

On the Ground in Mexico



***K. Alan Russell
President and C.E.O.***



My personal passion



My Passion for Mexico



18-Plus Years of Seniority

Mexico's Passion



56 Soccer Teams

Mexico's Pride



Award-Winning Team: 20,000 meals daily

Mexico's Family Values



“The Emotional Salary”

The Tecma Group of Companies

- **Founded in 1986**
- **U.S.-Owned and Operated**
- **Business Locations Throughout Mexico**
- **Based in El Paso, Texas, and Cd. Juarez**

The Tecma Group of Companies

Service Areas:

- **Shelter Services for the Manufacturing and Energy Sectors**
- **Cross-Border Logistics Services**

The Tecma Group of Companies

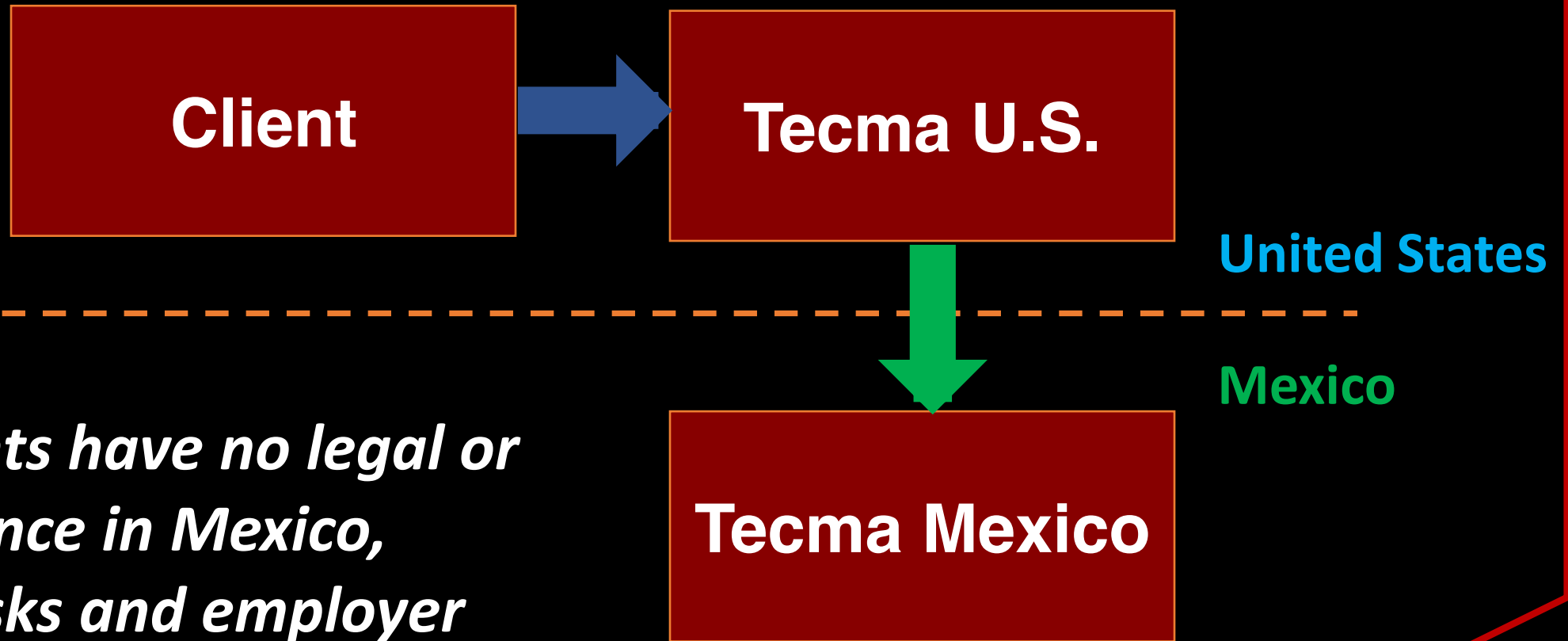
Service Areas:

- **Joint Ventures**
- **Mexico Business Consulting**

Tecma Shelter Advantages

- **Immediate start-ups**
- **Minimal risk at minimum start-up cost**
- **Local knowledge and expertise**

Operate in Mexico under U.S. Law



Tecma clients have no legal or fiscal presence in Mexico, reducing risks and employer responsibilities

The Elephant in the Room



Violence in Mexico Affecting Industry?

- **Safe for your expat managers?**
 - **Safe for your employees?**
 - **Safe for your shipments?**

Violence in Mexico Affecting Industry?

- **Site location**
- **Site security**
- **Being informed**
- **Taking precautions**

The Elephant leaving the Room



Why Mexico?

**Mexico is an incredible
country with vast
resources**

Why Mexico?

**Mexico has incredible
people with a developed
education system**

My Conclusion:



Mexico: a significant influence in the North American Industry and Energy for decades to come

Summary

One Vision

One Mission

One North America



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www.Tecma.com