

ASSESSMENT REPORT FOR

Bachelor of Arts with a major in Latin American Studies (BA)

Instructional Degree Program

Spring 2003

Assessment Period Covered

July 1, 2003

Date Submitted

Expanded Statement of Institutional Purpose Linkage:

Institutional Mission Reference:

Texas A&M International University, a Member of The Texas A&M University System, is committed to the preparation of students for leadership roles in their chosen profession and in increasingly complex, culturally diverse state, national, and global society ... Through instruction, faculty and student research, and public service, Texas A&M International University is a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

College/University Goal(s) Supported:

The College of Arts and Humanities is dedicated to the provision of programs that prepare students for a variety of professional rates through enhancement of their abilities to communicate and to understand and appreciate the world through a broad-based, liberal arts education.

Intended Educational (Student) Outcomes:

- 1.** Students completing the Latin American Studies program will have competency in the Spanish language.
- 2.** Graduates of the program will have a broad, integrated knowledge of Latin American culture, geography, history, and politics.
- 3.** Graduates will be prepared in their chosen area of concentration for entry into careers relating to Latin America.

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Intended Educational (Student) Outcome:

NOTE: There should be one form for each intended outcome listed. The intended outcome should be restated in the box immediately below and the intended outcome number entered in the blank spaces.

1. Students completing the Latin American Studies program will have competency in the Spanish language.

First Means of Assessment for Outcome Identified Above:

1a. Means of Program Assessment & Criteria for Success:

Graduating Latin American Studies seniors will take a standardized examination that assesses competency in reading and writing Spanish. The average scores on the examination will be at least 70%.

1a. Summary of Assessment Data Collected:

There is no data at this point in time. This is a new program that had no graduates in Spring 2003.

1a. Use of Results to Improve Instructional Program:

N/A

Second Means of Assessment for Outcome Identified Above:

1b. Means of Program Assessment & Criteria for Success:

Graduating seniors will be given an oral examination by Spanish faculty to assess fluency in spoken Spanish. The average score on this examination will be at least 70%.

1b. Summary of Assessment Data Collected:

No data. This is a new program with no graduates in Spring 2003.

1b. Use of Results to Improve Instructional Program:

N/A

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2. Graduates of the program will have a broad, integrated knowledge of Latin American culture, geography, history, and politics.

First Means of Assessment for Outcome Identified Above:

2a. Means of Program Assessment & Criteria for Success:

Graduating seniors will take a locally-generated, comprehensive examination that measures knowledge of Latin American culture, geography, history, and politics. The average score on this examination will be at least 70%.

2a. Summary of Assessment Data Collected:

There are no data at this point in time. This is a new program with no graduates Spring 2003.

2a. Use of Results to Improve Instructional Program:

Enter text here

Second Means of Assessment for Outcome Identified Above:

2b. Means of Program Assessment & Criteria for Success:

Examination subscales include: culture, geography, history and politics will be assessed to identify areas of strength and weakness. The average score on each of the subscales will be at least 70%.

2b. Summary of Assessment Data Collected:

There are no data at this point in time. This is a new program with no graduates Spring 2003.

2b. Use of Results to Improve Instructional Program:

Enter text here

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3. Graduates will be prepared in their chosen area of concentration for entry into careers relating to Latin America.

First Means of Assessment for Outcome Identified Above:

3a. Means of Program Assessment & Criteria for Success:

Graduates will be surveyed one year after graduation to gather information on the number who have entered careers relating to Latin America. The number of those with Latin American related careers will be at least 50%.

3a. Summary of Assessment Data Collected:

There are no data at this point in time. This is a new program with no graduates in Spring 2003.

3a. Use of Results to Improve Instructional Program:

Enter text here

Second Means of Assessment for Outcome Identified Above:

3b. Means of Program Assessment & Criteria for Success:

Graduating seniors will be surveyed to gather supporting data concerning whether they believe the program has prepared them for careers relating to Latin America. The responses will be measured on a Likert scale ranging from 1 (not well at all) to 5 (very well). At least 80% of graduates will respond 5 or 4 on the scale.

3b. Summary of Assessment Data Collected:

There is no data at this point in time. This is a new program that had no graduates in Spring 2003.

3b. Use of Results to Improve Instructional Program:

Enter text here

SUPPORT DOCUMENTATION

SOURCE	LOCATION/Special Instructions
standardized examination (need proper name)	
Locally-generated comprehensive examination	
survey (need proper name)	