

Texas A&M International University - Assessment Plan Rubric

Institutional Effectiveness Unit/Office -Plan Rubric
Assessed and Reviewed by the IARP Office - Assessment Specialist

Total	Score:
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Report Element	Levels of Performance							
	Exemplary (3)	Sufficient (2)	Developing (1)	Needs Attention (0)				
Plan – Reporting Elements								
Office's Mission Statement	☐ Office's mission Statement is clear and concise. ☐ Office's mission statement specifically identifies who unit is, what they do, why they do it, and for whom they do it for. ☐ Office's mission statement clearly aligns with university's mission and/or strategic plan.	☐ Office's mission statement is broadly indicated. ☐ Office's missions statement provides a general idea of who unit is, what they do, why they do it, and for whom they do it for. ☐ Office's mission closely Aligns with university's mission and/or strategic plan.	☐ Office's mission statement is vague but can still be understood. ☐ Office's mission statement partially addresses who unit is, what they do, why they do it, and for whom they do it for. ☐ Office's mission partially aligns with university's mission and/or strategic plan.	☐ Office's mission statement is absent or difficult to understand. ☐ Office's mission does not state who unit is, what they do, why they do it, and for whom they do it for. ☐ Office's mission does not align with university's mission and/or strategic plan.				
Objectives (OBJ)	☐ Three to five objectives assessed. ☐ Objectives are clear, concise, measurable and realistic. ☐ Objectives identify specific end results of an activity, program, or service provided by the unit. ☐ Objectives clearly align with office's mission.	□ Two objectives assessed. □ Objectives are broad, but still clear enough to infer student action and measurability. □ Objectives identify general end result of an activity, program, or service provided by the unit. □ Objectives mostly align with office's mission.	□ One objective assessed. □ Objectives are vague and resulting measurement will provide incomplete data required for action. □ Objectives identify tangential end result of an activity, program, or service provided by the unit. □ Objectives somewhat align with office's mission.	 □ Objectives are absent from assessment. □ Objectives are unmeasurable. □ Objectives do not define end result of an activity, program, or service provided by the unit. □ Objectives do not align with office's mission. 				

Measures	 ☐ Two or more measures (minimum of two direct) specified. ☐ Measures are described clearly and with sufficient detail. ☐ Measures directly align with unit's outcomes. 	 ☐ Two measures (minimum of one direct) specified. ☐ Measures are broadly described with some amount of detail. ☐ Measure aligns fairly well to outcomes. 	 ☐ One direct measure or two indirect measures specified. ☐ Measures vaguely described with little amount of details. ☐ Measures partially align with unit's objectives. 	 ☐ One indirect measure specified, or measures are absent. ☐ Measures are not described with relevant details. ☐ Measures do not align with unit's objectives
Targets	 ☐ Targets clearly align with measures. ☐ Targets is challenging but realistic 	☐ Targets closely align with measures. ☐ Targets are realistic but lack rigor.	☐ Targets partially align with mesures. ☐ Targets unrealistic and lack rigor.	☐ Targets do not align with measures. ☐ Targets are absent.