

# Texas A&M International University Annual Institutional Effectiveness Review (AIER)

**Date Submitted** January 31, 2007

**Assessment Period Covered (2006)**

**Academic Program/AES Unit** Office of Admissions

**Person(s) Preparing Review** Rosie Dickinson

**Provide summary of the last cycle's use of results and changes implemented**

Criteria was met in one of the two benchmarks reviewed in the previous cycle. We will continue to measure one of these areas in the new period after reviewing the admissions informational brochures, website, and application. The questions on the locally developed survey, "TAMIU Office of Admissions Information," will be modified and focus groups will be used.

Section I: Planning and Implementation
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**Institutional Mission**

Texas A&M International University, a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society ... Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

**Academic Program or Administrative/Educational Support Unit Mission**

The role of the Admissions Office is to provide a seamless process of applying, being accepted, and initiating the desired degree program for all classifications by: Disseminating procedures and information; receiving and entering admissions applications; monitoring test score receipts; collecting all other pertinent admission and academic documents to complete a folder for acceptance; and providing a smooth transition for transfer students.

**Identify outcomes and the relationship to Strategic Plan**

**Outcome 1**

**Is this outcome related to writing (QEP)?**

Students should not experience complications when applying to Texas A&M International University.

**Identify Strategic Plan Goal related to Outcome 1**

Goal 1 Academics

**Identify Strategic Plan Objective related to Outcome 1**

1.1 To attract, admit, enroll, and advise a diverse student body through a comprehensive enrollment management and advisement process that involves timely, accurate information and services.

**Identify methods of assessment to be used**

A locally developed "TAMIU Office of Admissions Information" survey.

**Indicate when assessment will take place**

Annual

**Criteria/Benchmark**

90% of respondents will rate ease of applying "good" or "better"

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**Outcome 2**

**Is this outcome related to writing (QEP)?**

The Texas A&M International University Outreach Office located at the Laredo Community College south campus will provide a smooth transition to transfer students seeking admissions to our institution.

**Identify Strategic Plan Goal related to Outcome 2**

Goal 1 Academics

**Identify Strategic Plan Objective related to Outcome 2**

1.1 To attract, admit, enroll, and advise a diverse student body through a comprehensive enrollment management and advisement process that involves timely, accurate information and services.

**Identify methods of assessment to be used**

A locally developed "Transfer Fair Activities" survey

**Indicate when assessment will take place**

Annual

**Criteria/Benchmark**

80% of respondents will agree that their transition experience from LCC to TAMIU was "good".

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**Outcome 3**

**Is this outcome related to writing (QEP)?**

Enter text here

**Identify Strategic Plan Goal related to Outcome 3**

To Select Goal Click Here

**Identify Strategic Plan Objective related to Outcome 3**

Enter text here

**Identify methods of assessment to be used**

Enter text here

**Indicate when assessment will take place**

Click to select

**Criteria/Benchmark**

Enter text here

## Section II: Analysis of Results

### **When (term/date) was assessment conducted?**

#### **Outcome 1**

Fall 2006

#### **Outcome 2**

Not Assessed

#### **Outcome 3**

Enter text here

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### **What were the results attained (raw data)?**

#### **Outcome 1**

The locally developed survey indicates that 92% of the respondents rated the admissions services provided good or better.

#### **Outcome 2**

Not Applicable

#### **Outcome 3**

Enter text here

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### **Who (specify names) conducted analysis of data?**

#### **Outcome 1**

Guillermo Gonzalez, Rosie Dickinson

#### **Outcome 2**

N/A

#### **Outcome 3**

Enter text here

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### **When were the results and analysis shared and with whom (department chair, supervisor, staff, external stakeholders)? Submit minutes with data analysis to [assessment@tamiu.edu](mailto:assessment@tamiu.edu) (Please use Minutes Template located on the [Project INTEGRATE](#) web page.)**

The results and analysis were shared on January 26, 2006 with the Office of Admissions. The minutes with the data analysis will be submitted to [assessment@tamiu.edu](mailto:assessment@tamiu.edu).

**NOTE: Submit all assessment documentation (i.e., surveys, rubrics, course exams with embedded questions, etc.) to the Office of Institutional Effectiveness and Planning.**

**Use of Results: Indicate whether criteria were met/not met and what changes, if any, have been identified based on the data collected?**

**Outcome 1**

**Met**    **Not Met**

**Provide narrative:** Based on the analysis of data, the outcome was met and exceeded. Although not measured, we did experience an increase in demand for Admissions services for prospective students referred by the Athletic Department due to the growth in sports programs available.

**Outcome 2**

**Met**    **Not Met**

**Provide narrative:** Objective was not met due to the expiration of the grant funding the staff member located at the LCC South Campus. The Community College Teaching Scholars Program was not renewed for the 06-07 fiscal year. Therefore, the transfer fair activities had to be cancelled for the Fall 2006 semester.

**Outcome 3**

**Met**    **Not Met**

**Provide narrative:** Enter text here

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**How have these data-based changes improved your program/unit?**

Although the results were positive, we have identified a need for further knowledge in regards to general TAMIU registration, advising, and billing policies instead of focusing all of our efforts into disseminating admissions policy.

Section III: Programmatic Review

**Are resources affected by the changes identified in Section II?**     Yes     No

**If so, specify the effect(s) using the chart below:**

Funding	Physical	Other
<input checked="" type="checkbox"/> New resources required	<input type="checkbox"/> New or reallocated space	<input type="checkbox"/> Primarily faculty/staff time
<input type="checkbox"/> Reallocation of current funds		<input type="checkbox"/> University rule/procedure change only
		<input type="checkbox"/> Other: Enter text here

**Provide a narrative description and justification for requested resources (include linkage to Strategic Plan)**

Undergraduate Admissions Counselor: This person will serve as the liason between the LCC south campus and TAMIU. The temporary presence of a TAMIU representative at the LCC south campus was beneficial to prospective transfer students in the areas of admissions, advisement and enrollment. This new position will be responsible for attracting, admitting, enrolling, and advising a diverse student body compliant with strategic plan objective in section 1.1. (See 'Undergraduate Admissions Counselor' PDQ provided.)

NCAA Compliance Officer: This person will ensure that all rules and regulations as they pertain to the NCAA Division II bylaws are being followed in regards to Admissions. This new position will be responsible for attracting, admitting, enrolling, and advising a diverse student body compliant with strategic plan objective in section 1.1.

<b>Identify proposed outcomes for the next assessment cycle:</b>
Continuation of present outcome(s) – (Indicate reason for continuation): Students should not experience complications in applying to Texas A&M International University. This outcome will be continued in the next assessment cycle to continue to provide a high level of student satisfaction.
New Outcome(s) – (List outcomes below): Measure applicants satisfaction with the transfer fair activities
Modification of present outcome(s) – (Indicate reason for modification):

**\*\*\*\* This section to be completed by dean/director/vice-president \*\*\*\***

**Are resources requested a priority for the academic program/AES unit?**

Yes    No

**Comments:**

Enter text here

**If funding, physical or other resources were requested, what is the impact of the budget decisions on the academic program/AES unit?**

Enter text here