and describe the process used to disseminate the information to other individuals. For example, if the discussion took place during the annual retreat, include a summary from those deliberations using the Meeting Minutes template found on the Project Integrate web page at http://www.tamiu.edu/integrate/docs/Minutes-Template.doc. Once completed, submit the minutes to assessment @tamiu.edu.

The Dusty Camp surveys were tallied and the criteria were met. The results and analysis were discussed during a wrap up session held in December 2008.

Describe the action plan formulated. (The plan may be multi-year in nature.)
Based on the conclusion(s), describe the action plan to be implemented to improve or maintain unit services and operations, including resources needed and a timeline for implementation.

The Office of Student Activities will continue to work to develop a comprehensive orientation program, that provides academic discussion and time to network and build relationships with new students.

Section III: Resources

Resource(s) to implement action plan:
Describe the resources that will be needed to implement the action plan. Also indicate if the resources are currently available, or if additional funds will be needed to obtain these resources.

Funding
[]   New Resources Required
☐   Reallocation of current funds

Physical
☐   New or reallocated space

Other
☐   Primarily faculty/staff time
☐   University rule/procedure change only

Provide a narrative description and justification for requested resources (include linkage to Strategic Plan – or Compact, if relevant)

New Resources Required – Based on the increase of participants and added costs to food and housing, additional funding is requested to meet the needs of the growing student body.

Identify proposed outcomes for the next assessment cycle:

Continuation of present outcome(s) – (Indicate reason for continuation):

New Outcome(s) – (List outcomes below):

Recognized student organizations will be satisfied with services provided by the Office of Student Activities.

Modification of present outcome(s) – (Indicate reason for modification):

Date Completed:

01/28/09

Submit completed form to integrate@tamiu.edu.