



## ATHLETIC COMPLIANCE NEWSLETTER

SEPTEMBER 2015

### IN THIS ISSUE

- Financial Aid Reminders
- Student Athlete Employment
- NCAA Hot Topics
- Interps of Interest
- Recruiting Calendar
- Compliance Staff

### Financial Aid Reminders

Student-Athletes make sure you accept your financial Aid Awards

Cancellation of awards will start the week of the September 7<sup>th</sup>

### Student Athlete Employment

- All student-athletes must keep the Athletic Compliance Office updated on their employment status throughout the year.
- An employment form must be filled out and approved by the Athletic Compliance Office
- Student Athletes can only be paid for actual work performed
- Student Athletes must be paid the going rate in the area for similar services
- Student Athletes must not receive any benefits not generally available to all employees in a similar position.
- An employer shall not use the athletics reputation of a student athlete employee to promote the sale of the employer's product or services



# COMPLIANCE

## NCAA HOT TOPICS

### Division II begins rollout of 'Make It Yours' logo

After months of research, design and membership feedback, the new Division II "Make It Yours" brand is set launch. New Division II logos have been finalized and are [now available online for schools to download](#).

Kansas City marketing firm Blacktop Creative has been working on the final steps of the Division II brand enhancement since the NCAA Convention in January, where more than 500 Division II athletes and administrators voted in favor of the slogan "Make It Yours" to replace the previous slogan, "I Chose Division II." Once the wording was decided, Blacktop focused on the rest of the creative branding elements, including fonts, colors and photo treatments.



### Strength and conditioning coach certification

The Presidents Council also took action on another heavily discussed topic: the certification of strength and conditioning coaches. The presidents sponsored a proposal that would require any person designated as a school's strength and conditioning coach to be nationally certified. If a school does not designate a strength and conditioning coach, anyone who conducts strength and conditioning workouts, except coaches who only conduct those activities during practice sessions, would need to be certified.

### In-game video use in softball to be allowed on an experimental basis

Rule can be applied in competition in fall 2015, fall 2016

The NCAA Playing Rules Oversight Panel approved a request from the NCAA Softball Rules Committee to allow teams to review video and access information entered into electronic equipment during competition as an experimental rule for fall 2015 and fall 2016.

The optional experimental rule allows in-game use of video and statistical technology in the dugouts, but it cannot be used to review or challenge an umpire's decision. Electronic equipment will not be allowed on the playing field except between innings in team areas or to provide the electronic view of the NCAA Softball Rules Book.



# COMPLIANCE

## Interps of Interest (Financial Aid)

### Out-of-State Tuition Waivers and Grants (II)

The academic and membership affairs staff confirmed that an institution may exempt an out-of-state tuition waiver or grant from individual and institutional limits when a student-athlete receives an award based in any degree on athletics ability and another institutional grant only if the student-athlete would have been awarded the out-of-state tuition waiver or grant had the athletically-related grant not been awarded.

### Institutional Financial Aid Awarded on the Basis of Athletics Ability (II)

The academic and membership affairs staff confirmed any institutional financial aid awarded on the basis of athletics ability, regardless of the source (e.g., athletics department, financial aid, alumni relations), is countable toward individual and team equivalency limits. Funds contributed by donors to the institution may not be earmarked for a particular student-athlete and the decision as to how such funds are to be allocated rests exclusively with the institution.

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## Recruiting Calendars

Men's Basketball – August 2 – September 6, 2015      Quiet Period  
September 7 – October 14, 2015      Contact Period

Women's Basketball – August 2 – September 6, 2015      Quiet Period  
September 7 – October 14, 2015      Contact Period

All other sports      Evaluation Period

**Quiet Period** - A quiet period is that period of time when it is permissible to make in-person recruiting contacts only on the member institution's campus. No in-person, off-campus recruiting contacts or evaluations may be made during the quiet period.