

ASSESSMENT REPORT FOR

Student Development

(Administrative or Educational Support Unit)

September 1, 2002 to August 31, 2003

(Assessment Period Covered)

March 15, 2004

(Date Submitted)

Expanded Statement of Institutional Purpose Linkage:

Institutional Mission/Goal(s) Reference:

Texas A&M International University, a Member of the Texas A&M University System, is committed to the preparation of students for leadership roles in their chosen profession and in an increasingly complex, culturally diverse state, national, and global society... Through instruction, faculty and student research, and public service, Texas A&M International University is a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

Administrative or Educational Support Unit Mission Statement:

The mission of the Department of Student Development is to serve students by providing international student guidance, new student orientation, student organization assistance, student health insurance up-dates, leadership skill development, and other activities that broaden their experiential growth.

Intended Administrative Objectives:

1. Promote the leadership growth of the Student Government Association.
2. Increase student satisfaction with the New Student Orientation Program.

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Intended Administrative or Educational Support Objective:

1. Promote the leadership growth of the Student Government Association.

First Means of Assessment for Objective Identified Above:

1a. Means of Unit Assessment & Criteria for Success:

Tabulate the number of student members in the Student Government Association (SGA) senate, executive, judicial branches and compare this figure to the amount of members in the past. The contact information form, which lists this information, will be compared and a 3% increase in participation is expected from the prior year.

1a. Summary of Assessment Data Collected:

SGA student membership increased by 62% from 2001-2002 to 2002-2003. This growth took place in both the senate and judicial branches. The increase experienced by the Senate Branch can be attributed to the growth rate of Texas A&M International University. However, there is clear indication that student participation superseded the expected growth rates for this time period.

1a. Use of Results to Improve Unit Services:

The results will be used to determine whether or not SGA membership is growing, which will correspondingly indicate increased student involvement in campus life. In addition, these results will be used to promote student representation on campus. This information will also be used to explore what avenues best promote student awareness of campus-wide issues.

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Intended Administrative or Educational Support Objective:

2. Increase student satisfaction with the New Student Orientation Program.

First Means of Assessment for Objective Identified Above:

2a. Means of Unit Assessment & Criteria for Success:

Participants of the New Student Orientation program will complete an evaluation at the conclusion of every single program and will rate the experience at 80% or above in satisfaction rate.

2a. Summary of Assessment Data Collected:

There were three New Student Orientation dates for 2002-2003: July 17, August 12, and August 20. The overall summary from those events indicates that students rated Orientation with high marks. On July 17, 79% rated Orientation from good to excellent. On August 12, the rating was 88%, and on August 20, the rating was 73%. These results indicate an overall satisfaction with the New Student Orientation and met the set goal of 80% for student satisfaction.

2a. Use of Results to Improve Unit Services:

The results will be studied to determine which programmatic areas received less student satisfaction in order to improve the overall program.

SUPPORT DOCUMENTATION

Enter any document referenced above in this summary table. There are two examples listed below. If no documents are cited, please remove the two examples from the table.

SOURCE	LOCATION/Special Instructions
Student Government Association Contact Information Form	SACS Resource Room Killam Library Building Room 334-C
New Student Orientation Program Evaluation Form	SACS Resource Room Killam Library Building Room 334-C

