

ASSESSMENT REPORT

FOR

Master of Professional Accountancy (MPAcc)
Instructional Degree Program

Spring 2004
Assessment Period Covered

July 1, 2004
Date Submitted

Expanded Statement of Institutional Purpose Linkage:
Institutional Mission Reference:

Texas A&M International University, a Member of the Texas A&M University System, is committed to the preparation of students for leadership roles in their chosen profession and in an increasingly complex, culturally diverse state, national, and global society .
..Through instruction, faculty and student research, and public service, Texas A&M International University is a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

College/University Goal(s) Supported:

The primary objectives of the College of Business Administration are directed toward the parameters of education for the administration of business organizations. To this end, curriculum development is a continuous activity in response to social, economic and technological developments reflected in the evolving knowledge in the behavioral and quantitative sciences.

Intended Educational (Student) Outcomes:

1. Students completing the masters program will demonstrate mastery of basic accounting concepts.
2. Masters graduates will perceive program to be a valuable educational experience.

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Intended Educational (Student) Outcome:

1. Students completing the masters program in accountancy will demonstrate mastery of basic accounting concepts.

First Means of Assessment for Outcome Identified Above:

1. Means of Program Assessment & Criteria for Success:

An examination designed by a committee of the department faculty will be administered in a graduate class composed of accounting majors. The overall results will indicate a 75% mastery of the topics with no single area falling below 50%.

1. Summary of Assessment Data Collected:

The test was administered to 14 accounting majors and produced the following results:

Code of conduct	38%
Accounting theory	60%
Auditing	60%
Taxation	44%
Overall	50.5%

1. Use of Results to Improve Instructional Program:

The courses in accounting ethics and taxation will be revised for content and coverage. The test will be given again to graduating students in fall 2004.

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Intended Educational (Student) Outcome:

2. Students will perceive program to be a valuable educational experience

First Means of Assessment for Outcome Identified Above:

2. Means of Program Assessment & Criteria for Success:

The AACSB/EBI MBA Exit Study Survey was administered to 31 graduating masters students. The survey measures student perception of the quality of instruction and faculty, breadth of the curriculum, quality of academic support services, quality of facilities and computing resources, learning outcomes, and overall satisfaction with the program. The results are compared against a group of self-selected peer institutions, all institutions of the same classification as TAMIU, and against all institutions participating in the survey.

2. Summary of Assessment Data Collected:

Survey results for 2004 are available for review in the department files. It is a violation of EBI rules to publish survey results.

2. Use of Results to Improve Instructional Program:

The survey results are being distributed to the college's departments in order design and implement a plan to improve the academic program. The survey will be administered again during the fall 2004.

SUPPORT DOCUMENTATION

SOURCE	LOCATION/Special Instructions
Locally-Generated Exam (Accountancy Grads)	
AACSB Exit Survey	