Texas A&M International University

A. R. Sanchez, Jr. School of Business
PhD Program in International Business Administration

Amendments and Updates to the PhD Manual

(March 29, 2007)

The Structure of the PhD Program

The Ph.D. program in International Business Administration is a bi-pillar program, where coursework and research in International Business Administration will be combined with coursework and research in one of the following areas: Accounting, Economics, Finance, Management, Management Information Systems, or Marketing. It is designed to produce scholars who can make significant contributions - through research, teaching and service - to the growing area of International Business and associated fields. The Program consists of three components: Course work, a Comprehensive examination (written and oral) and a dissertation. Each component is described in turn.

The flow chart at the end of this document shows the components of the program in sequence.

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1 This document supplements, and as appropriate supersedes, previous versions of the PhD Operations Manuals
The Course Structure

Given the unique nature of the program, students are required to successfully complete six core courses common to all concentrations (IBA Core), plus five Quantitative and Research Methods courses and five courses in the concentration area. These courses are listed below.

MBA BUSINESS FOUNDATION*

**REQUIRED GENERAL BUSINESS CORE** 21 SCH

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC</td>
<td>5310</td>
<td>Financial Statement Analysis</td>
</tr>
<tr>
<td>BA</td>
<td>5310</td>
<td>Business Research Methods</td>
</tr>
<tr>
<td>BA</td>
<td>5390</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>ECO</td>
<td>5310</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>FIN</td>
<td>5310</td>
<td>Financial Management</td>
</tr>
<tr>
<td>MGT</td>
<td>5310</td>
<td>Seminar in Management Concepts</td>
</tr>
<tr>
<td>MKT</td>
<td>5310</td>
<td>Seminar in Marketing Management</td>
</tr>
</tbody>
</table>

Quantitative and Research Methods

**Required courses:** 15 SCH

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA</td>
<td>6310</td>
<td>Advanced Business Research Methods</td>
</tr>
<tr>
<td>BA</td>
<td>6320</td>
<td>Research Issues in International Business Administration</td>
</tr>
<tr>
<td>DS</td>
<td>6320</td>
<td>Multivariate Statistics</td>
</tr>
</tbody>
</table>

Select two courses based on concentration from:

Finance:
<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA</td>
<td>6398</td>
<td>Special Issues in Research : Econometrics</td>
</tr>
<tr>
<td>BA</td>
<td>6398</td>
<td>Special Issues in Research : Advanced Econometrics</td>
</tr>
</tbody>
</table>

Management:
<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA</td>
<td>6398</td>
<td>Special Issues in Research : Structural Equation Modeling</td>
</tr>
<tr>
<td>BA</td>
<td>6398</td>
<td>Special Issues in Research : Advanced Regression Models</td>
</tr>
</tbody>
</table>

Management Information Systems:
<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA</td>
<td>6398</td>
<td>Special Issues in Research : Advanced Qualitative Modeling</td>
</tr>
<tr>
<td>BA</td>
<td>6398</td>
<td>Special Issues in Research : Structural Equation Modeling  with PLS</td>
</tr>
</tbody>
</table>

INTERNATIONAL BUSINESS ADMINISTRATION 18 SCH

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC</td>
<td>6310</td>
<td>Doctoral Seminar in International Accounting</td>
</tr>
<tr>
<td>ECO</td>
<td>6310</td>
<td>Doctoral Seminar in International Economics</td>
</tr>
<tr>
<td>FIN</td>
<td>6310</td>
<td>Doctoral Seminar in International Finance</td>
</tr>
</tbody>
</table>
**FUNCTIONAL AREA CONCENTRATION**

Select five courses with the consent of the Academic Advisor and approval of the Ph.D. Program Director

<table>
<thead>
<tr>
<th><strong>Finance</strong></th>
<th><strong>Management</strong></th>
<th><strong>Management Information Systems</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 6315 Seminar in Corporate Finance</td>
<td>MGT 6312 Organizational Behavior</td>
<td>MIS 6320 Seminar in Social&amp; Organization Issues in Information Systems</td>
</tr>
<tr>
<td>FIN 6320 Seminar in Financial Markets &amp; Institutions</td>
<td>MGT 6315 Organizational Theory &amp; Change</td>
<td>MIS 6330 Seminar in Human Computer Interaction</td>
</tr>
<tr>
<td>FIN 6330 Seminar in Investments</td>
<td>MGT 6325 Leadership and Comparative Management</td>
<td>MIS 6340 Seminar in Emerging Technologies</td>
</tr>
</tbody>
</table>

Select two courses from:
- ECO 5315 Macroeconomics
- ECO 5399 Special Issues in Economics
- FIN 5320 International Financial Markets & Institutions
- FIN 5330 International Investments
- FIN 5331 International Risk Management & Insurance
- FIN 5340 International Working Capital Markets
- FIN 5370 Global Bank Management
- FIN 5380 International Finance
- FIN 5390 Seminar in International Banking

Select one course from:
- MGT 6320 Human Resource Management
- MGT 6335 Seminar in Industry & Competitive Analysis

Select two courses from:
- MIS 6320 Seminar in Social& Organization Issues in Information Systems
- MIS 6330 Seminar in Human Computer Interaction
- MIS 6340 Seminar in Emerging Technologies
- MIS 5330 Advanced Programming
MIS  5340  Networks and Distributed Systems
MIS  5350  Information Systems Analysis
MIS  5360  Management of Information Systems
MIS  5370  Database Management and Design
MIS  5380  Information Systems Design and Implementation
MIS  5390  Project Design and Management
MIS  5399  Special Issues in Information Systems
MKT  5320  International Marketing
MKT  5330  International Promotion

**DISSEPTION RESEARCH*** 6 SCH
BA  6399  Dissertation Research

A minimum of 6 SCH must be completed in dissertation research

TOTAL  75 SCH

* Students with non-business undergraduate degrees or with undergraduate degrees from non-AACSB programs may be waived from the Business Foundation courses by presenting evidence of equivalent course work at their respective institution. See information on [BMBA Business Foundation Courses][1] listed above.

** Students with non-business undergraduate degrees or with undergraduate degrees from non-AACSB programs may be waived from the Business Administration Core courses by presenting evidence of equivalent course work at their respective institution.

*** Students must remain enrolled by taking a minimum of 3 hours until dissertation is completed.

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**Comprehensive Examinations**

All students must successfully complete all of the required course work and take a comprehensive examination within seven years of admission to the program. No credit more than seven years old, counting from the catalog year in effect at the time of initial admission, will be recognized as graduate credit applicable toward the PhD degree.

The comprehensive examinations will consist of one written examination in International Business Administration; one in the student’s chosen concentration area, and one
in research methods. Student will be allowed one opportunity to retake each examination. Eligible faculty, as determined by the PhD program policy and consistent with University policy, will prepare examination questions and evaluate each examination. Examination results will be either “Pass” or “Fail”; within the “Pass”, a student may be evaluated as “Passing with Honors” or “Passing” or “Passing, conditionally,” meaning that the evaluators will require retaking and passing a portion of the exam.

An oral examination is scheduled upon passing the written comprehensive examination. The examination is arranged by the student’s Academic Advisor, in consultation with the PhD Program Director, and consists of at least three additional faculty members from the field of concentration as well as other PhD faculty members. Upon successful completion of the comprehensive examination, a doctoral student attains the status of Candidate for PhD in International Business.

The Dissertation

A. The Proposal: The dissertation document is the culmination of the PhD student’s work and is intended to demonstrate the candidate’s ability to independently conduct meaningful research. Thus, the PhD student must conduct the work leading to the dissertation document independently, with advice from the dissertation advisor and members of his/her dissertation committee. Such work may be a part of, or utilize data from, a larger body of knowledge, but must reflect a new idea or approach, generate new knowledge or understanding, or involve a creative extension or application of theory and knowledge. The specific methodology to be used is one appropriate to the research problem and includes both theoretical and empirical venues. Its findings must add to the state of the art of theoretical or empirical knowledge regarding a specific topic. Finally, the dissertation must be of publishable quality, and meet the prevailing standards of excellence for written scholarship within with business administration studies.

Guidelines for the length, structure, formatting, and other elements that make up a dissertation should be followed by students working on their dissertation, and are available from the College of Business Administration’s Thesis Manual.
After completing the comprehensive examinations and forming a PhD Dissertation Committee, students should choose a specific dissertation topic, and prepare a comprehensive dissertation proposal, and publicly defend before his/her PhD Dissertation Committee. It is the student’s responsibility to select and develop a research topic in order to develop a worthy project and to interest a prospective dissertation chair and committee members to serve on the dissertation committee.

**B. Proposal Defense:** The dissertation proposal should include a description of the topic to be studied, the rationale behind the choice of topic, a comprehensive review of the theoretical and empirical literature on the topic, a set of research questions and/or hypotheses associated with the topic of study and derived from the literature review, and the results of a preliminary empirical data collection and analysis related to the research questions and/or hypotheses. Normally, the student will work closely with their intended dissertation chair in developing their proposal.

After assembling the dissertation committee, the PhD candidate must defend the proposal before the dissertation committee and the PhD Program director. While the proposal defense is open to all faculty and PhD students, the respective dissertation committee chairs will chair the proposal defense session and will set ground rules for the conduct of the session. The proposal defense must be publicly announced five days prior to the defense.²

After successfully defending his or her proposal and having incorporated suggestions from their dissertation committee, the PhD candidate may commence their dissertation project under the supervision of their committee.

**C. Dissertation Chair:** It is the dissertation chair’s responsibility to advise and review the work of his or her PhD students in all aspects in connection with their PhD dissertations. The dissertation chair must have the necessary expertise to advise his or her PhD students on issues related to their research topics and the research methods chosen.

The dissertation chair must hold a PhD or equivalent degree, and be a full-time faculty member of the College of Business Administration. It is his or her responsibility, together with the PhD Dissertation Committee, to ensure that the student’s dissertation meets the standards of originality, contribution to knowledge, and ethics required for the student to be awarded the PhD.

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² Texas A&M International University’s Institutional Review Board must approve any research involving human subjects, before the study can proceed. The specific forms and guidelines to be used in this process are available from Texas A&M International University’s Office of the Vice President for Institutional Advancement.
degree. As with the academic advisor, students may change dissertation chairs at any time, as long as they have the consent of the new dissertation chair involved and permission from the PhD Program Director. However, students are strongly discouraged from changing dissertation chairs, because that may affect the continuity of their degree plan and research work.

D. Dissertation Committee Once the student has passed the comprehensive examinations (discussed earlier in this document), a PhD Dissertation Committee will be formed. This will consist of the dissertation chair, plus a minimum of three other faculty members. Normally, one of the PhD Dissertation Committee members is expected to be from outside the student’s concentration. Up to two members of the PhD Dissertation Committee may be from outside the College of Business Administration, and up to one member from outside Texas A&M International University. All members of the dissertation Committee must be qualified as graduate faculty eligible to teach in the PhD program. The PhD Program Director must approve the PhD Dissertation Committee, and any subsequent changes in its membership.
Texas A&M International University

PhD in International Business Administration

PhD Program Phases

Application for admission

- University requirements
- COBA requirements

See “How to Apply” at [WWW.TAMIU.edu/coba/phd](http://WWW.TAMIU.edu/coba/phd)

Course Work

- IBA Core (6 courses)
- Quantitative & Research Methods (5 courses)
- Concentration (5 courses)

Comprehensive Examinations

- Written Exams
- Oral Exams

Dissertation

- Proposal Defense
- Dissertation Defense

Visit us at [www.tamiu.edu/coba/phd](http://www.tamiu.edu/coba/phd)