A Region of Influence

Texas A&M International University
Office of Global Initiatives

Binational Consortium
Texas/Mexico Border
Centers of Influence - 300 miles
Regional Value

- Total U.S. Int’l Trade: $3.97 Trillion
- Regional Ports: $533.32 Billion
- 13% comes through this region
  - Port data: $280.03 billion - Laredo
    $253.29 billion – Houston
- Laredo’s trade increased 10.61% through Dec 2014
Shift from Maritime—Why?

Outstanding Model of Experience & Reputation
- Port deliveries - timely, efficient, and on demand
- Example: HEB

Trans Pacific Partnership
- Chaos in California - 2 Billion lost daily
- Bring manufacturing to our region
Industrial Development

PRO

• Regional Access to Abundant & Inexpensive Energy
• Experienced logistic managers
• Vast expanse of underdeveloped urban areas available
Where can Industrialization happen?

Binational Center: Eagle Ford –Cuenca Burgos Community Program Texas A&M International University
Infrastructure

Readiness -

We have and need to expand

- Highways - best quality
- Bridges - we need more
- Seaports & Inland ports - expand capacity

What is our next step?

Agenda Conjunta

– A Binational Collaboration For a Successful Region
THANK YOU

For more information please contact:

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