

Texas A&M International University Strategic Plan for 2011-2015

TEXAS A&M INTERNATIONAL UNIVERSITY MISSION

Texas A&M International University (TAMIU), a Member of The Texas A&M University System, prepares students for leadership roles in their chosen profession in an increasingly complex, culturally diverse state, national, and global society. A&M International provides students with a learning environment anchored by the highest quality programs built on a solid academic foundation in the arts and sciences. To fulfill its mission, the University offers a range of baccalaureate and master's programs and the Doctor of Philosophy degree in International Business Administration. In addition to offering excellent undergraduate and graduate programs, the University pursues a progressive agenda for global study and understanding across all disciplines.

Through instruction, faculty and student research, and public service, Texas A&M International University embodies a strategic point of delivery for well-defined programs and services that improve the quality of life for citizens of the border region, the State of Texas, and national and international communities.

(Approved by the Texas Higher Education Coordinating Board on April 30, 2009)

TEXAS A&M INTERNATIONAL UNIVERSITY VISION AND VALUES

Texas A&M International University aspires to become a premier international university, serving as the agent of change for the people of the region, the nation, and the world through multicultural teaching, research, and service.

Our institutional values are:

Respect – Respect for individuals, their points of view and their diverse backgrounds.

Integrity – Model ethical standards of personal and professional behavior.

Service – Serve the University, regional, national, and international communities.

Excellence – Strive for the highest quality in all endeavors.

IMPERATIVE 1: STUDENTS

Admit, retain, and graduate students who are prepared for successful leadership roles in a culturally diverse, global society.

Goal 1.1

Attract and admit a diverse and international student body.

Goal 1.2

Increase enrollment, retention, and graduation rates.

Goal 1.3

Prepare students for successful leadership roles.

Goal 1.4

Engage students in activities that enrich their lives.

Goal 1.5

Provide programs and services that support established student outcomes.

Goal 1.6

Increase participation of students in study abroad programs.

IMPERATIVE 2: FACULTY AND STAFF

Provide a collaborative and safe educational environment that supports faculty and staff initiatives and fosters international contributions.

Goal 2.1

Recruit and retain diverse, well-prepared and motivated faculty, staff, and visiting scholars.

Goal 2.2

Provide competitive benefits and compensation.

Goal 2.3

Support and enhance the professional development of faculty and staff.

Goal 2.4

Promote, recognize, and reward excellence, including international contributions, among faculty and staff.

Goal 2.5

Promote and support best practices to maintain a safe environment.

IMPERATIVE 3: TEACHING AND LEARNING

Enhance the educational environment by promoting excellence in teaching and learning.

Goal 3.1

Establish and pursue student learning outcomes appropriate for each program and engage in systematic assessment and use of results for continuous quality improvement.

Goal 3.2

Promote excellence in learning by creating a student-focused learning environment, while incorporating service learning opportunities, where appropriate.

Goal 3.3

Create and revise curricula to meet the needs of students and stakeholders, and where appropriate, incorporate cross-cultural and global perspectives.

Goal 3.4

Broaden educational experiences of students through participation in student research / scholarship.

Goal 3.5

Develop international partnerships with universities and institutions around the world.

Goal 3.6

Achieve and maintain accreditation from national, professional, or specialized accrediting organizations.

IMPERATIVE 4: RESEARCH

Strengthen and expand faculty research and scholarship to address regional, national, and global issues.

Goal 4.1

Establish the University as a primary resource for international affairs with specific emphasis on the U.S.-Mexico border.

Goal 4.2

Increase externally funded research and scholarship.

Goal 4.3

Expand and develop collaborative and/or multidisciplinary research and scholarly/creative activities.

Goal 4.4

Encourage, recognize, and reward research contributions by faculty.

Goal 4.5

Strengthen and expand the involvement of faculty with the centers in research activities.

IMPERATIVE 5: SERVICE

Improve the quality of life for the University community and citizens of the region, state, nation, and world.

Goal 5.1

Expand collaborative service, volunteerism, and outreach activities.

Goal 5.2

Serve as a focal point for cultural, educational, and research activities.

IMPERATIVE 6: RESOURCES

Identify, obtain, develop and retain the appropriate financial and physical resources to ensure continued growth and enhancement of the University.

Goal 6.1

Identify, obtain, and retain financial support from a variety of sources to supplement State of Texas funding.

Goal 6.2

Comply with local, state, system and federal regulations and laws and utilize best business practices to ensure responsible stewardship of all financial resources.

Goal 6.3

Update and expand campus technology to meet University needs.

Goal 6.4

Build, maintain, and renovate facilities to meet the needs of the University.