English MA Marketable Skills

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| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| MA | Graduates of the program will be able to apply the rules of Standard English Writing | Writing skills  Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Creative thinking skills | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Technical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writing  Consulting |
|  | Graduates of the program will be able to identify literary devices and authors across genres and eras | Critical thinking  Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Publishing  Copywriting  Education  Creative Writing, Entertainment  Corporate Communications |
|  | Graduates of the program will be able to analyze a text through close reading | Critical thinking  Writing skills  Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Argumentation  Organization & Time Management | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Technical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writing  Consulting |
|  | Graduates of the program will be able to compose cogent argumentative essays | Critical thinking  Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Argumentation  Organization & Time Management | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Technical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writing  Consulting |
|  | Graduates of the program will be able to employ literary research methodology | Critical thinking  Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Argumentation  Organization & Time Management | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Technical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writing  Consulting |