



Tamaulipas and Texas Border Economic Development

*A presentation for the
Binational Consortium*



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#	AGENDA
1	Welcome. Opening remarks
2	Introduction and Objectives
3	Tamaulipas Energy Agenda Presentation
4	Bi-national Consortium Presentation
5	Phases of the Project
6	Brainstorming
7	Conclussions
8	Our Next Meeting

Who are we?

We are at the center of influence of a Binational, Bicultural and Bilingual region.

We are the leaders in international trade in the Western Hemisphere.

We have accessible energy generation and processing capacity and potential in two countries.

We are a natural laboratory for economic development for two countries.



Source:
Binational Center:
Eagle Ford –Cuenca
Burgos Community
Program. TAMIU.

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Center of Influence



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300 miles

Source:
Binational Center:
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Regional Value/Trade (2013)



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- Total U.S. Int'l Trade: \$ **3.97 Trillion**
- Regional Ports: **\$533.32 Billion**
- 13% comes through this region



Port Data:

Population (2010)

\$280.03 billion – Laredo

(236,086)

\$253.29 billion – Houston

(2,096,798)

- **Laredo's trade increased 10.61%
from 2013 to 2014 – we went from #3 to #2**

Source:

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USA Custom Districts/Ports (2013)



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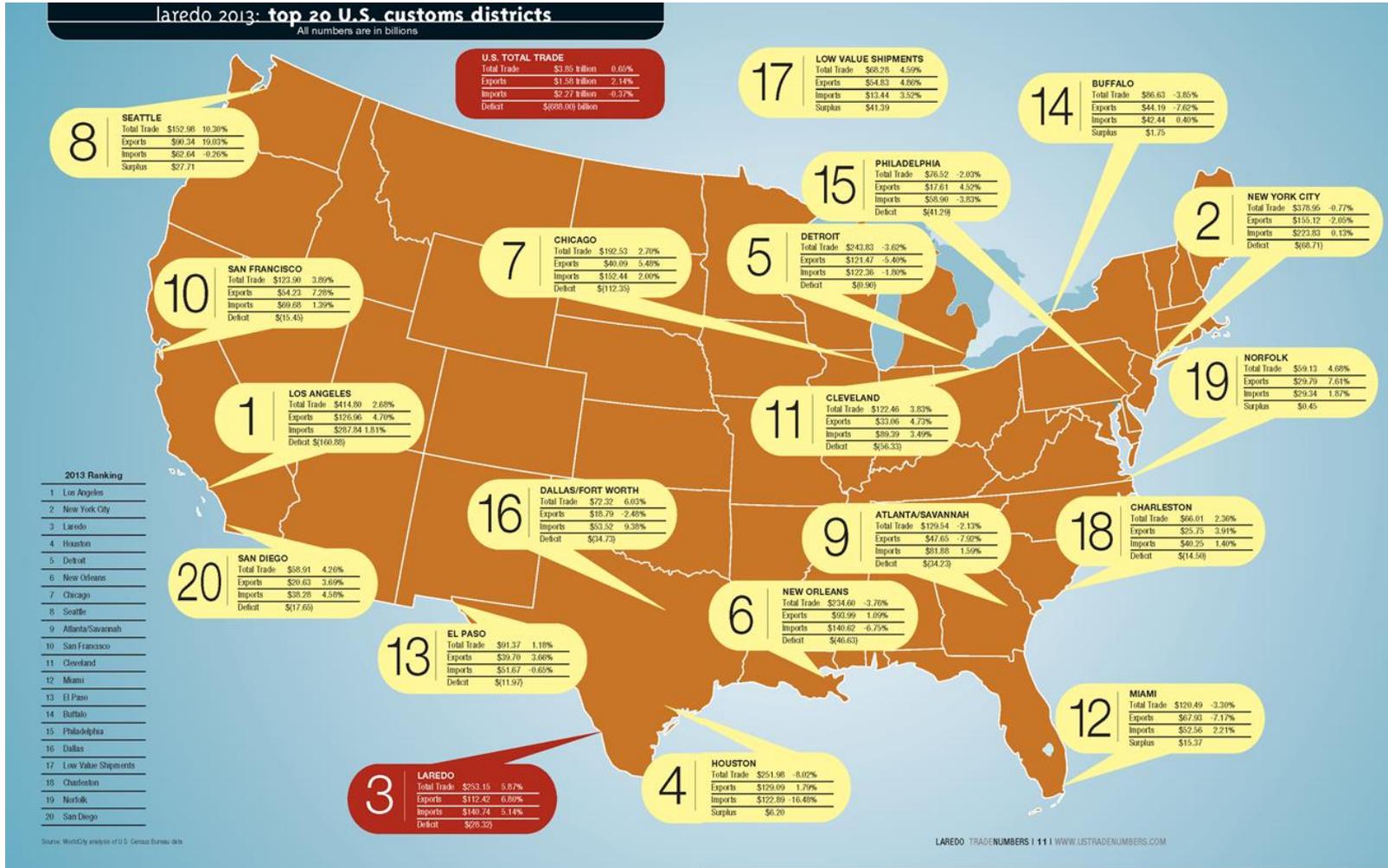
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WorldCity - Laredo Trade Numbers

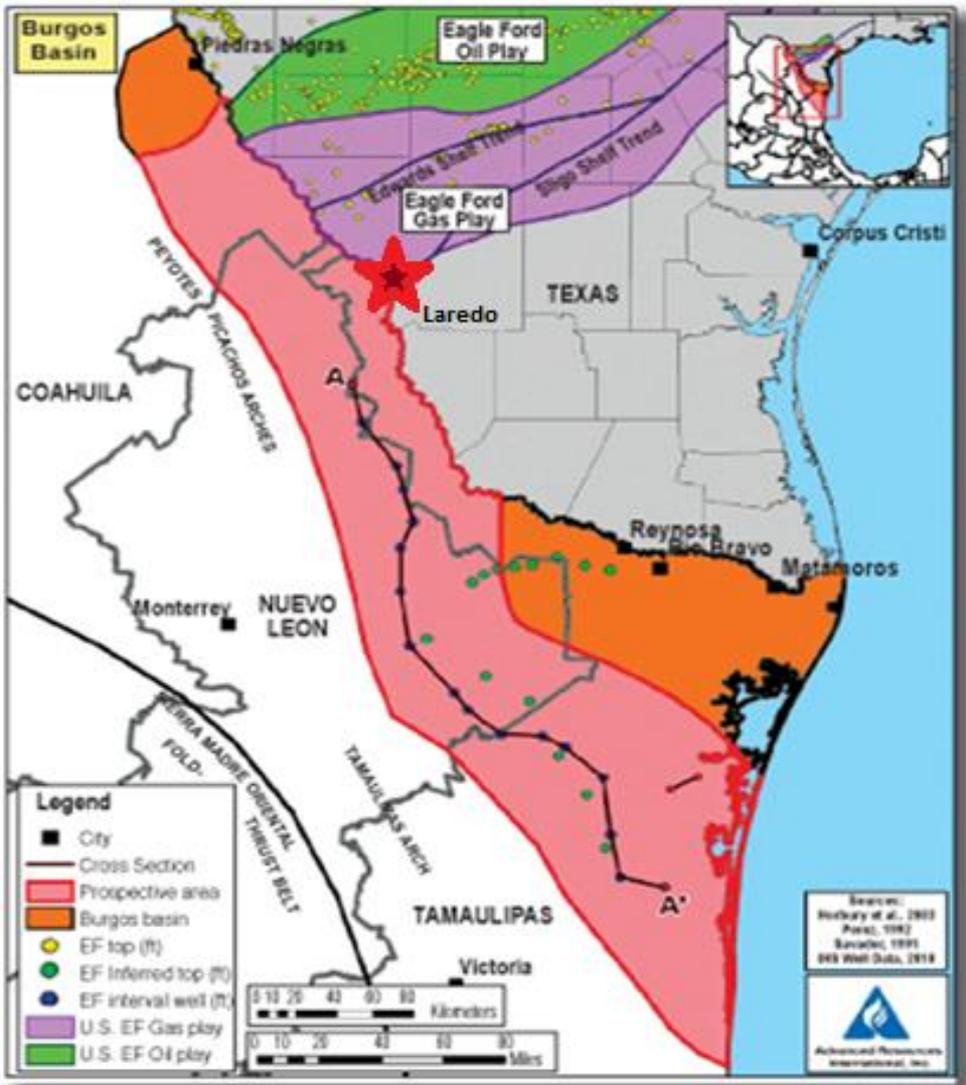
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Source:
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Regional Value/Energy & Industry



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Energy industry:

Eagle Ford Shale (US)

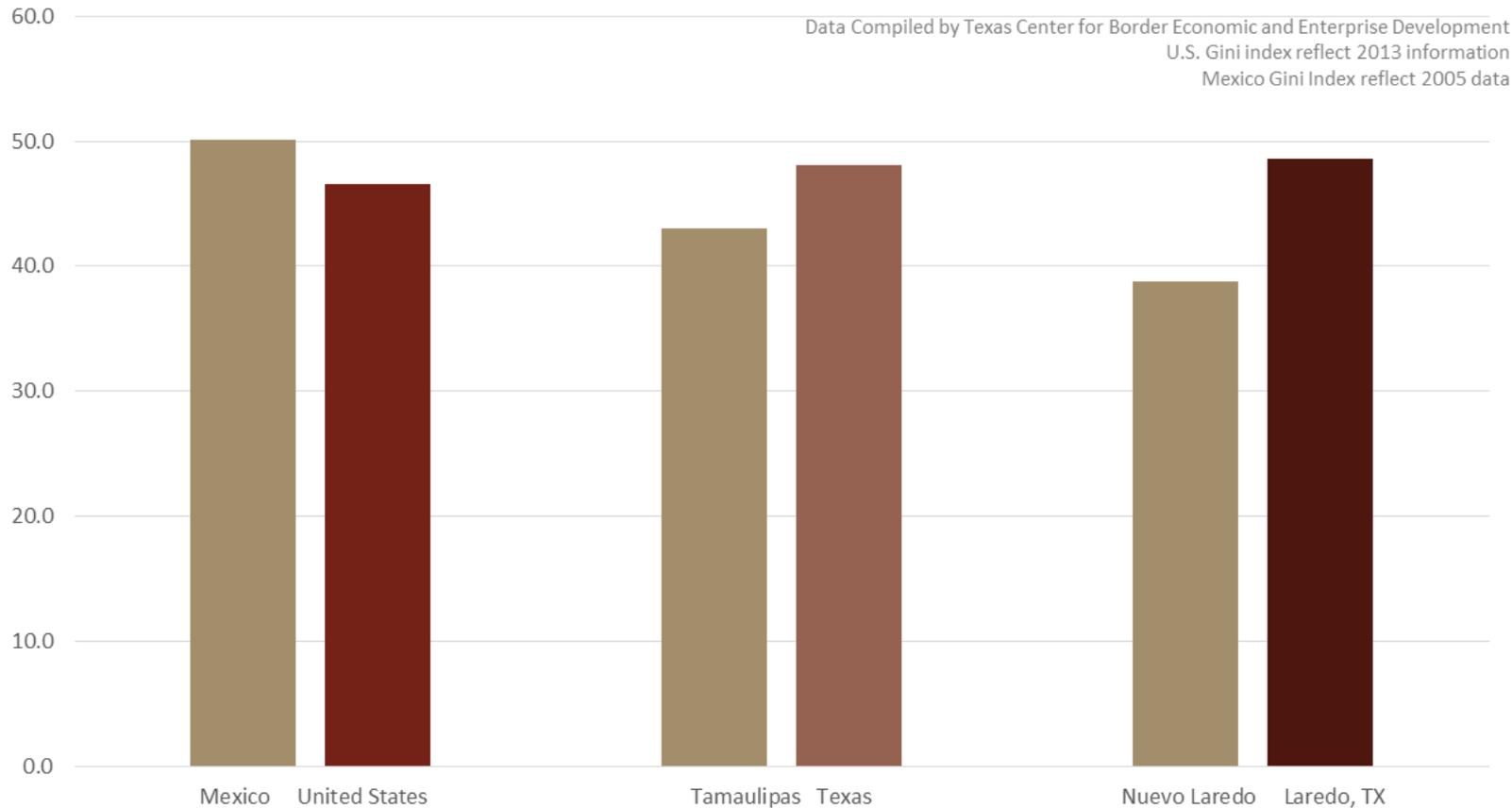
Cuenca de Burgos (Mexico)

Maquiladora and industrial production:

Laredo/Nuevo Laredo
McAllen-RGV/Reynosa
Brownsville/Matamoros

Source:
Binational Center:
Eagle Ford –Cuenca
Burgos Community
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Gini Index: US/Mexico Border Region



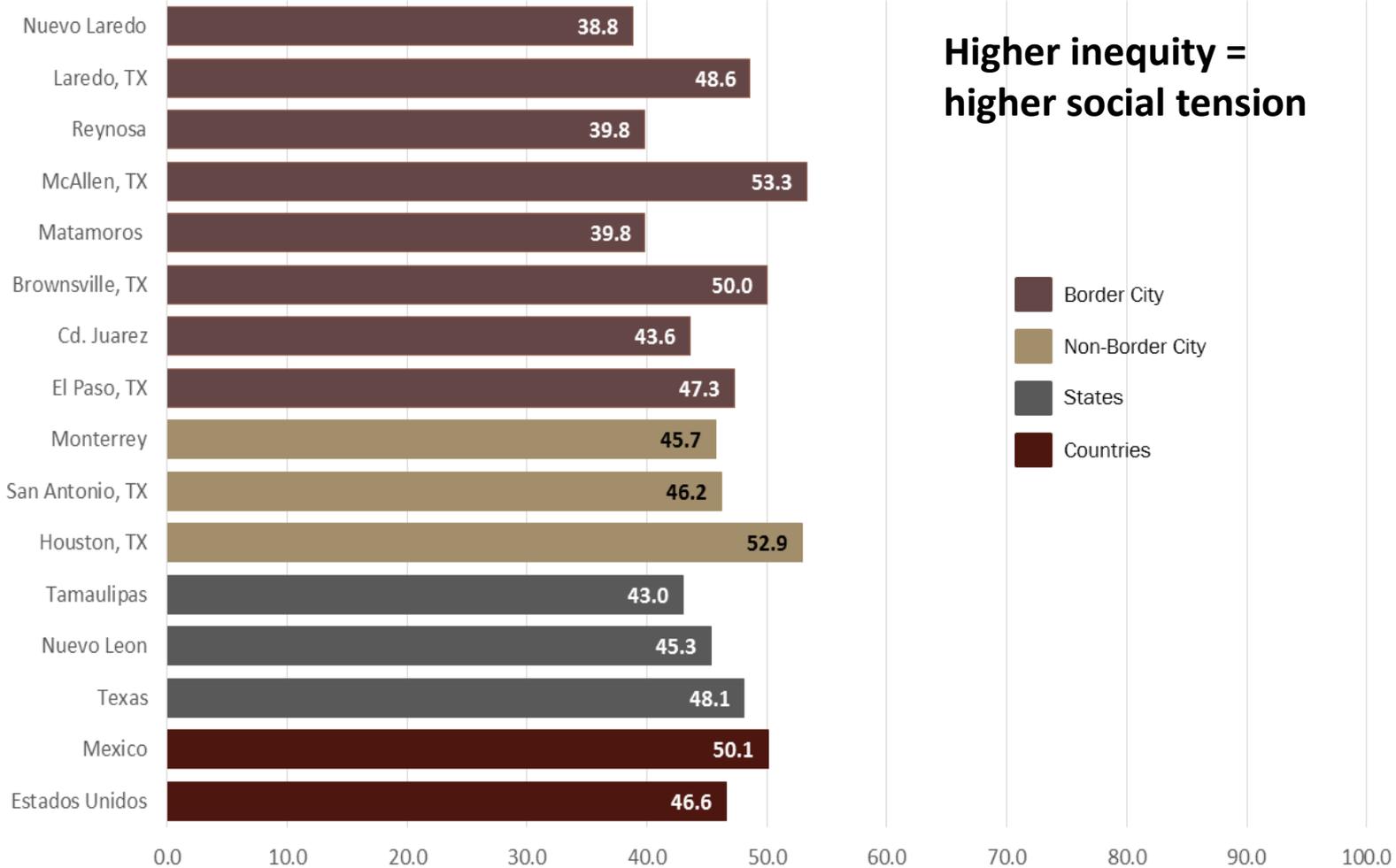
Source: <http://www.coneval.gob.mx/Medicion/Paginas/Mapas-de-desigualdad-2000-2005-en.aspx>
U.S. Census' Historical Income Tables: Income Inequality - <http://www.census.gov/hhes/www/income/data/historical/inequality/>
Source: Pediacities, <http://www.pediaciti>

Source:
Texas Center for
Border Economic and
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Measuring inequality:
0=Perfect equality 100=Perfect Inequality

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Gini Index: Tamaulipas and Texas



Data Compiled by Texas Center for Border Economic and Enterprise Development
 Source: Pediacities Gini Index 2013

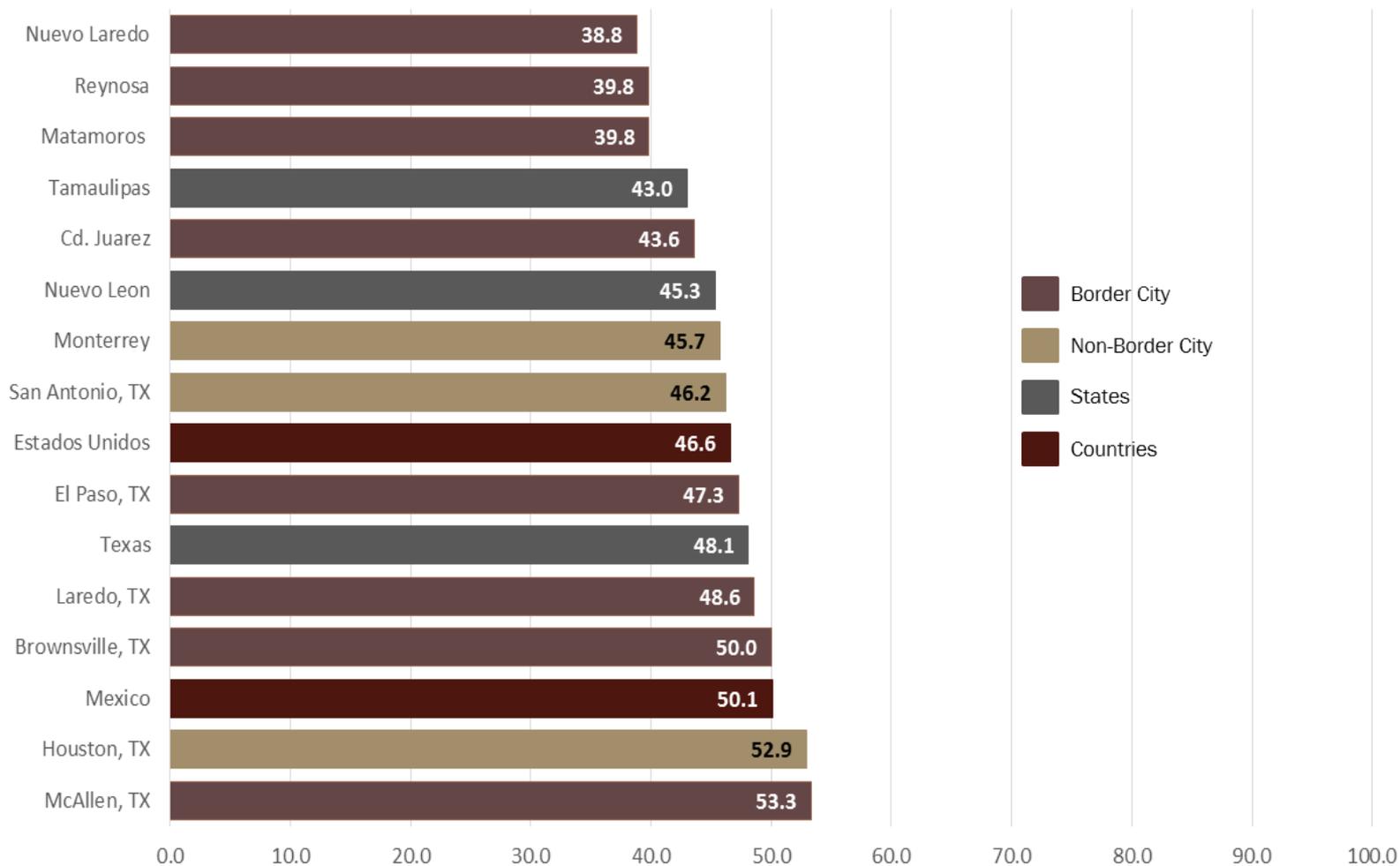
Source: U.S. Census' Historical Income Tables: Income Inequality 2013
 Mapas de Desigualdad 2000-2005 Coneval

Measuring inequality:
 0=Perfect equality 100=Perfect Inequality



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Gini Index: US, Texas and Selected Cities



Data Compiled by Texas Center for Border Economic and Enterprise Development
 Source: Pediacities Gini Index 2013

Source: U.S. Census' Historical Income Tables: Income Inequality 2013
 Mapas de Desigualdad 2000-2005 Coneval

Measuring inequality:
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Source:
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Conflict and Commerce

USA Ranks 97 of 162 nations in Global Peace Index*

US Top Ten Trade Partners

# 1 Mexico	135 of 162
# 2 China	101 of 162
# 3 Malaysia	29 of 162
# 4 Japan	6 of 162
# 5 Thailand	120 of 162
# 6 Nicaragua	64 of 162
# 7 United Kingdom ...	43 of 162
# 8 Germany	16 of 162
# 9 Canada	8 of 162
#10 Taiwan	27 of 162

**Vision of Humanity.org*

Source:
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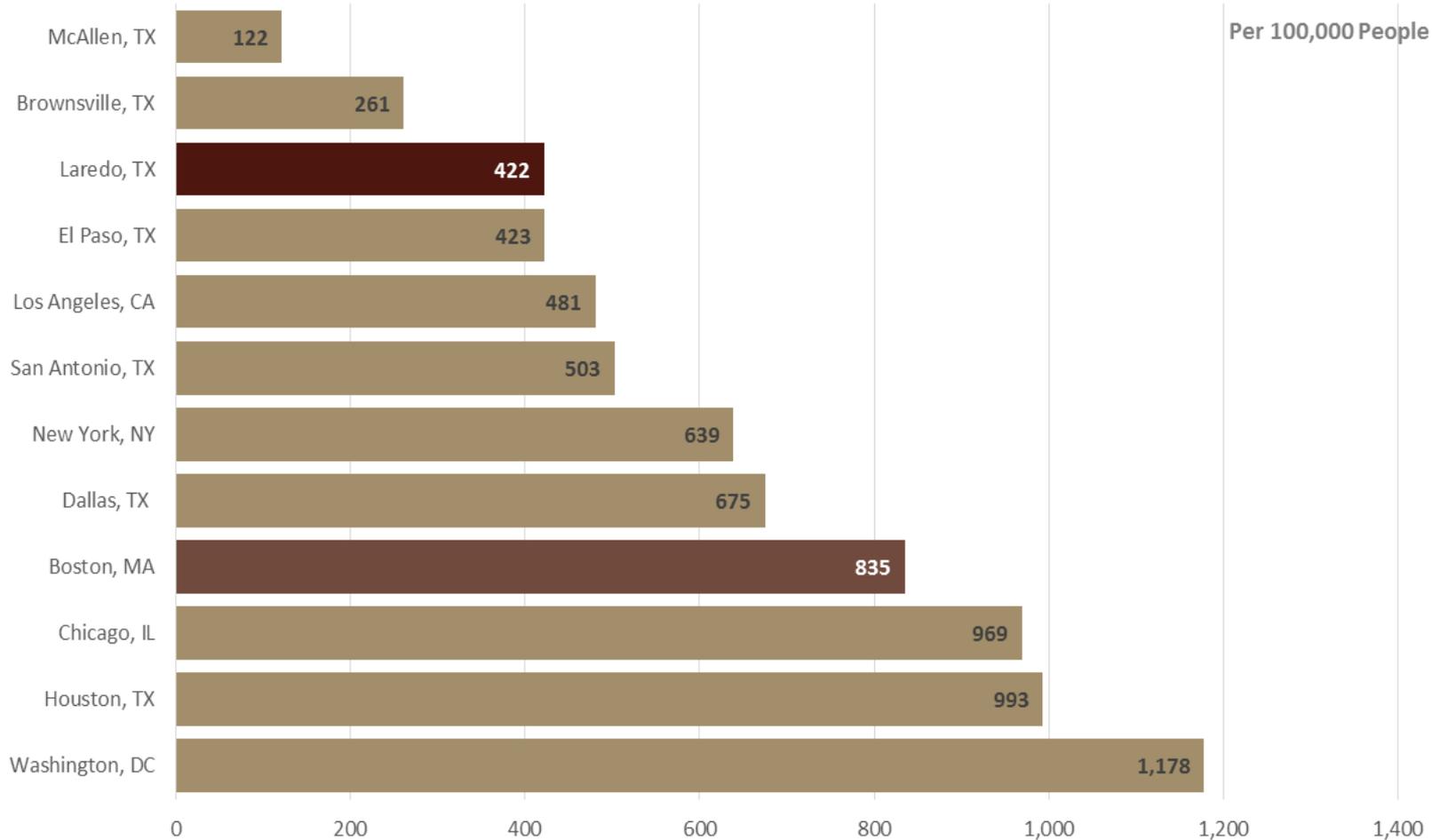
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National Crime Rates

2012 Uniform Crime Report - Violent Crime Totals



Violent Crimer include : Aggravated Assault, Forcible Rape, Murder and Nonnegligent Manslaughter, and Robbery
Source: <http://www.ucrdatatool.gov/index.cfm> Compiled by the Texas Center for Border Economic and Enterprise Development.



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How safe is Mexico?



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Mexico has very low violent crime rates.

The U.S. Assault rate is 5 times higher than Mexico's. Mexico's violent crime rates for Assault, Kidnapping and Rape are substantially lower than Canada's and yet the U.S. State Department issues no such warnings for Canada. The rate for Rape in the U.S. is more than double the rate in Mexico. The numbers in the charts below have been adjusted for unreported crime from the respected 2012 Prominix report and are the most accurate statistics available on this subject.

Unless you are involved in the drug trade, you are statistically safer in Mexico than anywhere else in North America. Even though the U.S. murder rate of 4 per 100,000 is lower than Mexico's, tourists and visitors are statistically safer in Mexico and much less likely to be a victim of violent crime than in the U.S., Canada and many other countries regarded as safe.



http://howsafeismexico.com/global_crime_rates.html

While the infamous cartel crimes in Mexico are disturbing, the rate of violent crimes in Mexico is still lower than the rates in many countries thought of as "safe." [COMPARE TRAVEL DESTINATIONS](#)

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Undisputed facts. What are we proud of?

Laredo, Texas*:

- #1 Land port in the U.S. and Western Hemisphere
- #3 Customs District in the U.S. (2013)
- #7 Cargo airport in the U.S.

Nuevo Laredo, Mexico:**

- #1 land port and customs district of Mexico (trucks and rail cars).
- 343 National Custom Brokers operate in the city (217 local and 126 from other cities, out of a total of 829 Custom Brokers in all Mexico).
- 22.64% of all Mexican global trade operations cross through Nuevo Laredo (77.36% crosses through the other 48 Mexican ports combined).
- 42.41% of all U.S.-Mexico trade operations cross through Nuevo Laredo (57.59% crosses through the other 56 border ports combined).

- **Tamaulipas-Texas Border has 17 border crossings.**



Sources:

* Mayor Pete Saenz
"State of the City of
Laredo address",
March 18, 2015.

** Nuevo Laredo
Custom Brokers
Association.

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Border Statistics

Laredo, Texas:

- 3.0% annual job growth rate
- 4.6% unemployment rate
- 28.5% reduction in crime since 2009

Laredo, Texas + Nuevo Laredo, Mexico:

- Combined population (2010): 620,119
- 12,000 daily commercial truck crossings
- 26,000 daily non-commercial vehicle crossings
- 1,800 daily rail car crossings
- 17,000 daily pedestrian crossings



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Sources:

* Mayor Pete Saenz
"State of the City of
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What do we want?

- **Create more well paid jobs**
- **Have more prosperity**
- **Have a sustainable quality of life**
- **Have well planned and safe urban areas**
- **Increase economic development**
- **Have more businesses and industries**
- **Strength in numbers**
- **Capitalize the potential of our region**



How can we achieve this?

- **Pooling our strengths and resources**
- **Developing a common strategic plan**
- **Defining common goals and objectives**
- **Bridging the public and private sectors objectives with research and data useful for decision makers**
- **Introducing our region to the global community**
- **Working together**



Who are the partners?

- **Government**
 - *US: State, County and Cities*
 - *Mexico: Estado y Municipios*
- **Industry**
 - *Organizations (Canacintra, CODEIN, LDF, LMA, INDEX, etc).*
- **Commerce**
 - *Organizations (CANACO, COPARMEX, Chamber of Commerce, etc.).*
- **Services**
 - **US Professionals (Custom Brokers, Engineers, etc).**
 - **Mexican Professionals (Agentes Aduanales, Transportistas, etc).**
- **Academia**



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Working Together: What's next?

Strategic areas

Energy

International Trade and Logistics

Industry

Businesses and Services

Agriculture

Tourism

Cross-Cutting Requirements

Environmental Sustainability

Building Social Capital

Increased Competitiveness

Better use of Technology

Consequences

Economic and Infrastructural Development

Social Cohesion and Development

Human Resources Development

Actions

Benchmarking

Replicating of Cases of Success

Added Value to the Region



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Phases of the Project

Phase 1

Texas-Tamaulipas Border Cities and Counties

Deliverable:

Magazine and Website (January 2016).

Phase 2

Texas-Tamaulipas Cities not on the border

Deliverables:

Magazine and Website

(SemiAnnual Updates June 2016 and January 2017).

Phase 3

Region of Influence: Texas-Tamaulipas-Nuevo Leon-Coahuila

Deliverables:

Magazine and Website

(SemiAnnual Updates June 2017 and January 2018).



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Brainstorming



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Brainstorming



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Next Meeting/Agenda



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