Spanish BA Marketable Skills

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| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| BA | Spanish Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spain across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Community and Adult Education  Government Agencies  International Commerce and Logistic  Legal Profession |
|  | Spanish-America Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spanish America across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Community and Adult Education  Government Agencies  International Commerce and Logistic  Legal Profession |
|  | Spanish Academic Writing: Compose cogent argumentative essays | Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Argumentation  Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Community and Adult Education  Government Agencies  International Commerce and Logistic  Legal Profession |
|  | Spanish Linguistics: Recognize and apply the rules of the Spanish grammar. | Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and Reporter  Marketing, management, and Public Relations. Community and Adult Education  Legal Profession |
|  | Translation (Span/Eng): identify, analyze, and resolve translation problems of texts, while developing practical translation skills. | Writing skills  Cultural literacy and awareness Detail-oriented reading skills  Evaluation and analysis of complex texts  Synthesis of complex information | Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Government Agencies  International Commerce and Logistic Translators and interpreters |
| BA7-12 | Spanish Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spain across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Creative thinking skills | Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Government Agencies  International Commerce and Logistic Translators and interpreters  Travel and Tourism  Event Management (airline services, car rental, Hospitality, Management)  Legal Profession |
|  | Spanish-America Literature and Culture: Analyze a text through close reading and identify literary devices and authors from Spanish America across genres and eras. | Evaluation and analysis of complex texts Synthesis of complex information Detail-oriented reading skills  Cultural literacy and awareness  Creative thinking skills | K-12 Language, Literature and Culture Teacher  Journalist and Reporter  Advertising, Marketing, management, and Public Relations.  Community and Adult Education  Government Agencies  International Commerce and Logistic  Legal Profession |

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|  | Spanish Academic Writing: compose cogent argumentative essays and implement effective pedagogical practices | Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Detail-oriented reading skills Cultural literacy and awareness Argumentation  Independence/collegiality Organization & Time Management | K-12 Language, Literature and Culture Teacher Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Community and Adult Education  Government Agencies  International Commerce and Logistic  Legal Profession |
|  | Spanish Linguistics: Recognize and apply the rules of the Spanish grammar. | Writing skills  Editing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex information  Organization & Time Management | Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Government Agencies  International Commerce and Logistic Translators and interpreters  Travel and Tourism  Event Management (airline services, car rental, Hospitality, Management)  Legal Profession |
|  | Translation (Span/Eng): Identify, analyze, and resolve translation problems of texts, while developing practical translation skills. | Writing skills  Cultural literacy and awareness Detail-oriented reading skills  Evaluation and analysis of complex texts  Synthesis of complex information | Journalist and Reporter  Advertising, Marketing, management, and Public Relations. Government Agencies  International Commerce and Logistic Translators and interpreters  Travel and Tourism  Event Management (airline services, car rental, Hospitality, Management)  Legal Profession |