

**Texas A&M International University
Annual Institutional Effectiveness Review (AIER)
for Academic Programs**

Program: MBA-International Trade

Assessment Period Covered: January 1, 2009 to January 31, 2010

Program Coordinator (Preparer of Report) Dr. Andres Rivas

List Other Program Faculty:

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Reviewed by Chair: Name _____ **Date** _____

Reviewed by Dean: Name _____ **Date** _____

The Annual Institutional Effectiveness Review for Academic Programs is directed at Goal 1: Academics of the Texas A&M International University 2006-2010 Strategic Plan:

Develop, maintain, assess, and improve academic programs, administrative/educational support services and student services, to admit, retain, and graduate students who achieve established learning outcomes designed to prepare them for success in their chosen careers.

Institutional Mission

Texas A&M International University, a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society ... Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

Academic Program Mission

The mission of the Master of Business Administration in International Trade is to prepare students for mid to high-level professional positions in the field of international trade.

Provide summary of the last cycle's use of results and changes implemented

Program faculty should evaluate the former cycle. This statement should specify if the outcomes addressed were a continuation of previous ones, new outcomes, or modified versions of previous outcomes. In addition, the statement should include a concise analysis of the assessment data collected during the previous year, a brief explanation of actions taken to address specific outcomes, an evaluation of how these actions contributed to the improvement of the program, and any recommendations formulated. Assessment data—including actual samples of student work—must be viewed and discussed by program faculty during this process.

1. In February 2009, all the faculty who teach economics courses met and established guidelines to accomplish our new and existing goals for the year 2009.
2. Based on the results, the economics faculty discussed the results and came up with two main actions: 1) to request the students more econometric knowledge and be exposed more to statistics, and 2) put more emphasis in the integration of results.

Selected list of program-level intended student learning outcomes (*It is recommended that programs rotate through their entire set of outcomes over a multi-year period. Programs may focus on one or two outcomes each year, as deemed appropriate*).

1. Students completing the masters program will demonstrate mastery of trade concepts.
2. Students completing the masters program will demonstrate mastery of economics concepts.

Section I: Planning and Implementation

Outcome(s): *Identify the outcome(s) that will be focused upon this year.*

1. Students completing the masters program will demonstrate mastery of trade concepts.
2. Students completing the masters program will demonstrate mastery of economics concepts.

Please indicate if the outcome(s) is (are) related to writing (QEP).

Methods of assessment to be used: *The explanation should identify and describe the type of assessment(s) that will be used (e.g., survey, questionnaire, observation instrument, test, rubric to evaluate performance, standardized examination, action research, interviews, etc.), who will provide the information, and how the data will be obtained.*

The data will be obtained by conducting an exit exam on International Trade Theories and Policies (ECO-5320). This exam will be created by the economics faculty members, and it will evaluate all the fundamental knowledge required in this program.

Indicate when assessment(s) will take place:

The exit exam will take place at the end of November.

Criteria/Benchmark(s): *[Specify, if deemed appropriate to assess outcome(s). Criteria/ benchmark(s) may be optional, especially if qualitative measures are used for data collection.]*

We intend to use quantitative data, and compare if the differences among the students taking the exam are statistically significant. This exam will have the same fundamental questions as the exit exam for the BBA-ECO; however, it will include a more comprehensive section for International Trade. We expect the MBA IT students to perform, in overall, better than the BBA students in all common sections. For the International Trade, the overall results will indicate 70% mastering the trade topics. Passing grades will be around 10%. Since this is a new test, the year 2009 will be our benchmark.

Section II: Analysis of Results

What were the results attained?

Describe the primary results or findings from your analysis of the information collected. This section should include an explanation of any strength(s) or weakness(es) of the program suggested by the results.

We encountered some problems in the creation of the exit exam because of the length of the material to be covered. Therefore it was necessary to postpone the exit exam until all the economics professors reach a consensus of the relevant questions. In the mean time, since we needed to evaluate our students, we selected the Managerial courses to evaluate the students. Students were requested to present projects in which they were able to present their level of knowledge in International Trade. We found that in overall 60% of the International Trade students master the trade topics.

What were the conclusions reached?

Should include a brief description of the procedure used for reaching the conclusion(s) based on the evidence collected and describe the process used to disseminate the information to other individuals. For example, if the discussion took place during the annual spring retreat, include a summary from those deliberations using the Meeting Minutes template found on the Project Integrate web page at <http://www.tamtu.edu/integrate/docs/Minutes-Template.doc>. Once completed, submit the minutes to assessment@tamtu.edu.

Although we evaluated the student by implementing projects, we realized that it is important to reach a consensus so that we will be able to compare our students from the other disciplines by implementing our exit exam.

Describe the action plan formulated. (The plan may be multi-year in nature.)

Based on the conclusion(s), describe the action plan to be implemented to improve or maintain student learning, including a timeline for implementation.

During summer of 2010 we will dedicate some of our time to create an exam that will be used at the beginning (In) and at the end (exit) so we can see the difference among our students and those from other disciplines.

Section III: Resources

Resource(s) to implement action plan: *Describe the resources that will be needed to implement the action plan. Also indicate if the resources are currently available, or if additional funds will be needed to obtain these resources.*

Funding

- New Resources Required
- Reallocation of current funds

Physical

- New or reallocated space

Other

- Primarily faculty/staff time
- University/rule procedure change only

Provide a narrative description and justification for requested resources (include linkage to Strategic Plan)

Enter text here

Identify proposed outcomes for the next assessment cycle:

Continuation of present outcome(s) – (Indicate reason for continuation):

Enter text here

New Outcome(s) – (List outcomes below):

Enter text here

Modification of present outcome(s) – (Indicate reason for modification):

Enter text here

Date Completed: April 26, 2010

Submit completed form to integrate@tamiu.edu.

Updated 09/03/2009