

UCC Document # 67College Document # **COAS 036**Review Type: Edit Exp Full**CATALOG YEAR 2012-2013**

COLLEGE/SCHOOL/SECTION: _____ College of Arts and Sciences_

Course: Add: X Delete: _____ Change: _____

Number COMM 1130__ News Publications II __ SCH _1__

Description ____ **A continuation of COMM 1129. Work on the staff of one of the college publications. Students are required to work on the staff of at least one of the official college publications for prescribed periods under faculty supervision.**

Prerequisite _ COMM 1129 News Publication I.

Response Required: New course will be part of major ____ minor ____ as a required ____ or elective X course

Response Required: New course will introduce ____, reinforce ____, or apply X concepts

Justification: This new course will be the second in a series of 8 courses students can enroll in when participating in the college publications (print and online) of the TAMU student newspaper, THE BRIDGE. The series of courses will allow students to gain college credit for their contributions to the school newspaper- i.e, writer, photographer, editor, graphic designer, marketing personnel, and/or advertising director- and to enroll in the higher-level courses when continued participation is desired (News Publications III, IV, V, VI, VII and VIII).

The 8 courses are listed in the Texas Higher Education Coordinating Board's Academic Course Guide Manual. <http://www.theccb.state.tx.us/AAR/UndergraduateEd/WorkforceEd/acgm.htm>

Approvals:

Signature

Date

Chair

Department Curriculum Committee

Chair

Department

Chair

College Curriculum Committee

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04/2011

Learning Outcomes

By the end of the semester, students will:

1. Be able to research issues selected for news publication.
2. Be able to organize evidence into effective communication for news publications.
3. Be able to understand the multiple styles, techniques and positions used for news.
4. Be able to create diverse media for news publications.