

**Ariadne A. Gonzalez (Magallanes)**  
**Texas A&M International University**  
**5201 University Boulevard**  
**Laredo, Texas 78041**  
ariadnea.gonzalez@tamiu.edu

---

## **EDUCATION**

**Ph.D. in Communication, in progress (defense Spring 2015)**

Texas A&M University, College Station, TX

Area: Organizational Communication

Dissertation Working Title: *Work, identity, and the border among Mexican immigrant women domestic workers*

**Master of Arts in Sociology, (24 hours of graduate work completed)**

Texas A&M International University, Laredo, TX

**Master of Arts in Communication Studies, 2006**

The University of Texas at San Antonio, San Antonio, TX

Area: Organizational Communication

**Bachelor of Arts in Communication, magna cum laude, 2005**

Texas A&M International University, Laredo, TX

## **PROFESSIONAL APPOINTMENTS**

**Texas A&M International University-Department of Psychology and Communication**

**August 2013-present, Instructor**

\*Courses:

COMM 1311 Fundamentals of Communication

COMM 1315 Public Speaking

COMM 3300 Introduction to Theoretical Principles of Communication

COMM 3307 Health Communication

COMM 3310 Methods of Inquiry

COMM 3320 Teamwork and Communication

COMM 4325 Organizational Communication

COMM 4340 Communication Ethics

COMM 5330 Organizational Communication

**Texas A&M University-Department of Communication**

**Aug. 2010-2013, Teaching Assistant/Instructor**

Courses: COMM 203 Public Speaking

MGMT 439 Negotiations

COMM 243 Argumentation and Debate  
COMM 210 Group Communication

\*All courses have an E-learning component where students can access assignments, lectures, and additional readings online.

**Laredo Community College-Business and Communications Department**

**Aug. 2006-May 2010, Communication Instructor**

Courses: SPCH 1311 Introduction to Speech Communication (face to face and online using WEBCT & Blackboard)  
SPCH 1318 Interpersonal Communication (developed online course)  
SPCH 1315 Public Speaking

**The University of Texas at San Antonio-Department of Communication**

**Jan. 2006-May 2006, Teaching Assistant**

Course: COMM 3383 Organizational Communication

**PUBLISHED WORK**

Gonzalez, A. A. (2014). Bordertown: Manufacturing Mexicanness in reality television. In How television shapes our worldview: Media representations of social trends and change. (Eds.) Deborah Macey, Kathleen Ryan, & Noah J. Springer. Lexington Press.

LeBlanc, H. P., & Magallanes, A. (2007). Attitudes regarding the components of ethical communication. *Business Research Yearbook*, 14, 369-375.

**CONFERENCE ACCEPTANCES AND PRESENTATIONS**

Gonzalez, A. (2015). "Tenemos que salir adelante: An examination of Mexican immigrant domestic workers' occupational identity on the Texas-Mexico border." Accepted into the International Communication Association Conference, May 2015, San Juan, Puerto Rico.

Gonzalez, A. (2014) Doing the work: An examination of Hispanic women leadership and cultural performance. National Communication Association Conference, November 2014, Chicago, Illinois.

Gonzalez, A. (2013). Bordertown: Manufacturing Mexicanness in reality television. National Communication Association Conference, November 2013, Washington D.C.

Gonzalez, A. (2013). Leadership through portraiture: An analysis of Hispanic leadership, culture, and performance. International Communication Association Conference, June 2014, London, England.

Gonzalez, A. (2013). Whose reality? A comparative analysis of *Bordertown: Laredo and Border Wars*. Southwest/Texas Popular Culture and American Culture Association Conference, Albuquerque, New Mexico, February 13-16, 2013.

Gonzalez, A. (2012). 'Sometimes I want to throw it all away and just stay in bed!' A case study of a Mexican immigrant's struggle between work and life in the U.S. University of North Texas' New Voices, New Perspectives Communication Student Conference, Denton, TX.

Gonzalez, A. (2012). Language barriers and cultural brokering in medical encounters. University of North Texas' New Voices, New Perspectives Communication Student Conference, Denton, TX.

## **PANEL PRESENTATIONS:**

(2013). How Latinos connect with a new culture: The acculturation and assimilation process of Latinos into United States' culture. Presenter, Panel Presentation at the National Communication Association Conference, November 2013, Washington D.C.

## **SERVICE/APPOINTMENTS**

### **Texas A&M International University:**

Co-Graduate Coordinator, Master of Arts in Communication, beginning Spring 2015  
Service Learning/Community Based Research Wintermester Seminar, January 12-14, 2015  
Safe Zone Workshop, Completed December 12, 2014  
*The Bridge* Faculty Board Committee Member, Fall 2014  
COAS Curriculum Committee Fall 2014  
FOSS Summer Workshop (4 hours), Invited Presenter, "Frozen: How to identify and overcome your obstacles to ace your next class presentation," August 14, 2014  
LBJ High School Spring Measure Judge in Entrepreneurship, May 2014  
BAAS student advisor, August 2013-present  
Psychology and Communication Department Hiring Committee, Fall 2014  
Received The Quality Matters Program Certificate (for online course alignment certification), Fall 2013  
Assisted in assessing COMM 4350 student portfolios, Fall 2013

### **Texas A&M University:**

Department of Communication Diversity Committee Member, August 2011-2013  
Graduate Student Mentor, 2011-2013

Invited Presenter to COMM 335 500, "Bordertown: Manufacturing Mexicanness in Reality Television," April 10, 2013  
Panel Presentation, "Living in Aggieland," Graduate Student Recruitment Weekend, Department of Communication, Texas A&M University, March 2, 2013  
Invited Presenter, "Mexican-American Aggies and Leadership," Committee for the Awareness of Mexican American Culture, Student Organization, Texas A&M University, Fall 2012  
Panel Presentation, "What's Grad School Like for a COMM major at A&M?," Lamda Pi Eta, Department of Communication, Texas A&M University, Fall 2012  
"Conflict in Groups," Guest Lecturer for COMM 210 (Section 503) Group Communication and Discussion class, April 4, 2012  
Poster Session Judge for Texas A&M Student Research Week, Spring 2012  
Research Panel Participant for Intercultural Communication COMM 335, February 24, 2012  
Sub-Committee Head of Diversity Workshop, January 13, 2012  
"Conflict in Groups," Guest Lecturer for COMM 210 (Sections 501 & 502) Group Communication and Discussion classes, November 7, 2011  
"Grad School 101 Seminar," Participant in Graduate Student Panel for College of Liberal Arts Graduate School Fair, October 14, 2011  
"Teaching Public Speaking," 4H Club-St. Thomas Episcopal Church, College Station, Fall 2010

### **Service to Discipline**

Paper Reader for International Communication Association ERIC Division, Fall 2014  
Invited Speaker, "Life in Grad School and Beyond: Challenges and Opportunities for Hispanics in Higher Education." The Hispanic Rising Stars in Communication Graduate Student Summit, Texas State University, San Marcos, Texas, February 7-8, 2013.

### **Laredo Community College:**

Business and Communications Department, Search Committee, Summer, 2011  
English Department Search Committee, Summer 2010  
Communication Studies Search Committee, Summer 2010  
English Department Search Committee, Fall 2009  
Honors Program Coordinator, July 2009-August 2010  
Honors Club Sponsor, August 2009-August 2010  
English Department Search Committee, Summer 2009  
Science Department Search Committee, Summer 2008

### **Laredo Community:**

Guest Speaker, "Motivation and Higher Education," Martin High School, Laredo, TX, June 2010

H.E.B.'s Feast of Sharing, Volunteer, Honors Program, Fall 2009  
Science Fair Judge, Gallego Elementary School, Fall 2009  
U.I.L. Debate Judge, Alexander High School, Spring 2009  
Guest Speaker, "Communication and Leadership", City of Laredo  
Employee Leadership Development Class, June 2008  
U.I.L. Poetry Judge, Memorial Middle School, Spring 2007  
U.I.L. Ready Writing Judge, Memorial Middle School, Spring 2007

## **GRANTS**

Service Learning/Community Based Research Undergraduate Research Grant 2015 (received materials for course)  
2014 Research Development Grant Recipient for dissertation, Organization for Research on Women and Communication, \$1000, Fall 2014  
OGAPS Graduate Student Research Grant, Texas A&M University, \$500, Fall 2013

## **DISTINCTIONS**

Texas A&M University, Department of Communication, Diversity Fellowship, 2010-2013 (\$39,000)  
Texas A&M University, Department of Communication, Research Mentorship, 2011-2012  
"Good Egg" Award, Department of Communication, Texas A&M University, 2011 and 2013  
*The Bridge* Editor in Chief, TAMIU, May 2004-August 2005  
TAMIU Dean's List, Spring 2004 and Fall 2004  
TAMIU Honor Roll, Fall 2003 and Spring 2005  
Inducted into Pi Sigma Alpha Honor Society, TAMIU, 2005

## **PROFESSIONAL MEMBERSHIPS**

National Communication Association  
International Communication Association  
Organization for Research on Women and Communication