La Frontera de Tamaulipas y Texas

¿Quienes Somos?

Simposium para Ingenieros Industriales
Instituto Tecnológico de Nuevo Laredo

17 de abril de 2015
Who are we?

We are at the center of influence of a Binational, Bicultural and Bilingual region.

We are the leaders in international trade in the Western Hemisphere.

We have accessible energy generation and processing capacity and potential in two countries.

We are a natural laboratory for economic development for two countries.

Source:
Binational Center: Eagle Ford –Cuenca Burgos Community Program. TAMIU.
Center of Influence

Source: Binational Center: Eagle Ford –Cuenca Burgos Community Program. TAMU.

300 miles
Regional Value/Trade (2013)

- Total U.S. Int’l Trade: $3.97 Trillion
- Regional Ports: $533.32 Billion
- 13% comes through this region

Port Data:

<table>
<thead>
<tr>
<th>Population (2010)</th>
<th>Port Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>(236,086)</td>
<td>$280.03 billion – Laredo</td>
</tr>
<tr>
<td>(2,096,798)</td>
<td>$253.29 billion – Houston</td>
</tr>
</tbody>
</table>

- Laredo’s trade increased 10.61% from 2013 to 2014 – we went from #3 to #2

Source: Binational Center: Eagle Ford – Cuenca Burgos Community Program. TAMIU.
USA Custom Districts/Ports (2013)

Source:
Binational Center:
Eagle Ford – Cuenca
Burgos Community Program. TAMIU.
Regional Value/Energy & Industry

Energy industry:
- Eagle Ford Shale (US)
- Cuenca de Burgos (Mexico)

Maquiladora and industrial production:
- Laredo/Nuevo Laredo
- McAllen-RGV/Reynosa
- Brownsville/Matamoros

Source: Binational Center: Eagle Ford –Cuenca Burgos Community Program, TAMU.
Gini Index: US/Mexico Border Region

Data Compiled by Texas Center for Border Economic and Enterprise Development

U.S. Gini index reflect 2013 information

Mexico Gini Index reflect 2005 data

Source:
Texas Center for Border Economic and Enterprise Development. TAMU.

Measuring inequality:
0=Perfect equality       100=Perfect Inequality
<table>
<thead>
<tr>
<th>Location</th>
<th>Gini Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nuevo Laredo</td>
<td>38.8</td>
</tr>
<tr>
<td>Laredo, TX</td>
<td>48.6</td>
</tr>
<tr>
<td>Reynosa</td>
<td>39.8</td>
</tr>
<tr>
<td>McAllen, TX</td>
<td>53.3</td>
</tr>
<tr>
<td>Matamoros</td>
<td>39.8</td>
</tr>
<tr>
<td>Brownsville, TX</td>
<td>50.0</td>
</tr>
<tr>
<td>Cd. Juarez</td>
<td>43.6</td>
</tr>
<tr>
<td>El Paso, TX</td>
<td>47.3</td>
</tr>
<tr>
<td>Monterrey</td>
<td>45.7</td>
</tr>
<tr>
<td>San Antonio, TX</td>
<td>46.2</td>
</tr>
<tr>
<td>Houston, TX</td>
<td>52.9</td>
</tr>
<tr>
<td>Tamaulipas</td>
<td>43.0</td>
</tr>
<tr>
<td>Nuevo Leon</td>
<td>45.3</td>
</tr>
<tr>
<td>Texas</td>
<td>48.1</td>
</tr>
<tr>
<td>Mexico</td>
<td>50.1</td>
</tr>
<tr>
<td>Estados Unidos</td>
<td>46.6</td>
</tr>
</tbody>
</table>

Higher inequity = higher social tension

Measuring inequality:
0=Perfect equality    100=Perfect Inequality

Source:
Texas Center for Border Economic and Enterprise Development. TAMIU.

Data Compiled by Texas Center for Border Economic and Enterprise Development
Source: Pedacities Gini Index 2013

Source: U.S. Census' Historical Income Tables: Income Inequality 2013
Mapas de Desigualdad 2000-2005 Coneval
Gini Index: US, Texas and Selected Cities

Source: Texas Center for Border Economic and Enterprise Development. TAMIU.

Measuring inequality:
0=Perfect equality  100=Perfect Inequality

Data Compiled by Texas Center for Border Economic and Enterprise Development
Source: Pediachics Gini Index 2013

Source: U.S. Census’ Historical Income Tables: Income Inequality 2013
Mapas de Desigualdad 2000-2005 Conesal
USA Ranks 97 of 162 nations in Global Peace Index*

US Top Ten Trade Partners

# 1 Mexico .............. 135 of 162
# 2 China ............... 101 of 162
# 3 Malaysia ........... 29 of 162
# 4 Japan ............... 6 of 162
# 5 Thailand .......... 120 of 162
# 6 Nicaragua .......... 64 of 162
# 7 United Kingdom ... 43 of 162
# 8 Germany ............ 16 of 162
# 9 Canada ............. 8 of 162
#10 Taiwan ............. 27 of 162

Source: Binational Center: Eagle Ford – Cuenca Burgos Community Program, TAMU.

*Vision of Humanity.org
2012 Uniform Crime Report - Violent Crime Totals

<table>
<thead>
<tr>
<th>City, State</th>
<th>Violent Crime Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>McAllen, TX</td>
<td>122</td>
</tr>
<tr>
<td>Brownsville, TX</td>
<td>261</td>
</tr>
<tr>
<td>Laredo, TX</td>
<td>422</td>
</tr>
<tr>
<td>El Paso, TX</td>
<td>423</td>
</tr>
<tr>
<td>Los Angeles, CA</td>
<td>481</td>
</tr>
<tr>
<td>San Antonio, TX</td>
<td>503</td>
</tr>
<tr>
<td>New York, NY</td>
<td>639</td>
</tr>
<tr>
<td>Dallas, TX</td>
<td>675</td>
</tr>
<tr>
<td>Boston, MA</td>
<td>835</td>
</tr>
<tr>
<td>Chicago, IL</td>
<td>969</td>
</tr>
<tr>
<td>Houston, TX</td>
<td>993</td>
</tr>
<tr>
<td>Washington, DC</td>
<td>1,178</td>
</tr>
</tbody>
</table>

Source: Texas Center for Border Economic and Enterprise Development. TAMIU.

Violent Crime includes: Aggravated Assault, Forcible Rape, Murder and Nonnegligent Manslaughter, and Robbery.

Source: http://www.ucrdatatool.gov/index.cfm Compiled by the Texas Center for Border Economic and Enterprise Development.
How safe is Mexico?

Mexico has very low violent crime rates.

The U.S. Assault rate is 5 times higher than Mexico’s. Mexico’s violent crime rates for Assault, Kidnapping and Rape are substantially lower than Canada’s and yet the U.S. State Department issues no such warnings for Canada. The rate for Rape in the U.S. is more than double the rate in Mexico. The numbers in the charts below have been adjusted for unreported crime from the respected 2012 Prominix report and are the most accurate statistics available on this subject.

Unless you are involved in the drug trade, you are statistically safer in Mexico than anywhere else in North America. Even though the U.S. murder rate of 4 per 100,000 is lower than Mexico’s, tourists and visitors are statistically safer in Mexico and much less likely to be a victim of violent crime than in the U.S., Canada and many other countries regarded as safe.

http://howsafeismexico.com/global_crime_rates.html

While the infamous cartel crimes in Mexico are disturbing, the rate of violent crimes in Mexico is still lower than the rates in many countries thought of as “safe.”

DISCOVER THE INTERNATIONAL YOU!
**Undisputed facts. What are we proud of?**

**Laredo, Texas***:
- #1 Land port in the U.S. and Western Hemisphere
- #3 Customs District in the U.S. (2013)
- #7 Cargo airport in the U.S.

**Nuevo Laredo, Mexico****:
- #1 land port and customs district of Mexico (trucks and rail cars).
- 343 National Custom Brokers operate in the city (217 local and 126 from other cities, out of a total of 829 Custom Brokers in all Mexico).
- 22.64% of all Mexican global trade operations cross through Nuevo Laredo (77.36% crosses through the other 48 Mexican ports combined).
- 42.41% of all U.S.-Mexico trade operations cross through Nuevo Laredo (57.59% crosses through the other 56 border ports combined).

- **Tamaulipas-Texas Border has 17 border crossings.**

**Sources:**
* Mayor Pete Saenz “State of the City of Laredo address”, March 18, 2015.
** Nuevo Laredo Custom Brokers Association.
Border Statistics

Laredo, Texas:
- 3.0% annual job growth rate
- 4.6% unemployment rate
- 28.5% reduction in crime since 2009

Laredo, Texas + Nuevo Laredo, Mexico:
- Combined population (2010): 620,119
- 12,000 daily commercial truck crossings
- 26,000 daily non-commercial vehicle crossings
- 1,800 daily rail car crossings
- 17,000 daily pedestrian crossings
- 100+ daily crossings of tourist buses

Sources:
* Mayor Pete Saenz
  “State of the City of Laredo address”,
  March 18, 2015.
Texas Center for
Border Economic and
Enterprise
Development. TAMIU.
For more information please contact:

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