Writing and Rhetoric Minor Marketable Skills

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| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| Minor | Graduates of the program will be able to apply the rules of English Grammar | Critical ThinkingWriting skillsEvaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentPublishingTechnical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)Copywriting |
|  | Graduates of the program will be able to produce written compositions in accord with current rhetorical theory | Critical ThinkingEvaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentPublishingTechnical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)Copywriting |
|  | Graduates of the program will be able to analyze a text through close reading | Writing skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness ArgumentationOrganization & Time Management | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentPublishingTechnical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)Copywriting |
|  | Graduates of the program will be able to compose cogent argumentative essays | Critical ThinkingWriting skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Argumentation | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentPublishingTechnical Communication (Grant Writing, Human-Computer interface design, Corporate Communications, IT Writing)Copywriting |
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