

# PROGRAM



The purpose of National Distance Learning Week is to generate greater awareness and appreciation for distance learning, including K-12, Higher Education, Corporate and Military, while recognizing leaders and best practices in the field. To this end, Texas A&M International University conducts local events during this time highlighting online, video conferencing and emerging technologies, as well as best practices and lessons learned in online and blended environments.

Texas A&M International University  
Office of Instructional Technology and Distance Education Services

## iPad Giveaway!\*\*

The drawing will take place on  
Friday Nov. 14, 2014  
at the Grand Opening of the Recording Studio  
in WHT 225i

**Winner must be present at drawing to claim prize.**

- Sign-in at the beginning of each session required to receive a participation stamp.
- Stamps will be given at the end of each session.

**\*\* Only full-time and adjunct faculty are eligible.**



## QUESTIONS?

If you have any questions, please send an e-mail to [elearning@tamui.edu](mailto:elearning@tamui.edu) or call 956.326.2310.



Texas A&M International University

eLearning

powered by QTI

# OIT Distance Education Week Program

## MONDAY, 11.10.14



### 9:00 A.M. - 10:30 A.M.: Accessibility Matters

**Presenter:** Phylis Zimmermann **Location:** CWT 112  
**Description:** Demonstrating our commitment to targeting different learning styles, this hands-on session on accessibility will present inaccessible learning content and the opportunity to learn about resources and methods available to create and implement accessible content. **This session has been approved for TrainTraq credit by TAMIU Human Resources.**



### 10:00 A.M. - 11:00 A.M.: Beyond The Desk: Approaching Real-Time Teaching

**Presenter:** Dr. Julio Lujano **Location:** WHT 224  
**Description:** Evaluate the utility of social media and smartphone technology to bridge the distance between classroom encounters. Discover how graduate level nurse practitioner students have developed a way to interact in a real-time forum (via social media platforms and mobile technology) and build their confidence for the first day they step into the clinic as a nurse practitioner.



### 1:00 P.M. - 2:00 P.M.: Vaccines and Vaccination: Yesterday, Today, and Tomorrow

**Presenter:** Capt. Raymond A. Strikas **Location:** WHT 116  
**Description:** Presented by the CDC, come and discover the history of vaccines, from Jenner to the present. Learn about the CDC's current vaccine recommendations for children and adults, challenges in current vaccination programs (including vaccine hesitancy by parents and patients), as well as future possible vaccines, such as HIV, RSV, and Ebola.



### 2:00 P.M. - 3:00 P.M.: VoiceThread: Asynchronous Conversations at Your Fingertips

**Presenter:** Carlos Vallarta **Location:** CWT 112  
**Description:** Discover a new way of hosting online discussions and presentations through a cloud application called VoiceThread. VoiceThread provides you and your students an opportunity to comment on presentations/discussions using one of five powerful commenting options: microphone, webcam, text, phone, and audio-file upload.



### 3:00 P.M. - 4:00P.M.: Making Learning Visible

**Presenter:** Dr. Patricia Abrego **Location:** CWT 112  
**Description:** In this hands-on session, participants will learn how to create concept maps to generate and communicate complex information. Participants will be introduced to the most popular tools available on the web and their potential uses in higher education.

## TUESDAY, 11.11.14



### 9:00 A.M. - 10:00 A.M.: Communicating New Policies for Online Learners

**Presenter:** Quality Matters Presenter **Location:** WHT 224  
**Description:** Does your online course syllabus contain a "Calamity Day" policy? What policies do you need for an online course? Does your online course contain links to privacy policies for all external online accounts required in your course? Online learners need to understand how institution and classroom policies work online. Explore classroom and institution policies you can include right away to ensure your learners are successful and stay on the right track. You will create a "netiquette" policy and an attendance policy, and locate the privacy policy for a tool you're currently using in your online or blended course.



### 11:00 A.M. - 12:15 P.M. & 3:30 P.M. - 4:45 P.M. The Secret to High-conversion Marketing & How It Impacts Everything You Do

**Presenter:** Kathryn Aragon **Location:** BLK 201  
**Description:** Learn the little-known secret that will immediately set your marketing apart, plus its application in every aspect of a successful marketing plan. You'll receive a simple blueprint that outlines a high-conversion marketing plan, plus the 3 top priorities and 6 core tactics for success.



### 11:30 A.M. - 12:30 P.M.: Quality Matters Panel Lunch & Learn

**Presenter:** Dr. Carol Waters, Dr. Kelly Frailing, Dr. Whitney Bischoff, Dr. Miroslava Vargas **Location:** WHT 224  
**Description:** Find out more about the review process and join the conversation as our panelists share their various experiences with participants. Come with any questions you may have about the QM rubric, the development or review process, and leave with a better understanding of how you can get your course nationally recognized with QM.



### 1:00 P.M. - 3:00 P.M.: Blackboard 102\*\*\*

**Presenters:** Tony Ramirez & Julio Tovar **Location:** CWT 112  
**Description:** Open lab for faculty members participating in Blackboard Pilot during the Spring Semester. Hands-on session to organize your online content in BlackBoard.



### 3:00 P.M. - 4:30 P.M.: Online Presentation Tools: ThingLink and Screencast-o-Matic

**Presenter:** Carlos Vallarta & Phylis Zimmermann **Location:** CWT 112  
**Description:** Learn about online presentation tools you can use in your classes. ThingLink: Use Rich Media Tags to link images and content creating an interactive presentation. Screencast-o-matic: Need students to present online? Learn how they can capture a presentation for free! No software licenses necessary.

## WEDNESDAY, 11.12.14



### 9:00 A.M. - 10:00 A.M.: OIT to Go

**Presenter:** Albert Chavez **Location:** WHT 224  
**Description:** During this session you will learn how to take advantage of the online services available to help you be more productive. This includes setting up your TAMIU account for self-service, connect your mobile device to TAMIU\_Fast, print wirelessly, and off-campus access via VPA.



### 10:30A.M. - 11:30 A.M.: 9/11 A Perspective From a First Responder

**Presenter:** Scott Domowicz **Location:** WHT 116  
**Description:** A First Responder's account of a day of infamy. Learn about what happened on the hilltop in Shanksville, Pennsylvania as the nation sat in shock, then in awe of the brave men and women of Flight 93.



### 11:00 A.M. - 12:00 P.M.: Lecture Capture at Your Fingertips: ECHO 360 Personal Capture

**Presenter:** Tony Ramirez **Location:** WHT 224  
**Description:** Need a fast way to capture your lecture in your classroom or office on the fly? With the new ECHO 360 features available for faculty at TAMIU, the ECHO 360 Personal Capture software may be the solution for you! Learn from Media Services as they explain how to take advantage of this software in the classroom and desk station.



### 2:00 P.M. - 3:00 P.M.: Turnitin 101

**Presenter:** Julio Tovar **Location:** CWT 112  
**Description:** This 45-minute workshop is designed for first time users of Turnitin. Turnitin checks student's work for potential plagiarism by comparing their submissions against the world's largest comparison database.

## THURSDAY, 11.13.14



### 9:30 A.M. - 10:30 A.M.: Adding Game Elements to Online Courses: It's Not That Hard

**Presenter:** Josef Varga, Michael Anderson, Marcela Ramirez (University of Texas at San Antonio) **Location:** WHT 224  
**Description:** A common misperception among faculty members is that quality online courses must utilize small student-instructor ratios in order to compensate for the absence of face to face feedback. This season dispels that myth by suggesting a course design that provides scalability and engagement through the incorporation of game-based strategies.



### 11:30 A.M. - 12:45 P.M.: Atomic Learning Lunch & Learn

**Presenter:** Phylis Zimmermann **Location:** WHT 224  
**Description:** This session will focus on how to provide the professional development needed to prepare educators, including a teacher assessment to gauge technology skills, professional development to become proficient on technology tools and classroom projects, while combining the context of the standards with the technology skills required to be proficient in the standard.



### 12:30 P.M. - 1:30 P.M.: Integrating Emerging Technologies and Information Literacy in Online Learning

**Presenter:** Roseann Torsiello (Berkeley College) **Location:** WHT 226  
**Description:** This session will present a step by step plan and tips for incorporating emerging technologies in an online course while integrating Information Literacy strategies. Come join us!



### 2:00 P.M. - 3:00 P.M.: Been Down this Road Before, Creating Easily Navigable Courses

**Presenter:** Dr. Donovan Weight **Location:** CWT 112  
**Description:** This presentation will focus on creating an easily navigable course shell utilizing various strategies and tools. Particular emphasis will be placed on using Sitepal, division of the course up into units, page layout, and using tools such as a Course Tour to help students to master the layout of your course. All of this will help students to feel more comfortable in the course and perform better.



### 3:30 P.M. - 4:30 P.M.: Achievement Badging: Certificates and Certifications for Life-long Learning

**Presenter:** J. Kim McNutt Dean & Steven C. Williams (California State University) **Location:** WHT 224  
**Description:** This webcast discusses processes and strategies for using digital certification technology to encourage students at all levels to go beyond simply getting a grade and document achievements in learning throughout their lives. Viewers are encouraged to participate in the discussion with the presenters and guests by calling our toll-free number or by sending a message via the Internet.



### 5:00 P.M. - 6:00 P.M.: Creating Captioned Videos

**Presenter:** Quality Matters Presenter **Location:** WHT 224  
**Description:** Does your course contain videos or animations? Are the videos and animations closed captioned? Closed captioning your videos and animations will not only benefit learners with disabilities, but can improve learning for learners with a range of other needs or strengths (ESL, attention deficit). Explore how to use YouTube and Amara to quickly and easily add closed captioning to videos and animations.

## FRIDAY, 11.14.14



### 9:30 A.M. - 10:30 A.M.: Distance Learning Resources in Telehealth

**Presenter:** Janet Major (Arizona Health Sciences Center) **Location:** WHT 224  
**Description:** Learn what is available and how the experts in telemedicine produce events which are clinical and educational. Grant assistance and a multitude of resources are available specifically for Telehealth applications and for every state.



### 10:00 A.M. - 11:00 A.M.: Improved Learning with Anticipation Guides

**Presenter:** Dr. Ron Anderson **Location:** WHT 224  
**Description:** Ready to get more out of your students when flipping the classroom? Discover how "anticipation guides" can be used to clarify the most difficult concepts and answer the most common questions from a flipped lesson. During this session, you will go over the format of an anticipation guide and best practices for facilitating this tool in any academic discipline.



### 11:00 A.M. - 11:30 A.M.: Recording Studio Grand Opening

**Location:** WHT 225  
**Description:** Join OIT for the grand opening of the Recording Studio.

\*\*\* Must be part of the Pilot Program to attend the session.



Face 2 Face



Hands On



Video-Conference