On the Ground in Mexico

K. Alan Russell
President and C.E.O.
My Passion for Mexico

18-Plus Years of Seniority
Mexico’s Passion

56 Soccer Teams
Mexico’s Pride

Award-Winning Team: 20,000 meals daily
Mexico’s Family Values

“The Emotional Salary”
The Tecma Group of Companies

- Founded in 1986
- U.S.-Owned and Operated
- Business Locations Throughout Mexico
- Based in El Paso, Texas, and Cd. Juarez
The Tecma Group of Companies

Service Areas:

• Shelter Services for the Manufacturing and Energy Sectors
• Cross-Border Logistics Services
The Tecma Group of Companies

Service Areas:

• Joint Ventures
• Mexico Business Consulting
Tecma Shelter Advantages

- Immediate start-ups
- Minimal risk at minimum start-up cost
- Local knowledge and expertise
Tecma clients have no legal or fiscal presence in Mexico, reducing risks and employer responsibilities.
The Elephant in the Room
Violence in Mexico Affecting Industry?

• Safe for your expat managers?
• Safe for your employees?
• Safe for your shipments?
Violence in Mexico Affecting Industry?

- Site location
- Site security
- Being informed
- Taking precautions
The Elephant leaving the Room
Why Mexico?

Mexico is an incredible country with vast resources
Why Mexico?

Mexico has incredible people with a developed education system.
My Conclusion:

Mexico: a significant influence in the North American Industry and Energy for decades to come
Summary

One Vision
One Mission
One North America
K. Alan Russell
President and C.E.O.
www.Tecma.com