



UCC Document # _____

College Document # _____

Review Type: ☐ Edit ☐ Exp ☐ Full

CATALOG YEAR 2012-2013

COLLEGE/SCHOOL/SECTION: A. R. Sanchez School of Business _____

Course: BA 6398 Add: ☐ Delete: ☐

(check all that apply) Change: Number ☐ Title ☐ SCH ☐ Description ☐ Prerequisite ☐

Response Required: New course will be part of major ☐ minor ☐ as a required ☐ or elective ☐ course

Response Required: New course will introduce ☐, reinforce ☐, or apply ☐ concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

BA 6398: Directed Readings for Comprehensive Examinations (3 semester credit hours)

This course will prepare PhD students to understand, apply, analyze, evaluate, and synthesize the relevant literature in the field of international business and specialty areas through a reading of the appropriate literature. In addition, this course will help students prepare for their dissertation work.

The course is graded as pass/fail and may be repeated for credit.

The prerequisite for the course is the successful completion of all required PhD coursework and approval of the Ph.D. Program Director.

Learning outcomes

Students will be able to:

- Evaluate the theoretical and practical significance of advanced international business concepts and explain the criteria used to arrive at this assessment.
- Evaluate and communicate the theoretical and practical significance of different international business research studies, and the factors used to arrive at this decision.
- Apply, analyze, and evaluate advanced international business concepts, models, and procedures reflected in the research methodologies of their areas of specialization.
- Synthesize the relevant research literature in their advanced specialty areas and use the insights gained to explore possible dissertation topics – including the role of their specialty areas in managerial and organizational contexts.

Program: Delete: ___ Add: ___ Change: ___ Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

Minor: Add: ___ Delete: ___ Change: ___ Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: ___ Change information: ___ Attach new/changed information. If in current online catalog, provide change and attach text

with changes in red.

Other: Add information: ____ Change information: ____ Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Approvals:

Milton Mayfield

Signature

Date

Chair
Department Curriculum
Committee

20 Feb 2011

Chair
Department

Milton Mayfield

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College Curriculum
Committee

20 Feb 2011

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