TEXAS A&M INTERNATIONAL UNIVERSITY



2023-2030

STRATEGIC PLAN

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MISSION + VISION + VALUES

Mission

Texas A&M International University nurtures its students' academic and social development through instruction, research, and service to be responsible and productive members of our global society.

Vision

Texas A&M International University aspires to become a premier international university, serving as the agent of change for the people of the region, the nation, and the world through multi-cultural teaching, research, and service.

Values

Respect: Respect for individuals, and their points of view.

Integrity: Model ethical standards of personal and professional behaviors.

Service: Serve the University, regional, national, and international communities.

Excellence: Strive for the highest quality in all endeavors.



GOALS

Visionary Academic Programs & Faculty

Texas A&M International University provides innovative and dynamic programs that meet the needs of a changing global society.

Empowered Student Success & Wellness

Texas A&M International University will prepare a community of critical thinkers for leadership roles by providing a strong academic and student support system.

Advancing Research Excellence

Texas A&M International University will create an interdisciplinary and collaborative research environment that will foster discovery, educate students, and generate substantive solutions for a changing global society.

Transformative International Experience

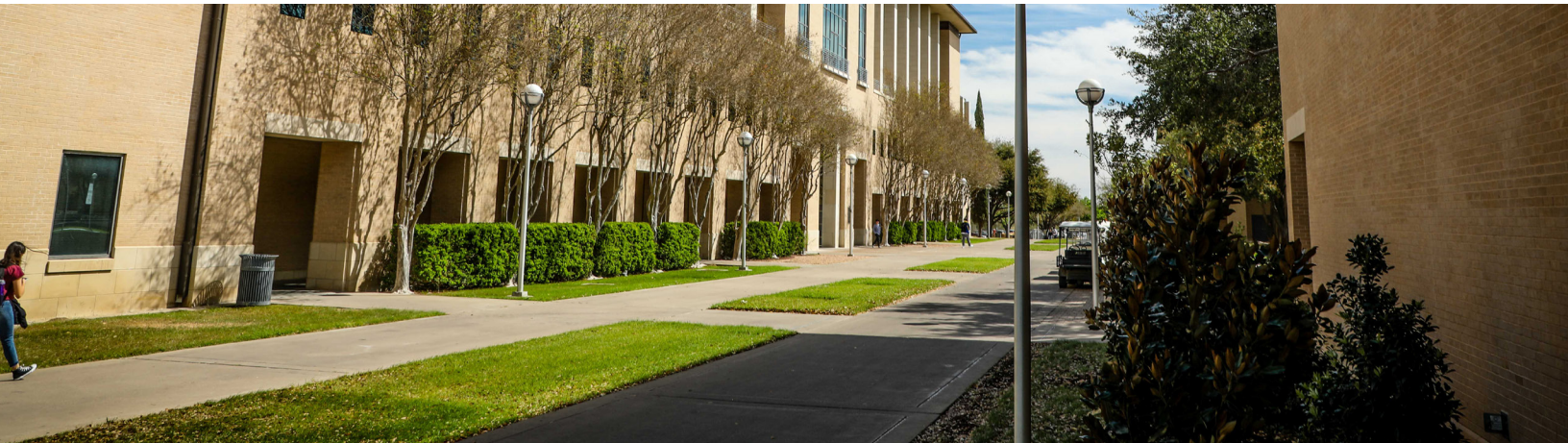
Texas A&M International University will provide international experiences through global study and understanding across all disciplines.

Social Catalyst

Texas A&M International University will advance change and connections across the region, state, country, and world through students, faculty, and staff.

Excellence in Advancement & Stewardship

Texas A&M International University will cultivate, allocate, and manage resources effectively.



OBJECTIVES



OBJECTIVES



Visionary Academic Programs & Faculty

Texas A&M International University provides innovative and dynamic programs that meet the needs of a changing global society.

1.1 Establish and enhance academic programs to meet the needs of a changing global society.

1.2 Expand the culture of teaching innovation and excellence.

1.3 Utilize emerging technologies to enhance classroom learning and expand online and hybrid learning opportunities.

1.4 Increase and maintain national recognition.



Empowered Student Success & Wellness

Texas A&M International University will prepare a community of critical thinkers for leadership roles by providing a strong academic and student support system.

2.1 Recruit, retain, and graduate students as responsible and productive members of a global society.

2.2 Deliver a robust and aligned support system using practices focused on student success and wellness.

2.3 Enhance and expand the opportunities for curricular, co-curricular, and extracurricular experiences that foster student career readiness preparation.

2.4 Encourage, recognize, and reward leadership contributions by students.



Advancing Research Excellence

Texas A&M International University will create an interdisciplinary and collaborative research environment that will foster discovery, educate students, and generate substantive solutions for a changing global society.

3.1 Expand and develop collaborative, interdisciplinary, and transformational research.

3.2 Foster an intellectual environment to promote active and widely recognized faculty scholarship.

3.3 Expand student participation in research and scholarly activity.

3.4 Increase externally funded research.

OBJECTIVES (CONT.)



Transformative International Experience

Texas A&M International University will provide international experiences through global study and understanding across all disciplines.

4.1 Expand and enhance experiences, providing international appreciation and understanding.



Social Catalyst

Texas A&M International University will advance change and connections across the region, state, country, and world through students, faculty, and staff.

5.1 Foster meaningful and synergistic partnerships to stimulate change.

5.2 Promote acceptance, social responsibility, and tolerance.



Excellence in Advancement & Stewardship

Texas A&M International University will cultivate, allocate, and manage resources effectively.

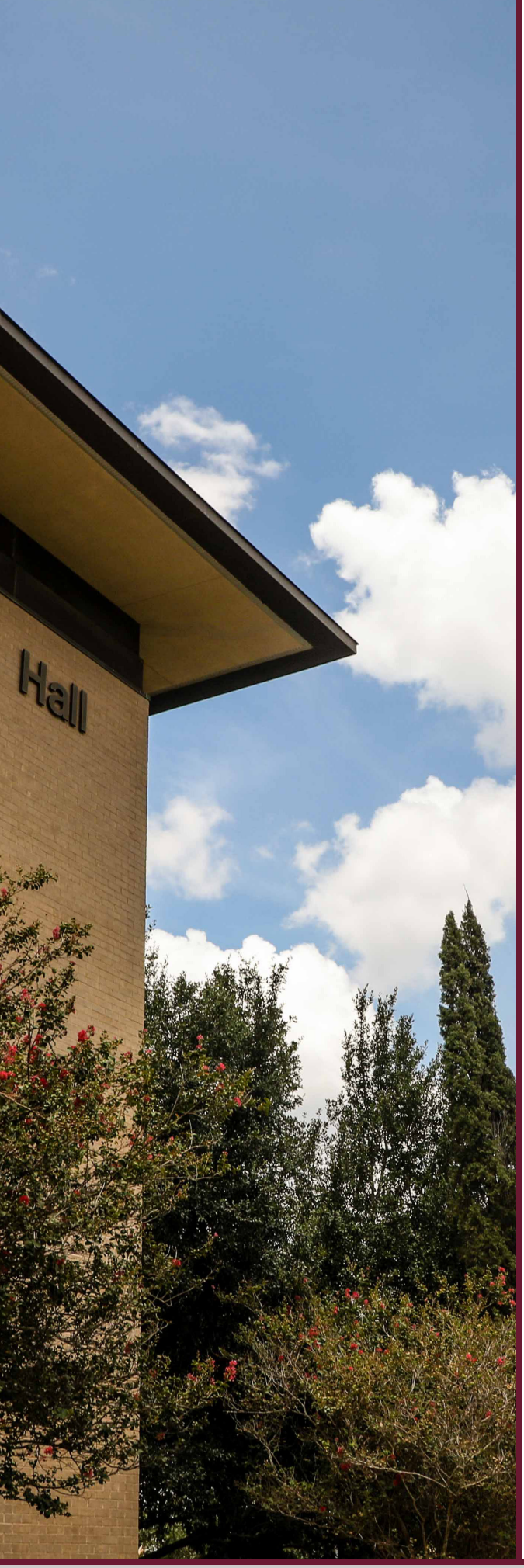
6.1 Improve operational efficiencies while maintaining program quality.

6.2 Integrate assessment into decision-making processes.

6.3 Increase awareness and appreciation for philanthropy.

6.4 Inspire today's students to become tomorrow's philanthropists.

6.5 Adhere to prudent financial stewardship and environmental sustainability.



STRATEGIES

VISIONARY ACADEMIC PROGRAMS & FACULTY

STRATEGIES



1.1 Establish and enhance academic programs to meet the needs of a changing global society.

1.1.1 Identify areas of critical need by tracking national trends, engaging local stakeholders, and surveying students and employers.

1.1.2 Enhance and add undergraduate, graduate, and certificate programs that contribute to the strength of the State's economy.

1.1.3 Support faculty in creating in-demand degrees by providing them with course release and flex scheduling.

1.1.4 Ensure academic programs continually improve the preparation of globally oriented students through the annual assessment and evaluation of student learning outcomes.

1.2 Expand the culture of teaching innovation and excellence.

1.2.1 Examine the current course evaluation instrument and enhance the quality of data faculty have available to monitor and improve their teaching using best practices.

1.2.2 Promote faculty use of innovative and effective teaching practices.

1.2.3 Plan new buildings and renovate existing ones to effectively and efficiently utilize learning spaces, support "best practice" pedagogy, and incorporate new technologies.

1.3 Utilize emerging technologies to enhance classroom learning and expand online and hybrid learning opportunities.

1.3.1 Evaluate the use of technology to support student learning, expose students to off-campus instructional experts, and connect faculty to remotely located students.

1.3.2 Support faculty development for using technology in the classroom.

1.3.3 Grow the number of online academic programs.

1.4 Increase and maintain national recognition.

1.4.1 Maintain University accreditations.

1.4.2 Explore additional accreditation opportunities for University programs.

1.4.3 Support and increase initiatives that garner University recognition and achievements as a Hispanic-Serving Institution (HSI).

EMPOWERED STUDENT SUCCESS & WELLNESS

STRATEGIES



2.1 Recruit, retain, and graduate students as responsible and productive members of a global society.

2.1.1 Re-establish a University-wide Strategic Enrollment Plan Committee responsible for developing a strategic enrollment management plan to implement innovative marketing and recruitment efforts.

2.1.2 Foster efforts to build recruitment pipelines through partnerships with school districts and community colleges, summer programs, and community outreach efforts and events.

2.1.3 Strengthen awareness of available financial aid opportunities and financial literacy.

2.1.4 Continue to provide programs and flexible pathways that assist students in transitioning and adapting to the University.

2.1.5 Recruit and support the student-athlete population.

2.2 Deliver a robust and aligned support system using practices focused on student success and wellness.

2.2.1 Enhance programs related to health and mental wellness.

2.2.2 Enhance effective advising, tutoring, and other academic support services.

2.3 Enhance and expand the opportunities for curricular, co-curricular, and extracurricular experiences that foster student career readiness preparation.

2.3.1 Support high-impact initiatives to retain and graduate students.

2.3.2 Provide programming to develop marketable and career readiness skills of students.

2.4 Encourage, recognize, and reward leadership contributions by students.

2.4.1 Continue to support mechanisms to recognize the accomplishment of individual students and student organizations.

2.4.2 Leverage traditional, digital, and new media to increase student engagement in programs and activities.

ADVANCING RESEARCH EXCELLENCE

STRATEGIES



3.1 Expand and develop collaborative, interdisciplinary, and transformational research.

3.1.1 Promote interdisciplinary research collaborations with internal and external partners by rewarding projects that involve faculty from different academic units and external organizations.

3.1.2 Develop interdisciplinary research projects where faculty and students can exchange research ideas.

3.2 Foster an intellectual environment to promote active and widely recognized faculty scholarship.

3.2.1 Support funding for current and emerging faculty research, recruit faculty and improve research facilities.

3.2.2 Recognize and disseminate research achievements.

3.2.3 Expand nationally and internationally recognized centers and institutes.

3.2.4 Maintain a safe, ethical, and well-equipped research environment.

3.3 Expand student participation in research and scholarly activity.

3.3.1 Maintain, support, and expand participation in research through faculty mentorship and international research opportunities.

3.3.2 Increase the number of research projects in study abroad programs.

3.3.3 Increase the number of student publications and presentations at conferences.

3.4 Increase externally funded research.

3.4.1 Expand the number of grant-writing workshops.

3.4.2 Use faculty networks to identify collaborative research projects and potential funding opportunities.

3.4.3 Increase research mentorships for faculty.

TRANSFORMATIVE INTERNATIONAL EXPERIENCE

STRATEGIES



4.1 Expand and enhance experiences, providing international appreciation and understanding.

4.1.1 Increase the number of students participating in study abroad programs and other international experiences.

4.1.2 Develop baseline data for the number of co-curricular opportunities for students to participate in multicultural programs.

4.1.3 Encourage multi-language proficiency among students.

4.1.4 Expand student exchanges through new partnerships and memoranda of agreement with international institutions.

4.1.5 Utilize technology to grow international faculty and student exchanges online or in virtual classrooms.

SOCIAL CATALYST

STRATEGIES



5.1 Foster meaningful and synergistic partnerships to stimulate change.

5.1.1 Continue to build relationships with community partners.

5.1.2 Continue to expand collaborations with other institutions of higher education.

5.1.3 Increase the opportunities and incentives for service-learning activities and participation in community engagement programs.

5.1.4 Expand professional development opportunities that target career development and advancement.

5.1.5 Increase visibility and promote student, alumni, faculty, staff, and research center contributions.

5.2 Promote acceptance, social responsibility, and tolerance.

5.2.1 Create a campus culture that is supportive and responsive to students' needs and aspirations.

5.2.2 Augment and institutionalize civic responsibility through learning and engagement.

EXCELLENCE IN ADVANCEMENT & STEWARDSHIP

STRATEGIES



6.1 Improve operational efficiencies while maintaining program quality.

6.1.1 Explore opportunities for automating processes using software solutions.

6.1.2 Modify departmental physical layouts to improve constituent interaction.

6.1.3 Ensure University operations comply with System policies and regulations and local, State, federal, and international laws.

6.2 Integrate assessment into decision-making processes.

6.2.1 Improve access to institutional data for internal use.

6.2.2 Establish a system of data governance across campus.

6.2.3 Maintain the annual assessment process of all administrative, academic, and student support departments.

6.3 Increase awareness and appreciation for philanthropy.

6.3.1 Increase the number of endowment accounts.

6.3.2 Increase the number of donors and average giving.

6.3.3 Increase the number of sponsorships and contributions for athletics.

6.3.4 Promote and provide opportunities for alumni engagement.

6.3.5 Maintain and streamline communication with donors and potential donors.

6.4 Inspire today's students to become tomorrow's philanthropists.

6.4.1 Promote student giving.

6.4.2 Develop a multifaceted strategy to transition student donors to recurring alumni donors.

6.5 Adhere to prudent financial stewardship and environmental sustainability.

6.5.1 Promote high standards of fiscal responsibility.

6.5.2 Design and enhance environmentally friendly facilities and practices.