

Texas A&M International University Annual Institutional Effectiveness Review (AIER)

Date Submitted 1/31/2008 (2007 Report)

Assessment Period Covered (2006)

Academic Program/AES Unit Urban Planning & Administration

Person(s) Preparing Review Carlos Valle

Provide summary of the last cycle's use of results and changes implemented

Standardized exam for assessment has been integrated into the required URBS internship which the student takes during the senior year. This was done because the students in the past avoided taking the assessment exam. Now it is required.

Section I: Planning and Implementation

Institutional Mission

Texas A&M International University, a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society ... Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

Academic Program or Administrative/Educational Support Unit Mission

Senior Urban Planning and Administration majors will take on a locally generated exit examination, standardized through the creation of rubrics to measure their understanding of political, social, spatial, and economic characteristics of planning and administration of urban areas. The examination will be graded by a team of program faculty with expertise in Urban Studies, Political Science, and Public Administration. The average score on the examination will not fall below the second highest quartile of the grading scale.

Identify outcomes and the relationship to Strategic Plan

Outcome 1

Is this outcome related to writing (QEP)?

Students completing the Urban Planning and Administration program should demonstrate the ability to apply research and statistical methods/techniques/tools to solve public problems.

Identify Strategic Plan Goal related to Outcome 1

Goal 1 Academics

Identify Strategic Plan Objective related to Outcome 1

Academics: Prepare students for success in their chosen careers.

Identify methods of assessment to be used

Grade papers from the Urban Planning course.

Indicate when assessment will take place

Annual

Criteria/Benchmark

1=Essay demonstrates a weak level of knowledge, understanding, critical thought and written skills.

2=Essay is of marginal quality, and reflects only a minimal level of knowledge, understanding, critical thought, and written skills.

3=Essay is of adequate quality, and reflects a sufficient level of knowledge, understanding, critical thought, and written skills.

4=Essay demonstrates excellence of knowledge, understanding, critical thought, and written skills.

Outcome 2

Is this outcome related to writing (QEP)?

Increase frequency of students taking assessment exam.

Identify Strategic Plan Goal related to Outcome 2

Goal 3 Service

Identify Strategic Plan Objective related to Outcome 2

Students take the generated standardized exam. This will be scored in the four areas identified by Criteria/Benchmark Rubrics

Identify methods of assessment to be used

Compile statistics about students who take assessment exams.

Indicate when assessment will take place

Annual

Criteria/Benchmark

Identified Qualified faculty will compile students' grades on Urban Planning and Administration course papers.

Outcome 3

Is this outcome related to writing (QEP)?

Evaluate curriculum to make the degree more appropriate for enhancing the chances of students entering the job market.

Identify Strategic Plan Goal related to Outcome 3

Goal 1 Academics

Identify Strategic Plan Objective related to Outcome 3

BA in Urban Planning is now listed as BA in Urban Planning and Administration. Urban Planning was cross listed and has "targeted electives" with geography to ensure adequate enrollment. Urban Anthropology was cross-listed as URBS. Urban Sociology is cross-listed as URBS.

Identify methods of assessment to be used

Number of new courses offered and cross-listed

Indicate when assessment will take place

Annual

Criteria/Benchmark

Approval of Curriculum Committee

Section II: Analysis of Results

When (term/date) was assessment conducted?

Outcome 1

No student participants/ no assessment conducted

Outcome 2

No student participants/no assessment conducted

Outcome 3

No student participants/ no assessment conducted

What were the results attained (raw data)?

Outcome 1

No student participants/no data generated

Outcome 2

No student participants/no data generated

Outcome 3

No student participants/no data generated

Who (specify names) conducted analysis of data?

Outcome 1

No student participants/no analysis conducted

Outcome 2

No analysis conducted

Outcome 3

No analysis conducted

When were the results and analysis shared and with whom (department chair, supervisor, staff, external stakeholders)? Submit minutes with data analysis to assessment@tamiu.edu (Please use Minutes Template located on the [Project INTEGRATE](#) web page.)

No student participants for dates indicated

NOTE: Submit all assessment documentation (i.e., surveys, rubrics, course exams with embedded questions, etc.) to the Office of Institutional Effectiveness and Planning.

Use of Results: Indicate whether criteria were met/not met and what changes, if any, have been identified based on the data collected?

Outcome 1

Met Not Met

Provide narrative: No student participants

Outcome 2

Met Not Met

Provide narrative: No student participants

Outcome 3

Met Not Met

Provide narrative: No student participants

How have these data-based changes improved your program/unit?

Enter text here

Section III: Programmatic Review

Are resources affected by the changes identified in Section II? Yes No

If so, specify the effect(s) using the chart below:

Funding	Physical	Other
<input type="checkbox"/> New resources required	<input type="checkbox"/> New or reallocated space	<input type="checkbox"/> Primarily faculty/staff time
<input type="checkbox"/> Reallocation of current funds		<input type="checkbox"/> University rule/procedure change only
		<input type="checkbox"/> Other: Enter text here

Provide a narrative description and justification for requested resources (include linkage to Strategic Plan)

Enter text here

Identify proposed outcomes for the next assessment cycle:
Continuation of present outcome(s) – (Indicate reason for continuation): No student participants/continue present outcomes
New Outcome(s) – (List outcomes below): Enter text here
Modification of present outcome(s) – (Indicate reason for modification): Enter text here

**** This section to be completed by dean/director/vice-president ****

Are resources requested a priority for the academic program/AES unit?

Yes No

Comments:

Enter text here

If funding, physical or other resources were requested, what is the impact of the budget decisions on the academic program/AES unit?

Enter text here

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