TEXAS A&M INTERNATIONAL UNIVERSITY
2006-2010 STRATEGIC PLAN GOALS AND OBJECTIVES

GOAL 1: Academics
Develop, maintain, assess, and improve academic programs, administrative/educational support services and student services, to admit, retain, and graduate students who achieve established learning outcomes designed to prepare them for success in their chosen careers.

1.1 Attract, admit, enroll, and advise a diverse student body through a comprehensive enrollment management and advisement process that involves timely, accurate information and services

1.2 Support a student-centered learning environment supported by excellent teaching

1.3 Increase student retention and graduation rates

1.4 Prepare students for success in their chosen careers

1.5 Expand academic programs to meet the needs of the region and include internationalization perspectives in the curriculum, where appropriate

1.6 Achieve and maintain accreditation from national, professional or specialized accrediting organizations

1.7 Establish and pursue student learning outcomes appropriate for each program with systematic assessment and use of results for continuous quality improvement

1.8 Provide support programs, services, and activities that promote student learning, enhance student development and advance campus internationalization

GOAL 2: Research
Strengthen and expand faculty and student research and scholarship.

2.1 Establish the University as a primary research/scholarship resource for international issues with special emphasis on the U.S.-Mexico border

2.2 Increase externally funded research and scholarship

2.3 Broaden the educational experience of students through the support of student research/scholarship and student participation in faculty research/scholarship

2.4 Expand collaborative research and scholarly activities

GOAL 3: Service
Maintain, strengthen, and expand service to all University stakeholders.

3.1 Expand collaborative service efforts
3.2 Provide service and outreach activities to the University service area in a professional, courteous, efficient and timely manner

3.3 Promote a culture of service within the University, extending to the local, national and international communities

**GOAL 4: Financial Resources**

Obtain the appropriate resources to assure continued growth and enhancement of all areas of the University.

4.1 Identify, obtain, and retain financial support from a variety of sources to supplement State of Texas funding

4.2 Increase alumni financial support, involvement, and partnership with the University community

4.3 Allocate available financial resources for the effective implementation of the strategic plan and in response to the needs identified through the institutional effectiveness process

4.4 Conduct all financial activities in accordance with all state and System regulations and general accounting practices

**GOAL 5: Human Resources**

Recruit and retain a well-prepared and motivated faculty and staff for the continued delivery of excellent programs and services to all University stakeholders.

5.1 Support an environment conducive to teaching and learning

5.2 Provide competitive faculty/staff benefits and compensation

5.3 Support the professional development of faculty and staff

5.4 Provide recognition for achievements of faculty and staff

**GOAL 6: Physical Resources**

Provide and maintain physical resources for programs of high quality.

6.1 Seek funding for new physical resources

6.2 Update and expand campus technology

6.3 Provide a healthy, safe and secure environment for all members of the campus community

6.4 Operate, maintain, and renovate facilities to serve the needs of the University
GOAL 7: Internationalization

To strengthen and enhance TAMIU’s position as the international university in the Texas A&M University System and the State of Texas.

7.1 Build key strategic international partnerships with universities and institutions around the world.

7.2 Enhance participation of undergraduate and graduate students on study abroad programs.

7.3 Increase recruitment of international students and visiting scholars and immerse them culturally and legally into the University setting.

7.4 Provide financially viable quality ESL programs through the International Language Institute to students and local community members.

7.5 Strengthen financially viable foreign language programs offered by the International Language Institute.

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