

Texas A&M International University Annual Institutional Effectiveness Review (AIER)

Date Submitted 02/08/06

Assessment Period Covered (2006)

Academic Program/AES Unit Master of Business Administration with a major in International Banking (MBA-IBK)

Person(s) Preparing Review Jorge Brusa

Provide summary of the last cycle's use of results and changes implemented

An objective test developed by members of the department will be given to all the graduating masters students majoring in international banking. The test measures the student's knowledge of the following: International Working Capital, International Finance, and International Banking. The test produced the following results: a) International working capital 32%, b) International finance 60%, c) Global bank management 52%, d) International banking 52%, e) International Financial Markets 36%, f) Overall 46%. The data suggest that students in this program continue to have deficiencies in their understanding of concepts in international finance.

In order to improve the understanding of concepts in the area of international finance courses could be taught using Web CT. This new methodology could be very useful for classes with a large number of students.

Section I: Planning and Implementation
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Institutional Mission

Texas A&M International University, a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society ... Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

Academic Program or Administrative/Educational Support Unit Mission

The mission of the Master of Business Administration with a major in International Banking is to prepare students for mid to high level professional positions in banking and finance.

Identify outcomes and the relationship to Strategic Plan

Outcome 1

Is this outcome related to writing (QEP)?

Students completing the MBA with a major in International Banking will demonstrate knowledge in general business.

Identify Strategic Plan Goal related to Outcome 1

Goal 1 Academics

Identify Strategic Plan Objective related to Outcome 1

II.2.12 Provide quality instruction to prepare graduates for leadership roles in their chosen profession .

Identify methods of assessment to be used

The graduate business test produced and graded by Educational Testing Service.

Indicate when assessment will take place

Spring

Criteria/Benchmark

Students would perform at the 50 percentile of all COBA graduate students.

Outcome 2

Is this outcome related to writing (QEP)?

Graduate students completing the MBA with a major in International Banking will demonstrate knowledge in finance at the master level.

Identify Strategic Plan Goal related to Outcome 2

Goal 1 Academics

Identify Strategic Plan Objective related to Outcome 2

II.2.12 Provide quality instruction to prepare graduates for leadership roles in their chosen profession .

Identify methods of assessment to be used

The graduate business test produced and graded by Educational Testing Service.

Indicate when assessment will take place

Spring

Criteria/Benchmark

Students would have at least 80 percent of the correct answers in finance questions.

Outcome 3

Is this outcome related to writing (QEP)?

Students will demonstrate the necessary skills to analyze the financial condition of a bank and present a written report.

Identify Strategic Plan Goal related to Outcome 3

Goal 1 Academics

Identify Strategic Plan Objective related to Outcome 3

II.2.12 Provide quality instruction to prepare graduates for leadership roles in their chosen profession .

Identify methods of assessment to be used

Student reports presented in the Global Banking class.

Indicate when assessment will take place

Spring

Criteria/Benchmark

At least 80 percent of the reports will be rated satisfactory by a committee of finance faculty.

Section II: Analysis of Results

When (term/date) was assessment conducted?

Outcome 1

The first assessment was conducted in April 7, 2006 and the second assessment in November 27, 2006.

Outcome 2

The first assessment was conducted in April 7, 2006 and the second assessment in November 27, 2006.

Outcome 3

The first assessment was conducted in April 7, 2006 and the second assessment in November 27, 2006.

What were the results attained (raw data)?

Outcome 1

An objective test developed by ETS has been given to all the graduating MBA students majoring in finance. The test measures the student's knowledge in the following areas: Marketing, Management, Finance, Accounting, and Strategic Integration. The results of the tests are: Fall 2006: Marketing 50%, Management 50%, Finance 41%, Accounting 39%, Strategic Integration 44%, Spring 2006: Marketing 50.4%, Management 54.4%, Finance 42.9%, Accounting 41.6%, Strategic Integration 46.1%

Outcome 2

An objective test developed by members of the department will be given to all the graduating masters students majoring in international banking. The test measures the student's knowledge of the following: International Working Capital, International Finance, and International Banking. The average score for the Spring test is 48%.

Outcome 3

Students examined the financial condition of banks in the banking classes.

Who (specify names) conducted analysis of data?

Outcome 1

Jorge Brusa

Outcome 2

Jorge Brusa

Outcome 3

Jorge Brusa

When were the results and analysis shared and with whom (department chair, supervisor, staff, external stakeholders)? Submit minutes with data analysis to assessment@tamui.edu (Please use Minutes Template located on the [Project INTEGRATE](#) web page.)

Dr. Andres Rivas. March 22, 2007

NOTE: Submit all assessment documentation (i.e., surveys, rubrics, course exams with embedded questions, etc.) to the Office of Institutional Effectiveness and Planning.

Use of Results: Indicate whether criteria were met/not met and what changes, if any, have been identified based on the data collected?

Outcome 1

Met Not Met

Provide narrative: The MBA students graduating in Spring 2006 outperform the MBA students graduating in Fall 2006. The results indicate that the scores were 0.8% higher in Marketing, 8.8% higher in Management, 4.63% in Finance, 6.66% in Accounting, and 4.77% higher in Strategic Integration. However, these results did not overcome the benchmark.

Outcome 2

Met Not Met

Provide narrative: The MBA students graduating in Spring 2006 outperform the MBA students graduating in Spring 2006. The results indicate that the scores were 2.0% higher than in the previous year. However, these results did not overcome the benchmark.

Outcome 3

Met Not Met

Provide narrative: The students provide good analysis of financial banks.

How have these data-based changes improved your program/unit?

Suggested changes include: a) more intense use of case studies, b) more integration of theory and practice.

Section III: Programmatic Review

Are resources affected by the changes identified in Section II? Yes No

If so, specify the effect(s) using the chart below:

Funding	Physical	Other
<input type="checkbox"/> New resources required	<input type="checkbox"/> New or reallocated space	<input type="checkbox"/> Primarily faculty/staff time
<input type="checkbox"/> Reallocation of current funds		<input type="checkbox"/> University rule/procedure change only
		<input type="checkbox"/> Other: Enter text here

Provide a narrative description and justification for requested resources (include linkage to Strategic Plan)

Enter text here

Identify proposed outcomes for the next assessment cycle:
Continuation of present outcome(s) – (Indicate reason for continuation): To examine if the new academic changes improve the students' performance.
New Outcome(s) – (List outcomes below): Enter text here
Modification of present outcome(s) – (Indicate reason for modification): Enter text here

**** This section to be completed by dean/director/vice-president ****

Are resources requested a priority for the academic program/AES unit?

Yes No

Comments:

Enter text here

If funding, physical or other resources were requested, what is the impact of the budget decisions on the academic program/AES unit?

Enter text here